

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		03/12/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Press, Ganey Associates, Inc.		
Street Address:	404 Columbia Place		
City:	South Bend		
State/Country:	INDIANA		
Postal Code:	46601		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	2230604	CLEARLY THE RIGHT DIRECTION	
Registration Number:	3126797	EDUCORE	
Registration Number:	2681835	FIRST PERSON	
Registration Number:	2505910	INFOEDGE	
Registration Number:	2570703	INFOTURN	
Registration Number:	1682891	PARTNERS IN QUALITY	
Registration Number:	1795361	PARTNERS IN QUALITY	
Registration Number:	2601944	PRECEPTOR	
Registration Number:	2228347	PRESS GANEY	
Serial Number:	76524145	SERVICE OPPORTUNITY SYSTEM	
Registration Number:	3126796	SOLUTIONS STARTER	
Serial Number:	76524150	SOS	
CORRESPONDENCE DATA			

OP \$315.00 2230604

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	3972.032
NAME OF SUBMITTER:	Sharon Patterson
Signature:	/sharon patterson/
Date:	03/12/2008

Total Attachments: 7
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 12th day of March, 2008, by General Electric Capital Corporation, as Agent ("GE"), a Delaware corporation, in favor of Press, Ganey Associates, Inc., an Indiana corporation located at 404 Columbia Place, South Bend, Indiana 46601 ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, GE hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks and trademark applications listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Patent, Trademark and Copyright Security Agreement dated as of October 10, 2003, recorded on October 23, 2003 at Reel/Frame: 002735/0351 and that certain Amended and Restated Patent, Trademark and Copyright Security Agreement dated as of February 26, 2007, recorded on March 2, 2007 at Reel/Frame: 003492/0037, made by Company in favor of GE.

This Release shall be binding upon GE's legal representatives, assigns and successors. GE hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect, record or evidence the release of the liens and security interests it may have upon the trademarks and trademark applications listed on Schedule A.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By: 
Name: JOHN M. STEIDLE
Title: DUEY AUTHORIZED SIGNATORY

SCHEDULE A

See attached Schedule 3.17 to the Credit Agreement which is hereby incorporated by reference herein in its entirety.

**SCHEDULE 3.17
TO
CREDIT AGREEMENT**

INTELLECTUAL PROPERTY

All items noted in this Schedule 3.17 are owned by Borrower unless listed as an exception to such ownership.

I. REGISTERED TRADEMARKS AND SERVICE MARKS (BORROWER)

MARK	COUNTRY	APPLICATION	REGISTRATION
CLEARLY THE RIGHT DIRECTION	AUSTRALIA		873560
CLEARLY THE RIGHT DIRECTION	CANADA		521872
CLEARLY THE RIGHT DIRECTION	NEW ZEALAND		636888
CLEARLY THE RIGHT DIRECTION	USA		2230604
EDUCORE	USA		3126797
FIRST PERSON	AUSTRALIA		90633
FIRST PERSON	CANADA	135222	
FIRST PERSON	NEW ZEALAND		654090
FIRST PERSON	USA		2681835
INFOEDGE	AUSTRALIA		838970
INFOEDGE	CANADA		573327
INFOEDGE	USA		2505910
INFOTURN	AUSTRALIA		838966
INFOTURN	CANADA		581597
INFOTURN (CL. 35)	NEW ZEALAND		636889
INFOTURN (CL. 42)	NEW ZEALAND		636890
INFOTURN (CL. 35 & 42)	USA		2570703
PARTNERS IN QUALITY	USA		1682891
PARTNERS IN QUALITY	USA	7/8/03 Renewal	1795361
PRECEPTOR	AUSTRALIA		838967
PRECEPTOR	CANADA		582100
PRECEPTOR (CL. 16)	NEW ZEALAND		636891
PRECEPTOR (CL. 35)	NEW ZEALAND		636892

PRECEPTOR	USA		2601944
PRESS GANEY	AUSTRALIA		873559
PRESS GANEY	CANADA		521871
PRESS GANEY	NEW ZEALAND		636887
PRESS GANEY	USA		2228347
SERVICE OPPORTUNITY SYSTEM (CL. 35)	USA	76/524145	
SOLUTIONS STARTER	USA		3126796
SOS (CL. 35)	USA	76/524150	

