

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gerber Childrenswear, Inc.		04/04/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kellwood Company		
Street Address:	600 Kellwood Parkway		
City:	Chesterfield		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77375241	ALL-IN-ONE	
Serial Number:	77377682	ONESIES	
Serial Number:	77384023	THE ORIGINAL ONE PIECE UNDERWEAR	
CORRESPONDENCE DATA			
Fax Number:	(314)231-4342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-231-5400		
Email:	kbastunas@senniger.com		
Correspondent Name:	Paul Fleischut- Senniger Powers LLP		
Address Line 1:	One Metropolitan Square, 16th Floor		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	KLD9892:PIF/KSB		
NAME OF SUBMITTER:	Paul I. J. Fleischut		
Signature:	/paul fleischut/		

CH \$90.00 77375241

Date:

04/07/2008

Total Attachments: 3

source=00678206#page1.tif

source=00678206#page2.tif

source=00678206#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, Gerber Childrenswear, Inc., a Delaware corporation, with offices at 7005 Pelham Road, Greenville, South Carolina 29615, ("Assignor") is the owner of all right, title and interest in and to the trademark registrations and applications set forth on Exhibit A attached hereto and made a part hereof (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Kellwood Company ("Assignee"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

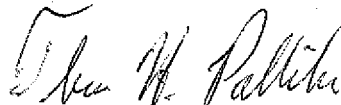
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to:

The trademarks, trademark registrations and pending applications thereof, all of which are listed on Exhibit A attached hereto and made a part of this Assignment, together with the full and exclusive benefit thereof, the goodwill of the business associated therewith, and all causes of action, past, present and future for infringement or unfair competition with respect thereto and all licenses relating thereto.

IN WITNESS WHEREOF, this Assignment is made effective this
1st day of February, 2008.

"ASSIGNOR"
GERBER CHILDRENSWEAR, INC.

By: _____



Thomas H. Pollihan
Senior Vice President, Secretary and
General Counsel

STATE OF MISSOURI)
)
COUNTY OF ST. LOUIS)

On this 4th day of April, 2008, before me, the undersigned Notary Public, personally appeared Thomas H. Pollihan, known by me to be the person whose name is subscribed to the within instrument and an officer of Gerber Childrenswear, Inc., duly authorized to execute this Assignment on behalf of Gerber Childrenswear, Inc., and who signed and executed the foregoing instrument on behalf of Gerber Childrenswear, Inc.

Given under my hand and seal of office this 4th day of April, 2008.



Notary Public

My commission expires:

JAN. 30, 2012

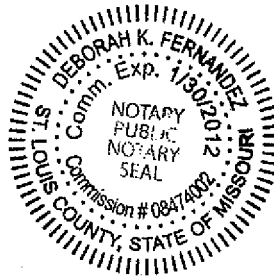


EXHIBIT A

GERBER CHILDRENSWEAR, INC.
PENDING TRADEMARK APPLICATIONS

UNITED STATES

<u>TRADEMARK</u>	<u>APP. NO.</u>	<u>FILING DATE</u>
ALL-IN-ONE	77/375,241	01/18/2008
ONESIES	77/377,682	01/22/2008
THE ORIGINAL ONE PIECE UNDERWEAR	77/384,023	01/30/2008