

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the incorrect recordal of Reg. No. 2528877 previously recorded on Reel 003192 Frame 0178. Assignor(s) hereby confirms the Reg. No. 2588877 should have been recorded instead.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ConAgra Grocery Products Company		11/28/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	ConAgra Foods Packaged Foods Company, Inc.
<b>Street Address:</b>	One ConAgra Drive
<b>City:</b>	Omaha
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68102
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2588877	BECAUSE LIFE IS SWEET AND A LITTLE CRUNCHY!

**CORRESPONDENCE DATA**

Fax Number: (402)952-6870  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: trademark@mcgrathnorth.com  
 Correspondent Name: Tracy L. Deutmeyer  
 Address Line 1: 1601 Dodge Street  
 Address Line 2: Suite 3700 First National Tower  
 Address Line 4: Omaha, NEBRASKA 68102

<b>ATTORNEY DOCKET NUMBER:</b>	MEDIA ODYSSEY-1
<b>NAME OF SUBMITTER:</b>	Tracy L. Deutmeyer
<b>Signature:</b>	/Tracy L. Deutmeyer/

OP \$40.00 2588877

Date:

03/10/2008

**Total Attachments: 8**

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

ConAgra Grocery Products Company

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: ConAgra Foods Packaged Foods Company, Inc.

Internal

Address: \_\_\_\_\_

Street Address: One ConAgra Drive

City: Omaha

State: NE

Country: United States Zip: 68102

- Association    Citizenship \_\_\_\_\_
- General Partnership    Citizenship \_\_\_\_\_
- Limited Partnership    Citizenship \_\_\_\_\_
- Corporation    Citizenship Delaware
- Other \_\_\_\_\_    Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) November 28, 2004

- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

**A. Trademark Application No.(s)**

All applications listed on the attached Assignment.

**B. Trademark Registration No.(s)**

All Registrations listed on the attached Assignment

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

See Attached List.

Document ID # 102974789

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Patrick C. Stephenson

Internal Address: Suite 3700 First National Tower

Street Address: 1601 Dodge Street

City: Omaha

State: NE Zip: 68102

Phone Number: (402) 341-3070

Fax Number: (402) 341-0216

Email Address: pstephenson@mnmk.com

**6. Total number of applications and registrations involved:**

187

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 4,690.00**

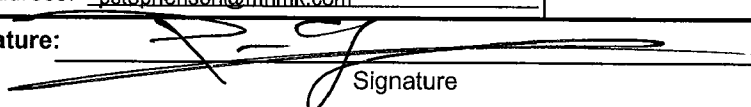
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card    Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:**



Signature

Patrick C. Stephenson

Name of Person Signing

9/8/05  
Date

Total number of pages including cover sheet, attachments, and document:

11

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made effective as of the 28<sup>th</sup> day of November, 2004, by and between ConAgra Grocery Products Company, a Delaware corporation, ("Assignor"), and ConAgra Foods Packaged Foods Company, Inc., a Delaware corporation, ("Assignee").

WHEREAS, Assignor, having its principal offices at 3353 Michelson Drive, Irvine, California 92612 is the owner of the trademark(s) and the associated registration(s) and/or application(s) for registration thereof existing in the United States Patent and Trademark Office listed on Exhibit A attached hereto (collectively, the "Marks").

WHEREAS, Assignee, having its principal offices at 215 West Diehl Road, Naperville, Illinois 60515, is desirous of acquiring all right, title and interest in and to said Marks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any registrations or future registrations thereof.

