

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Media Recovery, Inc.		04/14/2008	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shockwatch, Inc.		
<b>Street Address:</b>	1111 W. Mockingbird Lane, Suite 1050		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75247		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77317855	FLEETCONTROL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(817)336-2181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	817-336-2400		
<b>Email:</b>	jmorgan@deckerjones.com		
<b>Correspondent Name:</b>	Geoffrey A. Mantooh		
<b>Address Line 1:</b>	801 Cherry Street, Suite 2000, Unit #46		
<b>Address Line 2:</b>	Decker, Jones		
<b>Address Line 4:</b>	Fort Worth, TEXAS 76102		
<b>ATTORNEY DOCKET NUMBER:</b>	5982.37020		
<b>NAME OF SUBMITTER:</b>	Geoffrey A. Mantooh		
<b>Signature:</b>	/Geoffrey A. Mantooh/		
<b>Date:</b>	04/22/2008		

OP \$40.00 77317855

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Media Recovery, Inc., a Nevada corporation ("Media Recovery"), has adopted, used, is using and owns the following United States Trademark:

FLEETCONTROL Application No. 77/317,855

WHEREAS, Shockwatch, Inc., a Nevada corporation ("Shockwatch"), is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Media Recovery, Inc. does hereby assign and transfer unto Shockwatch all of its rights, title and interest throughout the world in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and including, without limitation, all of the rights and privileges pertaining to the Trademark and any registrations and any extensions and continuations thereof;

AND Media Recovery hereby covenants and agrees that Media Recovery will at any time upon the request and at the expense of said Shockwatch execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark.

Media Recovery, Inc.

4/14/08  
Date

By: David E. Chisum  
Print Name: DAVID E. CHISUM  
Title: CEO / SECRETARY

State of Texas §  
County of DALLAS §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared DAVID E. CHISUM, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same on behalf of Media Recovery, Inc. with authority to do so and for the purposes therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 14TH day of APRIL 2008.

SEAL

Mary Lou Huntoon  
Notary Public for said County and State

5982.37020/288225v2

