

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berry Plastics Corporation		03/13/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Covalence Specialty Coatings LLC		
Street Address:	25 Forge Parkway		
City:	Franklin		
State/Country:	MASSACHUSETTS		
Postal Code:	02038		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1488462	ENERGY-BRACE	
Serial Number:	77294572	DUST-TAINER	
Serial Number:	78543231	HOMEBRELLA	
Serial Number:	77294547	MARVELPEEL	
CORRESPONDENCE DATA			
Fax Number:	(732)530-2039		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732-275-3100		
Email:	trademark@mfiplaw.com		
Correspondent Name:	Maldjian & Fallon LLC		
Address Line 1:	365 Broad Street		
Address Line 2:	Third Floor		
Address Line 4:	Red Bank, NEW JERSEY 07701		
ATTORNEY DOCKET NUMBER:	CSCGEN		
NAME OF SUBMITTER:	Brian M. Gaynor		

CH \$115.00 1488462

Signature:	/brian gaynor/
Date:	03/24/2008
Total Attachments: 4 source=assignment from BPC to CSC#page1.tif source=assignment from BPC to CSC#page2.tif source=assignment from BPC to CSC#page3.tif source=assignment from BPC to CSC#page4.tif	

ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION/APPLICATION THEREFOR

WHEREAS, this Assignment ("Assignment") is made effective as of March 13,
2008, from Berry Plastics Corporation, to Covalence Specialty Coatings LLC;

WHEREAS, Berry Plastics Corporation, a corporation organized under the laws
of the State of Delaware, located and doing business at 101 Oakley Street, Evansville,
Indiana 47710, has adopted, used and is using the trademarks attached hereto as
"Schedule A";

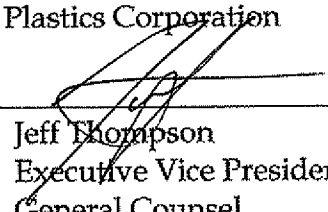
WHEREAS, Covalence Specialty Coatings LLC, a corporation organized under
the laws of the State of Delaware, located and doing business at 25 Forge Parkway,
Franklin, Massachusetts 02038, is desirous of acquiring said trademarks, the
registrations therefor and the goodwill associated therewith;

NOW THEREFORE, Berry Plastics Corporation, does hereby assign unto
Covalence Specialty Coatings LLC, all right, title and interest in and to said trademarks,
together with the goodwill of the business symbolized by the marks.

Dated:

Berry Plastics Corporation

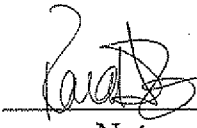
By: _____


Jeff Thompson
Executive Vice President and
General Counsel

NOTARIAL ATTESTATION

State of Indiana)
County of Vanderburgh ss:

On this 13th day of March, 2008, before me personally appeared Jeffrey D. Thompson, to me known and known to be the ENP of Berry Plastics Corporation, and he acknowledged that he signed the foregoing Assignment on behalf of the Corporation pursuant to the authority duly received.


KARA HELFERT
Notary Public, State of Indiana
County of Vanderburgh
My Commission Expires Jun. 1, 2012
Notary Public

3/13/08
Dated

ASSIGNMENT OF TRADEMARKS FROM BERRY PLASTICS CORPORATION TO COVALENCE SPECIALTY COATINGS LLC

SCHEDULE A

I. U.S TRADEMARKS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
AIRSTOP	2103871	October 7, 1997
BARRICADE	1004819	February 18, 1975
BEAR (DESIGN)	1575832	January 2, 1990
CONTOUR	3058137	February 7, 2006
ENERGY-BRACE	1488462	May 17, 1988
ENERGY-WRAP INFILTRATION BARRIER	2313564	February 1, 2000
KRAFTY BOARD	2806854	January 20, 2004
MARVEL GUARD	3020913	November 29, 2005
MARVELPEEL	3359754	December 25, 2007
MARVELSEAL	2973091	July 19, 2005
MARVELWRAP	3359751	December 25, 2007
OPTI FLASH	2626657	September 24, 2002
R-WRAP	1953647	January 30, 1996
RAYTRANS	1500516	August 16, 1988
STORM BOARD	2900080	November 2, 2004
THERMO-PLY	707696	November 29, 1960
WEATHER TREK	2895997	October 19, 2004
	<u>Application Number</u>	<u>Filing Date</u>
BARRICADE	77115937	February 26, 2007
BARRICADE (And Design)	77117032	February 27, 2007
DUST-TAINER	77294572	October 2, 2007
HOMEBRELLA	78543231	January 6, 2005
MARVELBOARD	77294602	October 2, 2007
MARVELEDGE	77294606	October 2, 2007
MARVELPEEL	77294547	October 2, 2007
MARVELRELEASE	77123861	March 6, 2007
MARVELSCORE	77294596	October 2, 2007
R WRAP (And Design)	77116892	February 27, 2007

II. INTERNATIONAL TRADEMARKS

<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
<i>Canada</i>	THERMO-PLY	TMA225007	December 23, 1977
<i>European Community</i>	R-WRAP	355461	May 5, 1999
<i>Japan</i>	R-WRAP	4733464	December 12, 2003
<i>Japan</i>	THERMO-PLY	3220284	November 29, 1996
<u>Country</u>	<u>Mark</u>	<u>Application Number</u>	<u>Filing Date</u>
<i>Canada</i>	AIRSTOP	1337148	February 27, 2007
<i>Canada</i>	BARRICADE	1337320	February 28, 2007
<i>Canada</i>	MARVELPEEL	1328630	December 18, 2006
<i>Canada</i>	MARVELWRAP	1328628	December 18, 2006
<i>Mexico</i>	MARVELPEEL	830478	January 18, 2007
<i>Mexico</i>	MARVELWRAP	825876	December 18, 2006
<i>Mexico</i>	MARVELWRAP	825875	December 18, 2006