

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Quality Products, Inc.		06/20/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	First Quality Enterprises, Inc.		
Street Address:	80 Cuttermill Road		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11021		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2867822	AT FIRST QUALITY WE PUT QUALITY OF LIFE FIRST	
Registration Number:	2390759	FIRST QUALITY	
Serial Number:	78671087	FIRST QUALITY	
Registration Number:	2834526	FQP	
Registration Number:	2981798	FQ	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Holly Pekowsky, Esq.		
Address Line 1:	90 Park Avenue		
Address Line 2:	Amster, Rothstein & Ebenstein LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	34294/71		

CH \$140.00 2867822

NAME OF SUBMITTER:	Holly Pekowsky
Signature:	/Holly Pekowsky/
Date:	07/28/2008
Total Attachments: 2 source=Assignment - First Quality Products to First Quality Enterprises#page1.tif source=Assignment - First Quality Products to First Quality Enterprises#page2.tif	

U.S. ASSIGNMENT

WHEREAS, First Quality Products, Inc., a New York corporation located and doing business at 80 Cutter Mill Road, Suite 500, Great Neck, New York 11021 ("Assignor") has adopted, used and is using the marks listed in attached Schedule A which are the subject of the U.S. Registrations and Applications listed therein; and

WHEREAS, First Quality Enterprises, Inc., a Pennsylvania corporation located and doing business at 80 Cuttermill Road, Great Neck, New York 11021 ("Assignee") is desirous of acquiring said marks and the related U.S. Registrations and Applications listed in Schedule A and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's rights, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the Registrations and Applications listed in Schedule A and all income, royalties, damages and payments now or hereafter due or payable in respect to the marks, and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized Officer, effective as of the date written below.

Dated: June 10, 2008

FIRST QUALITY PRODUCTS, INC.

By [Signature]
Name: Nelson Damaghi
Title: President

ACKNOWLEDGMENT

STATE OF NEW YORK)
) ss.:
COUNTY OF Nassau)

On this 10th day of June, 2008, before me came Nelson Damaghi, who stated that he is the President of First Quality Products, Inc. and acknowledged that he executed the above instrument as the act and deed of First Quality Products, Inc. with full authority to do so.

ARYEH L. CIMENT
Notary Public - State of New York
No. 02C16109350

[Signature]
Notary Public

Qualified in Queens County
My Commission Expires May 3, 2011

Schedule A

<u>Mark</u>	<u>Registration/Serial No.</u>
AT FIRST QUALITY WE PUT QUALITY OF LIFE FIRST	Reg. No. 2,867,822
FIRST QUALITY	Reg. No. 2,390,759
FIRST QUALITY	Ser. No. 78/671,087
FQP	Reg. No. 2,834,526
FQ	Reg. No. 2,981,798
FIRST QUALITY PRODUCTS, INC.	common law
FIRST QUALITY PRODUCTS	common law
FIRST QUALITY	common law
FQP	common law
FQ	common law
FIRST QUALITY RETAIL GROUP	common law