

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Royal Doulton (UK) Limited | | 12/07/2006 | LIMITED LIABILITY COMPANY: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Volvic Limited | | |
| Street Address: | 29-31 Athol Street | | |
| City: | Douglas | | |
| State/Country: | ISLE OF MAN | | |
| Postal Code: | IM1 1LB | | |
| Entity Type: | CORPORATION: ISLE OF MAN | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0959819 | BESWICK | |
| Registration Number: | 1485294 | JOHN BESWICK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (802)862-7512 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | tmip@drm.com | | |
| Correspondent Name: | Peter Kunin | | |
| Address Line 1: | 199 Main Street, P.O. Box 190 | | |
| Address Line 2: | Downs Rachlin Martin PLLC | | |
| Address Line 4: | Burlington, VERMONT 05402-0190 | | |
| ATTORNEY DOCKET NUMBER: | 10027-00064 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |

OP \$65.00 0959819

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Peter Kunin

Signature:

/Peter Kunin/

Date:

03/21/2008

Total Attachments: 3

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ASSIGNMENT – TRADE MARKS

Dated this 7th day of December 2006

Parties:

- (1) The Assignor: **Royal Doulton (UK) Limited**
of Barlaston Stoke on Trent ST12 9ES, a UK Limited Company, registration number 00058357
- (2) The Assignee: **Volvic Limited**
of 29-31 Athol Street, Douglas, IM1 1LB, Incorporated in the Isle of Man, registration number 111668C

Recitals:

- (A) The Assignor is the registered proprietor or applicant for registration of the Trade Mark or Trade Marks particulars of which are set out in Schedule 1 below (“the Trade Mark/s”).
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee together with the goodwill associated therewith.

Operative provisions:

1. Assignment

- 1.1 In pursuance of said agreement and in consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt whereof the Assignor hereby acknowledges) the Assignor with full title guarantee **HEREBY ASSIGNS** to the Assignee the Trade Marks together with the goodwill (if any) attaching to the Trade Marks.
- 1.2 The Assignor hereby covenants with the Assignee that it shall at any time hereafter at the direction and expense of the Assignee execute any document or do any act or thing which the Assignee may consider reasonably necessary or desirable to give effect to this assignment and to register the Assignee or any successor in title thereof as proprietor of the Trade Marks

Assignment – Trade Marks

Schedule 1

| Mark | Country | Registration No. | Filing Date | Class |
|--------------|----------------|------------------|--------------|-------|
| JOHN BESWICK | Argentina | 1739814 | | 21 |
| BESWICK | Australia | 244299 | 25 Nov 1970 | 21 |
| JOHN BESWICK | Australia | 396205 | 29 Aug 1983 | 20 |
| BESWICK | Benelux | 86857 | 3 Dec 1971 | 21 |
| JOHN BESWICK | Benelux | 393110 | 29 Aug 1983 | 20 |
| BESWICK | Canada | UCA029688 | 17 Mar 1948 | 21 |
| BESWICK | Eire | B78713 | 20 Nov 1970 | 21 |
| BESWICK | France | 1601127 | 6 July 1990 | 21 |
| BESWICK | Germany | 890873 | 24 Feb 1972 | 21 |
| BESWICK | Italy | 620584 | | 21 |
| BESWICK | Japan | 1434865 | 29 Sept 1955 | 20 |
| JOHN BESWICK | Japan | 1930019 | | 26 |
| BESWICK | South Africa | B70/5312 | 23 Nov 1970 | 21 |
| JOHN BESWICK | South Korea | 128503 | | 43 |
| JOHN BESWICK | South Korea | 129236 | | 26 |
| BESWICK | United Kingdom | 1201523 | 11 Aug 1983 | 20 |
| BESWICK | United Kingdom | 654190 | 2 Dec 1946 | 21 |
| BESWICK | USA | 959819 | 17 Feb 1971 | 21 |
| JOHN BESWICK | USA | 1485294 | 14 Oct 1986 | 21 |


SIGNED by the parties on the date first written above

Signed for and on behalf of
Royal Doulton (UK) Limited

~~Director~~/Company Secretary

Name:

Position:





DEBORAH JANE BATES,
COMPANY SECRETARY

Signed for and on behalf of
Volvic Limited

Director/Company Secretary

Name:

Position:

FRANCIS HENRY PERRY DAVID STEPHEN BREW
DIRECTOR DIRECTOR