**CONAGRA GROCERY PRODUCTS COMPANY,**  
Assignor

By: Scott E Messel  
Name: Scott E. Messel  
Title: Vice President, Treasurer and Secretary

Exhibit A

<u>MARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
20 PLUS	1,025,850	11/25/1975
22 (STYLIZED)	0,127,204	10/21/1919
77 (STYLIZED)	0,127,141	10/21/1919
ABC'S & 123'S	1,387,693	03/25/1986
ALMOND SUPREME	1,945,068	01/02/1996
ANGELA MIA	1,081,234	01/03/1978
ANGELA MIA	2,761,617	09/09/2003
ANGELA MIA	2,737,863	07/15/2003
ANGELA MIA AND DESIGN	2,684,471	02/04/2003
ANGELA MIA PASTA BAR	2,404,084	11/14/2000
APPETITE PLEASIN'	1,371,548	11/19/1985
AS MUCH FUN TO MAKE AS IT IS TO EAT	2,790,945	12/09/2003
BECAUSE LIFE IS SWEET AND A LITTLE CRUNCHY	2,528,877	07/02/2002
BEEFARONI (STYLIZED)	0,640,120	01/15/1957
BEEFOGETTI	0,859,036	10/22/1968
BELLA ROMANA	2,814,700	02/17/2004
BIG JOHN'S	0,979,543	02/26/1974
BI-PACK	1,253,409	10/04/1983
BOSTON BLEND	0,802,474	01/18/1966
BOSTON BLEND (STYLIZED)	0,853,733	07/30/1968
BREAKFAST-TO-GO	1,467,567	12/01/1987
BURGUNDY	0,376,687	04/02/1940
BUTTERCOAT	2,909,571	12/14/2004
BUTTERY FLAVOR	0,850,402	06/04/1968
CHEESYBURGER MACARONI	2,798,736	12/23/2003
CHEESYBURGER RAVIOLI	2,780,400	11/04/2003
CHEF BOYARDEE	1,942,661	12/19/1995
CHEF BOYARDEE	1,013,026	06/10/1975
CHEF BOY-AR-DEE	0,796,864	09/28/1965
CHEF BOYO-AR-DEE (& SHIELD DESIGN)	0,892,546	06/09/1970
CHEF BOYARDEE (LOGO)	1,995,089	08/20/1996
CHEF BOY-AR-DEE (STYLIZED)	0,436,809	02/24/1948

<u>MARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CHEF BOY ARDEE JR. (& DESIGN)	2,261,527	07/13/1999
CHEF'S SPECIAL	1,173,508	10/13/1981
CHEF'S SPECIAL	1,130,976	02/12/1980
CHILI QUIK	1,283,531	06/26/1984
CHILI-QUIK (STYLIZED)	0,624,614	04/03/1956 *
COUNTRY STYLE	1,439,338	05/12/1987
COUNTRY SYRUP	1,187,945	01/26/1982
CRAZY FOAM	1,484,911	04/19/1988
CRUNCH 'N MUNCH	2,801,213	12/30/2003
CRYSTAL	0,811,808	07/26/1966
DENNISON'S	0,771,988	06/23/1964
DERBY (STYLIZED)	0,599,158	12/07/1954
DESIGN ONLY (CHEF BOYARDEE FACE)	0,807,854	05/31/1966
DESIGN ONLY (RANCH STYLE LABEL DESIGN)	0,860,230	11/12/1968
DESSERT FAVORITES	2,748,362	08/05/2003
DRIZZLERS	2,528,363	01/08/2002
EAGLE BRAND	1,056,677	01/18/1977
EVERBAKE	1,651,983	07/23/1991
FIXIN'S	1,083,691	01/24/1978
FOUNTAIN PARK	0,222,983	01/11/1927
FPI PROFIT MASTER AND DESIGN	1,033,194	02/10/1976
FRANKLIN CRUNCH 'N MUNCH	0,834,412	08/29/1967
FRUITY GEMS	2,638,718	10/22/2002
FULFLAVOR	1,251,270	09/13/1983
GOOD FOOD KIDS LOVE	2,288,275	10/19/1999
GOURMET SERIES	2,530,837	01/15/2002
GRIDDLE MATE	1,035,620	03/16/1976
GULDEN'S	0,196,989	04/07/1925
GULDEN'S (& DESIGN)	0,536,561	01/16/1951
GULDEN'S MUSTARD (STYLIZED)	0,048,460	01/02/1906
HW AND DESIGN	0,796,862	09/28/1965
J. HUNGERFORD SMITH	1,522,003	01/24/1989
JIFFY POP	0,699,109	06/07/1960
JUBILEE	1,052,682	11/09/1976
JUBILEE	1,104,276	10/17/1978

