Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Solo Cup Operating Corporation		03/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Stanpac USA LLC
Street Address:	P.O. Box 584
City:	Lewiston
State/Country:	NEW YORK
Postal Code:	14092-0584
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	0677442	NUTTY BUDDY	
Registration Number:	0887952	NUTTY BUDDY	
Registration Number:	0761897	FLEX-E-FILL	

CORRESPONDENCE DATA

Fax Number: (858)720-6306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858 720 6300

Email: kbearfield@luce.com

Correspondent Name: Luce, Forward, Hamilton & Scripps LLP

Address Line 1: 11988 El Camino Real

Address Line 2: Suite 200

Address Line 4: San Diego, CALIFORNIA 92130-2594

ATTORNEY DOCKET NUMBER:	33521-6
NAME OF SUBMITTER:	Kara L. Bearfield

TRADEMARK
REEL: 003812 FRAME: 0740

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Signature:	/kara l bearfield/
Date:	07/09/2008
Total Attachments: 2 source=33521-6#page1.tif source=33521-6#page2.tif	

TRADEMARK
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of March 7, 2008, made by Solo Cup Operating Corporation, a Delaware corporation ("Assignor"), in favor of Stanpac USA LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations and applications listed on Schedule 1 attached hereto for the goods and/or services identified therein (the "Marks");

WHEREAS, Assignee desires to acquire the Marks and any and all goodwill associated with the Marks; and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of February 19, 2008 (the "APA"), by and among Assignor, certain affiliates of Assignor, and Assignee, Assignor agreed to assign all right, title and interest in and to the Marks and any and all goodwill associated with the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to each of the Marks, along with the following:

- 1. the goodwill of the business symbolized by and associated with the Marks;
- 2. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Marks.

To the extent that there is any conflict between this Trademark Assignment and the APA, the APA shall control.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

Solo Cup Operating Corporation

Name: Robert M. Korzenski

Title: Chief Executive Officer

Schedule 1

Trademark	Date of Registration	Registration Number	Country
Flex-E-Fill	December 24, 1963	0761897	United States
Nutty Buddy	March 17, 1970	0887952	United States
Nutty Buddy	April 21, 1959	0677442	United States

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