

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Koret of California, Inc.		02/01/2008	CORPORATION: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Kellwood Company
<b>Street Address:</b>	600 Kellwood Parkway
<b>City:</b>	Chesterfield
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63017
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 39**

Property Type	Number	Word Mark
Registration Number:	1124533	CITY BLUES
Registration Number:	2451415	COUNTRY CLUB GOLF BY KORET
Registration Number:	1679478	FLATTER FIT
Registration Number:	1758446	FLATTER STRETCH
Registration Number:	1499692	FRANCISCA
Registration Number:	3321642	K KORET
Registration Number:	3332623	K KORET
Registration Number:	3363664	
Registration Number:	1968641	KORAPEL
Registration Number:	2471848	KORAPEL TWILL NAPA VALLEY
Registration Number:	3271307	KORATRON
Registration Number:	2570640	KORET
Registration Number:	1127554	KORET
Registration Number:	1079447	KORET CITY BLUES

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Registration Number:	2317048	KORET CITY BLUES
Registration Number:	2926921	KORET IMPRESSIONS
Registration Number:	2925465	KORET SOLOS
Registration Number:	3357043	KORET SPORT
Registration Number:	1956615	
Registration Number:	2143205	NAPA STUDIO
Registration Number:	1769366	NAPA VALLEY
Registration Number:	2465982	NAPA VALLEY
Registration Number:	3173885	NAPA VALLEY BLUES
Registration Number:	2496547	NAPA VALLEY BLUES PETITES
Registration Number:	2360637	NAPA VALLEY PETITES
Registration Number:	2485530	NAPA VALLEY PETITES
Registration Number:	2492923	NAPA VALLEY PETITES
Registration Number:	1601667	RECREATION
Registration Number:	2111758	RECREATION
Registration Number:	1149006	SEPARATE IMPRESSIONS
Registration Number:	2134688	SEPARATE IMPRESSIONS BY KORET
Registration Number:	2042095	SOLOS KORET
Registration Number:	1706880	SUTTER PLACE
Registration Number:	1694517	SUTTER PLACE
Registration Number:	2176499	THE KORET PERFECT FIT
Serial Number:	78860243	FITS YOU. FITS YOUR LIFESTYLE.
Serial Number:	78908350	NAPA VALLEY
Serial Number:	77274293	WWW.KORETCOMPANY.COM
Serial Number:	77274292	WWW.SHOPKORET.COM

**CORRESPONDENCE DATA**

Fax Number: (314)231-4342  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 314-231-5400  
Email: kbastunas@senniger.com  
Correspondent Name: Paul Fleischut- Senniger Powers LLP  
Address Line 1: One Metropolitan Square, 16th Floor  
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	KLD 9892: PIF/KSB
NAME OF SUBMITTER:	Paul I. J. Fleischut

Signature:

/paul fleischut/

Date:

03/27/2008

Total Attachments: 4

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**TRADEMARK ASSIGNMENT**

WHEREAS, Koret of California, Inc., a California corporation, with offices at 505 14<sup>th</sup> Street, Oakland, California 94612, ("Assignor") is the owner of all right, title and interest in and to the trademark registrations and applications set forth on Exhibit A attached hereto and made a part hereof (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

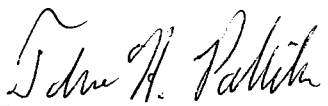
WHEREAS, Kellwood Company ("Assignee"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to:

The trademarks, trademark registrations and pending applications thereof, all of which are listed on Exhibit A attached hereto and made a part of this Assignment, together with the full and exclusive benefit thereof, the goodwill of the business associated therewith, and all causes of action, past, present and future for infringement or unfair competition with respect thereto and all licenses relating thereto.

IN WITNESS WHEREOF, this Assignment is made effective this 1<sup>st</sup> day of February, 2008.

"ASSIGNOR"  
KORET OF CALIFORNIA, INC.

