

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Berry Plastics Corporation		03/13/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Covalence Specialty Coatings LLC
Street Address:	25 Forge Parkway
City:	Franklin
State/Country:	MASSACHUSETTS
Postal Code:	02038
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	2103871	AIR STOP
Registration Number:	1004819	BARRICADE
Registration Number:	1575832	
Registration Number:	3058137	CONTOUR
Registration Number:	2313564	ENERGY- WRAP INFILTRATION BARRIER
Registration Number:	2806854	KRAFTY BOARD
Registration Number:	3020913	MARVEL GUARD
Registration Number:	3359754	MARVELPEEL
Registration Number:	2973091	MARVELSEAL
Registration Number:	3359751	MARVELWRAP
Registration Number:	2626657	OPTI FLASH
Registration Number:	1953647	R-WRAP
Registration Number:	2900080	STORM BOARD
Registration Number:	0707696	THERMO-PLY

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Registration Number:	2895997	WEATHER TREK
Serial Number:	77115937	BARRICADE
Serial Number:	77117032	BARRICADE
Serial Number:	77294602	MARVELBOARD
Serial Number:	77294606	MARVELEDGE
Serial Number:	77123861	MARVELRELEASE
Serial Number:	77294596	MARVELSCORE
Serial Number:	77116892	R WRAP

CORRESPONDENCE DATA

Fax Number: (732)530-2039
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 732-275-3100
Email: trademark@mfiplaw.com
Correspondent Name: Maldjian & Fallon LLC
Address Line 1: 365 Broad Street
Address Line 2: Third Floor
Address Line 4: Red Bank, NEW JERSEY 07701

ATTORNEY DOCKET NUMBER:	CSCGEN
NAME OF SUBMITTER:	Brian M. Gaynor
Signature:	/brian gaynor/
Date:	03/24/2008

Total Attachments: 4
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ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION/ APPLICATION THEREFOR

WHEREAS, this Assignment ("Assignment") is made effective as of March 13,
2008, from Berry Plastics Corporation, to Covalence Specialty Coatings LLC;

WHEREAS, Berry Plastics Corporation, a corporation organized under the laws
of the State of Delaware, located and doing business at 101 Oakley Street, Evansville,
Indiana 47710, has adopted, used and is using the trademarks attached hereto as
"Schedule A";

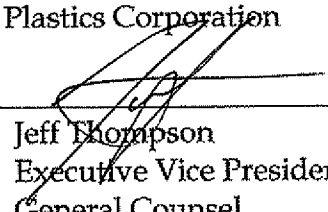
WHEREAS, Covalence Specialty Coatings LLC, a corporation organized under
the laws of the State of Delaware, located and doing business at 25 Forge Parkway,
Franklin, Massachusetts 02038, is desirous of acquiring said trademarks, the
registrations therefor and the goodwill associated therewith;

NOW THEREFORE, Berry Plastics Corporation, does hereby assign unto
Covalence Specialty Coatings LLC, all right, title and interest in and to said trademarks,
together with the goodwill of the business symbolized by the marks.

Dated:

Berry Plastics Corporation


By: _____


Jeff Thompson
Executive Vice President and
General Counsel

NOTARIAL ATTESTATION

State of Indiana)
County of Vanderburgh ss:

On this 13th day of March, 2008, before me personally appeared Jeffrey D. Thompson, to me known and known to be the ENP of Berry Plastics Corporation, and he acknowledged that he signed the foregoing Assignment on behalf of the Corporation pursuant to the authority duly received.


KARA HELFERT
Notary Public, State of Indiana
County of Vanderburgh
My Commission Expires Jun. 1, 2012
Notary Public

3/13/08
Dated

II. INTERNATIONAL TRADEMARKS

<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
<i>Canada</i>	THERMO-PLY	TMA225007	December 23, 1977
<i>European Community</i>	R-WRAP	355461	May 5, 1999
<i>Japan</i>	R-WRAP	4733464	December 12, 2003
<i>Japan</i>	THERMO-PLY	3220284	November 29, 1996
<u>Country</u>	<u>Mark</u>	<u>Application Number</u>	<u>Filing Date</u>
<i>Canada</i>	AIRSTOP	1337148	February 27, 2007
<i>Canada</i>	BARRICADE	1337320	February 28, 2007
<i>Canada</i>	MARVELPEEL	1328630	December 18, 2006
<i>Canada</i>	MARVELWRAP	1328628	December 18, 2006
<i>Mexico</i>	MARVELPEEL	830478	January 18, 2007
<i>Mexico</i>	MARVELWRAP	825876	December 18, 2006
<i>Mexico</i>	MARVELWRAP	825875	December 18, 2006