# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Formerly	Execution Date	Entity Type
	104/25/2008 1	LIMITED LIABILITY COMPANY: DELAWARE
		04/25/2008

### **RECEIVING PARTY DATA**

Name:	SourceLink Acquisition, LLC
Street Address:	500 Park Boulevard
Internal Address:	Suite 415
City:	Itasca
State/Country:	ILLINOIS
Postal Code:	60143
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2586902	IBROADCAST
Registration Number:	3199984	IDIRECT
Registration Number:	2692204	IREPORTS
Registration Number:	2762385	PLANET TRAC
Registration Number:	2821573	TELETRAC

#### **CORRESPONDENCE DATA**

Fax Number: (312)827-8185

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-807-4350

Email: trademarks@bellboyd.com, shakim@bellboyd.com

Correspondent Name: Sana Hakim Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

**TRADEMARK REEL: 003769 FRAME: 0273** 

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ATTORNEY DOCKET NUMBER:	117109			
NAME OF SUBMITTER:	Sana Hakim			
Signature:	/sh/			
Date:	04/30/2008			
Total Attachments: 2 source=sourcelink Assignment of Trademarks#page1.tif source=sourcelink Assignment of Trademarks#page2.tif				

TRADEMARK REEL: 003769 FRAME: 0274

#### ASSIGNMENT OF TRADEMARKS

WHEREAS, SourceLink Chicago, LLC, a Delaware Limited Liability Company, having its principal place of business at 2451 Lively Boulevard Elk Grove Village, Illinois 60007, United States ("Assignor"), is the sole and exclusive owner of all right, title and interest in, to the trademarks and trademark registrations (the "Marks") listed in the attached Schedule (the "Marks"); and

WHEREAS, SourceLink Acquisition, LLC, a Delaware Limited Liability Company, having its principal office and place of business at 500 Park Boulevard, Suite 415, Itasca, Illinois, United States, 60143, ("Assignee"), desires to acquire the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, copyrights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

THIS ASSIGNMENT shall be deemed effective as of April 25, 2008.

SOURCELINK CHICAGO, LLC

Christopher R. Behrens Chief Executive Officer

Date: 4) 1 25 , 200

TRADEMARK REEL: 003769 FRAME: 0275

## **SCHEDULE**

## **COUNTRY: United States**

Mark	Registration No.
IBROADCAST	2,586,902
IDIRECT	3,199,984
IREPORTS	2,692,204
PLANET TRAC	2,762,385
TELETRAC	2,821,573

**RECORDED: 04/30/2008** 

TRADEMARK REEL: 003769 FRAME: 0276