II. REGISTERED COPYRIGHTS (BORROWER)

- A. U.S. Copyright Registration No. TX-5-532-885 (Dental Survey)
- B. U.S. Copyright Registration No. TX-5-532-886 (Dental Survey)
- C. U.S. Copyright Registration No. TX-6-073-819 (Air Medical Transport Services Referring Client Survey)
- D. U.S. Copyright Registration No. TX-6-073-820 (Air Medical Transport Services Referring Client Survey)
- E. U.S. Copyright Registration No. TX-6-073-852 (Ambulatory Surgery Survey)
- F. U.S. Copyright Registration No. TX-6-125-038 (Ambulatory Surgery Survey)
- G. U.S. Copyright Registration No. TX-6-073-849 (Assisted Living Resident Survey)
- H. U.S. Copyright Registration No. TX-6-073-850 (Assisted Living Family Survey)
- I. U.S. Copyright Registration No. TX-6-073-848 (Bank Customer Satisfaction Survey)
- J. U.S. Copyright Registration No. TX-6-073-844 (Billing Process Survey)
- K. U.S. Copyright Registration No. TX-6-073-847 (Credit Union Member Satisfaction Survey)
- L. U.S. Copyright Registration No. TX-5-537-123 (Dental Patient Satisfaction Survey)
- M. U.S. Copyright Registration No. TX-5-073-846 (Dental Patient Satisfaction Survey)

- N. U.S. Copyright Registration No. TX-6-073-812 (Emergency Room Survey)
- O. U.S. Copyright Registration No. TX-6-073-843 (Emergency Medical Transportation Satisfaction Survey)
- P. U.S. Copyright Registration No. TX-6-073-832 (Employee Satisfaction Survey)
- Q. U.S. Copyright Registration No. TX-6-073-833 (Employee Perspective Survey)
- R. U.S. Copyright Registration No. TX-6-073-831 (Home Health Care Survey)
- S. U.S. Copyright Registration No. TX-6-073-830 (Home Medical Equipment Survey)
- T. U.S. Copyright Registration No. TX-6-073-829 (Hospice Services Survey)
- U. U.S. Copyright Registration No. TX-6-073-822 (Inpatient Survey with ICU Section)
- V. U.S. Copyright Registration No. TX-6-073-823 (Inpatient obstetrical survey)
- W. U.S. Copyright Registration No. TX-6-073-824 (Inpatient Survey with Emergency Department Section)
- X. U.S. Copyright Registration No. TX-6-073-825 (Inpatient Survey)
- Y. U.S. Copyright Registration No. TX-6-073-827 (Inpatient Behavioral Health Satisfaction Survey)
- Z. U.S. Copyright Registration No. TX-6-073-837 (Inpatient Pediatric Survey)
- AA. U.S. Copyright Registration No. TX-6-073-840 (Inpatient Rehabilitation Survey)
- BB. U.S. Copyright Registration No. TX-6-073-821 (LTACH Inpatient Survey)
- CC. U.S. Copyright Registration No. TX-5-962-553 (Medical Practices Survey)
- DD. U.S. Copyright Registration No. TX-5-962-567 (Medical Practices Survey)
- EE. U.S. Copyright Registration No. TX-6-073-826 (Medical Staff Survey)
- FF. U.S. Copyright Registration No. TX-6-073-838 (Medical Staff Survey)

- GG. U.S. Copyright Registration No. TX-6-073-817 (Nursing Home Resident Survey)
- HH. U.S. Copyright Registration No. TX-6-073-818 (Nursing Home Resident Survey)
- II. U.S. Copyright Registration No. TX-6-073-813 (Orthodontic Services Survey)
- JJ. U.S. Copyright Registration No. TX-6-073-814 (Outpatient Rehabilitation Survey)
- KK. U.S. Copyright Registration No. TX-6-073-815 (Outpatient Mental Health Survey)
- LL. U.S. Copyright Registration No. TX-6-073-816 (Outpatient Oncology Survey)
- MM. U.S. Copyright Registration No. TX-6-073-851 (Outpatient Services Survey)
- NN. U.S. Copyright Registration No. TX-6-073-811 (Outpatient Services Survey)
- OO. U.S. Copyright Registration No. TX-6-073-845 (Patient Survey)
- PP. U.S. Copyright Registration No. TX-6-073-842 (Pediatric Emergency Department Survey)
- QQ. U.S. Copyright Registration No. TX-6-073-841 (Physician Satisfaction Questionnaire)
- RR. U.S. Copyright Registration No. TX-6-073-834 (Referral Source Physician Survey)
- SS. U.S. Copyright Registration No. TX-6-073-835 (Referral Source Non-physician Survey)
- TT. U.S. Copyright Registration No. TX-6-073-836 (Referral Source Dentist Survey)
- UU. U.S. Copyright Registration No. TX-6-073-828 (Retirement/independent living Survey)
- VV. U.S. Copyright Registration No. TX-6-073-839 (Retirement/independent living Survey)