

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Del Pharmaceuticals, Inc.		07/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Church & Dwight Co., Inc.
Street Address:	469 North Harrison Street
Internal Address:	Law Department
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08543
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Serial Number:	74152070	ARTHRICARE
Serial Number:	73341333	AURO
Serial Number:	73609873	AURO-DRI
Serial Number:	73250635	BABY ORAJEL
Serial Number:	72167611	BOIL-EASE
Serial Number:	75184494	DENTURE ORAJEL
Serial Number:	73706215	DERMAREST
Serial Number:	72379416	DETANE
Serial Number:	76356223	DIABETAID
Serial Number:	73706216	DIAPERGUARD
Serial Number:	72379414	DIDELAMINE
Serial Number:	74230880	DRICORT
Serial Number:	76355004	GENTLE NATURALS

CH \$740.00 74152070

Serial Number:	72275638	OCU-BATH
Serial Number:	72275637	OCU-DROP
Serial Number:	73368985	OFF-EZY
Serial Number:	71655891	OFF-EZY
Serial Number:	73277429	ORAJEL
Serial Number:	75050885	ORAJEL P.M.
Serial Number:	74406596	PERIOSEPTIC
Serial Number:	73470783	PRONTO
Serial Number:	73621145	PRONTO
Serial Number:	72115887	PROPA-P.H.
Serial Number:	72323941	RECOVER
Serial Number:	75914484	SKIN SHIELD
Serial Number:	74225673	STYGIENE
Serial Number:	72275640	TANAC
Serial Number:	78772066	THERAPAUSE
Serial Number:	72015333	TRIPTONE

CORRESPONDENCE DATA

Fax Number: (609)497-7179
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 609-683-7086
Email: david.schuman@churchdwright.com
Correspondent Name: David J. Schuman, Esq.
Address Line 1: 469 North Harrison Street
Address Line 2: Law Department
Address Line 4: Princeton, NEW JERSEY 08543

ATTORNEY DOCKET NUMBER:	DEL ASSIGN-190291
NAME OF SUBMITTER:	David J. Schuman
Signature:	/David J. Schuman/
Date:	07/07/2008

Total Attachments: 4
source=US TM Assign - Del Pharma#page1.tif
source=US TM Assign - Del Pharma#page2.tif
source=US TM Assign - Del Pharma#page3.tif
source=US TM Assign - Del Pharma#page4.tif

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT ("*Assignment*") made as of July 7, 2008, by and between DEL PHARMACEUTICALS, INC., a Delaware corporation ("*Seller*"), and CHURCH & DWIGHT CO., INC., a Delaware corporation (the "*Purchaser*").

WHEREAS, Seller and the Purchaser have entered into an Asset Purchase Agreement, dated as of March 28, 2008 (the "*Asset Purchase Agreement*"), pursuant to which, among other things, Seller has agreed to, and to cause the other Sellers to, sell, assign, transfer, convey and deliver to the Purchaser the trademark applications and registrations identified in Schedule A hereto (collectively, "*Trademarks*"). Capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement.

NOW, THEREFORE, in consideration of the sum of One Dollar and the mutual covenants and obligations set forth herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Seller does hereby sell, assign, transfer, convey and deliver unto the Purchaser the entire right, title and interest in and to the Trademarks, to be held and enjoyed by Purchaser as fully and entirely as it would have been held and enjoyed by Seller if this assignment had not been made, including all claims, demands and rights of recovery that Seller has or may have in profits and damages for past (except, with respect to any Excluded Liability, as limited by Section 1.2(a)(xv) of the Asset Purchase Agreement) and future infringements of the Trademarks, if any, and all rights to compromise, sue for, and collect such profits and damages, together with all goodwill and the portion of the Acquired Assets associated therewith.

Seller shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by the Purchaser, at the Purchaser's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment shall be effective as of the date first above written.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

DEL PHARMACEUTICALS, INC.

By: _____

Name:

Jill K. [unclear]

Title:

Secretary

Schedule A

List of U.S. Trademarks

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
ARTHRICARE (stylized)	74/152,070	1,793,360
AURO	73/341,333	1,236,010
AURO-DRI	73/609,873	1,430,843
BABY ORAJEL (stylized)	73/250,635	1,168,895
BOIL-EASE	72/167,611	771,406
DENTURE ORAJEL	75/184,494	2,219,413
DERMAREST	73/706,215	1,499,210
DETANE	72/379,416	932,502
DIABETAID (stylized)	76/356223	3,075,046
DIAPERGUARD	73/706,216	1,500,148
DIDELAMINE	72/379,414	932,501
DRICORT	74/230,880	1,749,219
GENTLE NATURALS	76/355,004	2,730,448
OCU-BATH	72/275,638	857,383
OCU-DROP	72/275,637	855,439
OFF-EZY (and Design)	73/368,985	1,259,783
OFF-EZY (stylized)	71/655,891	592,383
ORAJEL	73/277,429	1,166,935
ORAJEL P.M.	75/050,885	2,058,425
PERIOSEPTIC	74/406,596	1,854,017
PRONTO	73/470,783	1,345,457
PRONTO	73/621,145	1,441,745
PROPA-P.H.	72/115,887	775,933
RECOVER	72/323,941	883,021
SKIN SHIELD	75/914,484	2,667,626
STYGIENE	74/225,673	1,805,077
TANAC	72/275,640	867,071
THERAPAUSE	78/772,066	3,176,711
TRIPTONE	72/015,333	647,728