TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Land O'Lakes Purina Feed LLC		106/16/2008 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Land O'Lakes, Inc.	
Street Address:	4001 Lexington Avenue North	
City:	Arden Hills	
State/Country:	MINNESOTA	
Postal Code:	55126	
Entity Type:	CORPORATION: MINNESOTA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3441759	DOE'S MATCH

CORRESPONDENCE DATA

Fax Number: (651)234-8121

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 651-481-2820

Email: bmgoebel@landolakes.com

Correspondent Name: Brenda Goebel

Address Line 1: 4001 Lexington Avenue North

Address Line 2: MS 2500

Address Line 4: Arden Hills, MINNESOTA 55126

ATTORNEY DOCKET NUMBER:	4978 - DOE'S MATCH
NAME OF SUBMITTER:	Peter S. Janzen
Signature:	/psj/

TRADEMARK REEL: 003798 FRAME: 0956

Date:	06/19/2008		
Total Attachments: 1 source=DOE'S MATCH TM Assmt#page1.tif			

TRADEMARK REEL: 003798 FRAME: 0957

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, on June 16, 2008, Land O'Lakes Purina Feed, LLC (hereinafter "LOLPF") and Land O'Lakes, Inc. (hereinafter "LOL") entered into an agreement wherein LOLPF assigned all it's rights, title and interest in and to the goods and effects belonging, due or owing to LOL, of its trademark, DOE'S MATCH, registration number 3,441,759.

WHEREAS, LOLPF has used the trademark; and is desirous to assign it's rights.

WHEREAS, LOL, a Minnesota cooperative corporation whose mailing address is 4001 Lexington Avenue N, Arden Hills, MN 55126 USA, is desirous of acquiring such mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, LOLPF, assigns all rights, title and interest it may have in and to such mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated this 16th day of June, 2008.

Land O'Lakes Purina Feed, LLC

Print Name: Peter S. Janzen

Asst. Secretary Title:

State of Minnesota)

County of Ramsey)

RECORDED: 06/19/2008

On this 16th day of June, 2008 before me appeared Peter S. Janzen, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Land

O'Lakes Purina Feed, LLC

CHARLOTTE A.H. WENGER

Notary Public-Minnesota
My Commission Expires Jan 31, 2010

Chulotto A. H. Wergn Notary Public

TRADEMARK REEL: 003798 FRAME: 0958