<u>MARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
JUBILEE (STYLIZED)	1,052,148	11/02/1976
JUBILEE (STYLIZED)	1,051,017	10/19/1976
JUBILEE II (STYLIZED)	1,115,230	03/20/1979
JUBILEE PORTABLE	1,135,691	05/20/1980
JUICY GELS	1,990,363	07/30/1996
JUST-RITE (STYLIZED)	1,011,640	05/27/1975
KC DIAZ MEXICAN GRILL	2,404,083	11/14/2000
KEY	2,893,036	10/12/2004
KEY (STYLIZED)	0,669,050	10/28/1958
KNOTT'S BERRY FARM	2,912,214	12/21/2004
KNOTT'S BERRY FARM	2,865,433	07/20/2004
KNOTTS' BERRY FARM	0,802,875	01/25/1966
KNOTT'S BERRY FARM	2,848,267	06/01/2004
KNOTT'S BERRY FARM (STYLIZED)	1,243,368	06/28/1983
KNOTT'S BERRY FARM (STYLIZED)	0,622,410	02/28/1956
KNOTT'S BERRY FARM FOOD & DESIGN	1,537,507	05/02/1989
LIFE SHOULD BE THIS SMOOTH	2,235,241	03/23/1999
LO-MELT (STYLIZED)	1,015,393	07/08/1975
LO-MELT (STYLIZED)	0,673,274	01/27/1959
LONGHORN	1,009,563	04/29/1975
LUCK'S	0,819,220	11/22/1966
LUCK'S	1,748,686	01/26/1993
LUCK'S COUNTRY STYLE (& DESIGN)	0,608,905	07/12/1955
MARSHMALLOW LOVERS	1,861,438	11/01/1994
MEAL TOPPERS	2,844,372	05/25/2004
MEATLOAF FIXIN'S	1,164,809	08/11/1981
MEDITERRANEAN HARVEST	2,196,654	10/13/1998
MELLOCREAM	1,589,175	03/27/1990
MICRO RAVIOLI (& DESIGN)	2,228,918	03/02/1999
MIDAS (STYLIZED)	0,728,908	03/20/1962
MINI RAVIOLI	1,137,458	07/01/1980
MINI-BITES	1,426,713	01/27/1987
MINI-BITES	2,887,044	09/21/2004
Miscellaneous Design (Chinese Character for LA CHOY)	0,844,699	02/20/1998

<u>MARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MISCELLANEOUS DESIGN (S-SHAPED BOTTLE)	2,887,112	09/21/2004
MOVIE THEATER POPCORN JUST GOT BETTER	2,466,478	07/03/2001
NEWTON FARMS	2,219,118	01/19/1999
N-RICH	0,834,504	08/29/1967
N-RICH	0,929,708	02/22/1972
OVERSTUFFED	2,310,096	01/18/2000
OVERSTUFFED (STYLIZED)	2,310,107	01/18/2000
PAM	0,817,496	10/25/1966
PAN GRILL	0,873,931	07/29/1969
PEGGY JANE'S AN AMERICAN ORIGINAL & DESIGN	1,468,504	12/08/1987
PEPPERONI PIZZAZAROLI	2,778,489	10/28/2003
PERFECT SQUEEZE	2,867,644	07/27/2004
PICTURES IN THE PARK	2,729,108	06/24/2003
PIE LOVER'S	2,200,266	10/27/1998
POMODORI BELLI	2,374,082	08/01/2000
PREMIER BAKE SHOP	2,341,699	04/11/2000
PRO DRY	2,314,278	02/01/2000
PUDDING ON THE GO	2,731,482	07/01/2003
QBII	1,038,911	05/04/1976
QUIK-BLEND (STYLIZED)	0,536,656	01/16/1951
QUIZ (STYLIZED)	0,676,420	03/31/1959
RANCH STYLE	2,680,166	01/28/2003
RANCH STYLE	0,910,457	03/23/1971
READY CHEESE	2,241,167	04/20/1999
RO*TEL (& DESIGN)	0,596,070	09/28/1954
RO*TEL (STYLIZED)	0,425,347	11/12/1946
RO-MAY (STYLIZED)	0,425,346	11/12/1946
SALON CONCEPTS	2,358,003	06/13/2000
SANALAC (STYLIZED)	0,405,349	01/25/1944
SANALAC BRAND AND DESIGN	0,527,495	07/11/1950
SHAPE & SHINE	2,359,042	06/20/2000
SIERRA VALLEY FARMS	2,319,884	02/15/2000
SMITHDALE	0,503,637	11/02/1948
SNIDER'S	2,495,353	10/09/2001



