

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion/Name Change		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinnacle Foods Group Inc.		09/25/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Pinnacle Foods Group LLC
Street Address:	One Old Bloomfield Ave.
City:	Mountain Lakes
State/Country:	NEW JERSEY
Postal Code:	07046
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	77268904	HAWAIIAN STYLE BOWLS
Serial Number:	77268911	HAWAIIAN STYLE BOWLS
Serial Number:	77135063	SO THICK. SO BUTTERY. AND STILL JUST AS SWEET.
Serial Number:	77076833	HEAT UP THE HOMEMADE TASTE
Serial Number:	77076228	SO RICH. SO MOIST. SO VERY DUNCAN HINES.
Serial Number:	78825067	ULTIMATE
Serial Number:	78706158	MAGIC MINIS
Serial Number:	78514033	GET COMFORTABLE WITH FISH
Serial Number:	78503795	EVERY BAGEL SHOULD BE THIS GOOD
Serial Number:	78505446	AGREE OR IT'S FREE
Serial Number:	78387722	EXTREME DUNKERS
Serial Number:	77268529	STORKFORK
Serial Number:	77090905	VLASIC FARMS
Serial Number:	78348254	GRABWICH

CH \$390.00 77268904

Serial Number:

77116971

GREAT TASTE IN EVERY BITE

CORRESPONDENCE DATA

Fax Number: (248)594-0610

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248.594.0600

Email: tmdocketing@raderfishman.com

Correspondent Name: Michael D. Fishman

Address Line 1: 39533 Woodward Ave.

Address Line 2: Suite 140

Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:

66340-0999

NAME OF SUBMITTER:

Michelle L. Visser

Signature:

/Michelle L. Visser/

Date:

04/17/2008

Total Attachments: 5

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PINNACLE FOODS GROUP INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PINNACLE FOODS GROUP INC." TO "PINNACLE FOODS GROUP LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2007, AT 1:48 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2911079 8100V

071070520



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6040922

DATE: 10-01-07

TRADEMARK
REEL: 003762 FRAME: 0468

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION OF**

PINNACLE FOODS GROUP INC.

**FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

September [25], 2007

- 1.) The jurisdiction where the Company first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was incorporated in the State of Delaware on June 19, 1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is "Pinnacle Foods Group Inc."
- 5.) The name of the limited liability company into which the Corporation is to be converted as set forth in its Certificate of Formation is "Pinnacle Foods Group LLC".

[signature to follow on next page]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first written above.

PINNACLE FOODS GROUP INC.

By: K. Maggs
Name: Kelley Maggs
Title: SVP

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "PINNACLE FOODS GROUP LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2007, AT 1:48 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2911079 8100V

071070520



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6040922

DATE: 10-01-07

TRADEMARK
REEL: 003762 FRAME: 0471

CERTIFICATE OF FORMATION

OF

PINNACLE FOODS GROUP LLC

This Certificate of Formation of Pinnacle Foods Group LLC (the "Company"), is being duly executed and filed by Anthony LoBue, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, *et seq.*).


FIRST: The name of the limited liability company formed hereby is Pinnacle Foods Group LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

THIRD: The name and address of the registered agent of the Company in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Pinnacle Foods Group LLC this 25 day of September, 2007.

By:


Name: Anthony LoBue
Title: Authorized Person