

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	Conversion from a Corporation to a Limited Liability Company
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Pillsbury Company		05/14/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	The Pillsbury Company, LLC
<b>Street Address:</b>	Number One General Mills Boulevard
<b>City:</b>	Minneapolis
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55426
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1944972	MINNEAPOLIS QUALITY
Registration Number:	1470277	NEW ENGLAND
Registration Number:	1546629	ORANGE BLOSSOM
Registration Number:	0389177	PO-TA-DOH
Registration Number:	0327804	POTENTATE
Registration Number:	1458600	PRAIRIE HARVEST
Registration Number:	0172757	PROTECTOR
Registration Number:	0256758	PURE BRED
Registration Number:	1606563	ROYAL VIKING
Registration Number:	0938982	ROYAL VIKING

**CORRESPONDENCE DATA**

Fax Number: (763)764-2268  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 763-764-2281

CH \$265.00 1944972

Email: trade.marks@genmills.com  
Correspondent Name: Gregory P. Kaihoi  
Address Line 1: Number One General Mills Boulevard  
Address Line 4: Minneapolis, MINNESOTA 55426

NAME OF SUBMITTER:	Ruth M. Meger
Signature:	/RM Meger/
Date:	06/04/2008

Total Attachments: 1  
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**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

The undersigned, an authorized person of The Pillsbury Company, LLC, a Delaware limited liability company (the "Company"), hereby states the following on behalf of the Company and The Pillsbury Company, a Delaware corporation (the "Corporation"), as is required by Section 18-214 of the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.):

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the Corporation first formed is September 25, 1935.
4. The name of the Corporation immediately prior to filing this Certificate is The Pillsbury Company.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is The Pillsbury Company, LLC.
6. The conversion will be effective at 12:01 a.m., Delaware time, on May 21, 2008.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of May 14, 2008.

**THE PILLSBURY COMPANY, LLC  
(a Delaware limited liability company)**



By: Christopher A. Rauschi  
Its: Authorized Person