

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MICHAEL STEVENS LTD.		06/19/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	ETIENNE AIGNER, INC.		
Street Address:	29 West 35th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2075768	MICHAEL STEVENS	
Registration Number:	2843568	SERETA	
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-708-1870		
Email:	lbryer@ladas.com		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	26 West 61st Street		
Address Line 4:	New York, NEW YORK 10023		
ATTORNEY DOCKET NUMBER:	NTMA 080899:753		
NAME OF SUBMITTER:	Lanning G. Bryer		
Signature:	/lgb/		
Date:	07/29/2008		

CH \$65.00 2075768

Total Attachments: 5

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **MICHAEL STEVENS LTD.**, a corporation organized under the laws of the State of New York, United States of America, located at 47 Brunswick Avenue, Edison, New Jersey 08818-3111, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the Trademark[s] registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

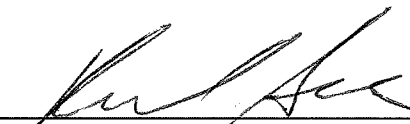
AND WHEREAS, **ETIENNE AIGNER, INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 29 West 35th Street, New York, New York 10001, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark[s] and the registration[s] thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark[s] and registration[s] thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark[s].

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 19th day of June 2008

MICHAEL STEVENS LTD.

[Corporate Seal]

By  [Title]
DIRECTOR

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA]
STATE OF *New York*]
COUNTY OF *New York*] SS:

On this *19th* day of *June* 200*8*, before me personally appeared *RICHARD SCHAEFER*, to me known, who, being by me duly sworn, did depose and say that he/she is the *Director* of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

CAROLYN A. CAMACHO
NOTARY PUBLIC, State of New York
No. 01CA6148806
Qualified in Kings County
Commission Expires June 26, 2010

Carolyn A Camacho

Notary Public

[SEAL]

ASSIGNOR

TRADEMARK
REEL: 003824 FRAME: 0129

UNITED STATES OF AMERICA

S C H E D U L E

MICHAEL STEVENS

No. 2075768

Dated: July 1, 1997

SERETA

No. 2843568

Dated: May 18, 2004

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

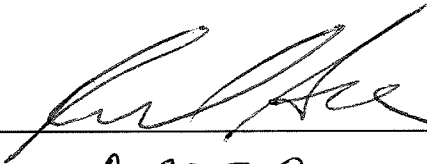
MICHAEL STEVENS

No. 2075768

Dated: July 1, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

6/19/09
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

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SERETA

No. 2843568

Dated: May 18, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

6/19/09 [Date]