By:   
Thomas H. Pollihan  
Senior Vice President, Secretary and  
General Counsel

STATE OF MISSOURI     )  
                                          )  
COUNTY OF ST. LOUIS    )

On this 1<sup>st</sup> day of February 1, 2008, before me, the undersigned Notary Public, personally appeared Thomas H. Pollihan, known by me to be the person whose name is subscribed to the within instrument and an officer of Koret of California, Inc., duly authorized to execute this Assignment on behalf of Koret of California, Inc., and who signed and executed the foregoing instrument on behalf of Koret of California, Inc.

Given under my hand and seal of office this 1<sup>st</sup> day of February, 2008.

*Thom A. Yates*  
\_\_\_\_\_  
Notary Public

My commission expires:

\_\_\_\_\_



THOM A. YATES  
My Commission Expires  
December 13, 2008  
St. Louis City  
Commission #04408065

**EXHIBIT A**

**KORET OF CALIFORNIA, INC.**  
**TRADEMARK REGISTRATIONS**

**UNITED STATES**

<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
CITY BLUES	1,124,533	08/28/1979
COUNTRY CLUB GOLF BY KORET	2,451,415	05/15/2001
FLATTER FIT	1,679,478	03/17/1992
FLATTER STRETCH	1,758,446	03/16/1993
FRANCISCA	1,499,692	08/09/1988
K (BOX DESIGN) KORET	3,321,642	10/23/2007
K (STYLIZED) KORET	3,332,623	11/06/2007
K WOVEN PATTERN DESIGN	3,363,664	01/01/2008
KORAPEL	1,968,641	04/16/1996
KORAPEL TWILL NAPA VALLEY & Design	2,471,848	07/24/2001
KORATRON	3,271,307	07/31/2007
KORET (BLOCK LETTERS)	2,570,640	05/21/2002
KORET (Stylized)	1,127,554	12/11/1979
KORET CITY BLUES	1,079,447	12/13/1977
KORET CITY BLUES & Design	2,317,048	02/08/2000
KORET IMPRESSIONS	2,926,921	02/15/2005
KORET SOLOS	2,925,465	02/08/2005
KORET SPORT	3,357,043	12/18/2007
MISCELLANEOUS DESIGN (FLATTER FIT)	1,956,615	02/13/1996
NAPA STUDIO	2,143,205	03/10/1998
NAPA VALLEY	1,769,366	05/04/1993
NAPA VALLEY & Design	2,465,982	07/03/2001
NAPA VALLEY BLUES	3,173,885	11/21/2006
NAPA VALLEY BLUES PETITES & Design	2,496,547	10/09/2001
NAPA VALLEY PETITES	2,360,637	06/20/2000
NAPA VALLEY PETITES & Design	2,485,530	09/04/2001
NAPA VALLEY PETITES & Design	2,492,923	09/25/2001
RECREATION	1,601,667	06/12/1990
RECREATION	2,111,758	11/11/1997
SEPARATE IMPRESSIONS	1,149,006	03/24/1981
SEPARATE IMPRESSIONS BY KORET	2,134,688	02/03/1998
SOLOS KORET	2,024,095	03/04/1997
SUTTER PLACE	1,706,880	08/11/1992
SUTTER PLACE & Design	1,694,517	06/16/1992
THE KORET PERFECT FIT	2,176,499	07/28/1998

**EXHIBIT A**

**KORET OF CALIFORNIA, INC.**  
**PENDING TRADEMARK APPLICATIONS**

**UNITED STATES**

<b><u>TRADEMARK</u></b>	<b><u>APP. NO.</u></b>	<b><u>FILING DATE</u></b>
FITS YOU. FITS YOUR LIFESTYLE.	78/860,243	04/12/2006
NAPA VALLEY	78/908,350	06/14/2006
NOTABLES	77/168,231	04/27/2007
WWW.KORETCOMPANY.COM	77/274,293	09/07/2007
WWW.SHOPKORET.COM	77/274,292	09/07/2007