<u>MARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SQUEEZ 'N GO	2,795,555	12/16/2003
SUNBLEND	0,853,330	07/23/1968
SUNLITE	1,127,588	12/11/1979
SUPER QUIK-BLEND	2,662,259	12/17/2002
SWISS LAD	0,862,483	12/24/1968
TASK	2,896,972	10/26/2004
TASK (STYLIZED)	0,651,277	09/03/1957
TASKO	0,801,440	01/04/1966
TERRI YAKI'S ORIENTAL WOK	2,467,275	07/10/2001
THE HEART AND SOUL OF GOOD FOOD	2,191,524	09/22/1998
THE STAND-UP CHILI	2, 051,444	04/08/1997
THE TASTE OF THE GREAT OUTDOORS	1,540,691	05/23/1989
TIC TAC TOE'S (& DESIGN)	1,478,891	03/01/1988
TINKER BELL	0,634,933	09/25/1956
TOMATO-RAMA	1,476,155	02/19/1988
TWISTARONI	2,846,217	05/25/2004
UNITED CAN AND DESIGN	0,793,866	08/10/1965
V-H	1,542,743	06/06/1989
VICTORIA (STYLIZED)	1,009,016	04/15/1975
WARMS THE HEART	2,072,628	06/17/1997
WESCOAT	1,849,503	08/09/1994
WESGOLD	1,075,149	10/11/1977
WESPOUR	0,864,631	02/04/1969
WINTER WARMTH	2,712,043	04/29/2003
WOKTOBERFEST	2,239,556	04/13/1999
YOU WARM THE HOME... WE'LL WARM THE HEART	2,093,163	09/02/1997

<u>MARK</u>	<u>App. No.</u>	<u>App. Date</u>
ACCOMPLISH	76/582,758	03/22/2004
'ANGELA MIA	76/453,423	09/27/2002
BEANS 'N FIXIN'S	76/575,500	02/12/2004
BEANS 'N FIXIN'S	76/572,362	01/12/2004
BENDECIR DEL SOL	76/534,797	07/22/2003
BIG JOHN'S	76/575,501	02/12/2004
BOY THIS STUFF IS GOOD	76/578,576	03/02/2004
DEEP DISH MEALS	76/508,681	04/22/2003
DINNER TOPPERS	76/464,265	11/04/2002
EXPRESS MEALS	76/399,251	04/23/2002
FAMOUS QUESO & DESIGN	76/605,966	08/02/2004
FIXIN'S	76/575,639	02/12/2004
HUNT'S	76/575,638	02/12/2004
KIDS CAN'T RESIST IT!	76/578,577	03/02/2004
KIDS CLASSICS	76/359,885	01/18/2002
MFB	76/557,603	10/23/2003
MORNING BAKES	76/564,985	12/01/2003
NATIONAL TOMATO MONTH	76/399,379	04/23/2002
PERFECT SQUEEZE	76/385,483	03/18/2002
POP AND PULL TOP	76/521,951	06/11/2003
RUSH HOUR RECIPES	76/573,577	02/02/2004
SUPER WESSON	76/557,602	10/23/2003
TAKE A MOMENT THEN COVER IT IN CHOCOLATE	76/609,591	08/30/2004
TEXAS TRIO	76/543,227	08/26/2003
THANK GOODNESS FOR CHEF BOYARDEE	76/327,702	10/22/2001
ZEST OF THE SOUTHWEST	76/532,084	07/14/2003