

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bill Graham Enterprises, Inc.		07/31/2008	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Live Nation Worldwide, Inc.
<b>Street Address:</b>	9348 Civic Center Drive
<b>City:</b>	Beverly Hills
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90210
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1963997	BILL GRAHAM PRESENTS
Registration Number:	3082063	BGP
Registration Number:	1960048	BGP
Serial Number:	78541306	CMP BGP
Registration Number:	3090164	CHUCK MORRIS PRESENTS
Registration Number:	3087662	CHUCK MORRIS PRESENTS
Registration Number:	2523868	FILLMORE SESSIONS
Registration Number:	3175606	THE FILLMORE
Registration Number:	3049045	THE FILLMORE
Serial Number:	78434003	THE FILLMORE

**CORRESPONDENCE DATA**

Fax Number: (310)861-0366  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 310-975-6891

CH \$265.00 1963997

Email: ellieschwimmer@livenation.com  
Correspondent Name: Ellie Schwimmer  
Address Line 1: 9348 Civic Center Drive  
Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:

BILL GRAHAM ENTERPRISES

NAME OF SUBMITTER:

Ellie Schwimmer

Signature:

/ES/

Date:

07/31/2008

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment"), effective July 31, 2008 (the "Effective Date"), is by and between **BILL GRAHAM ENTERPRISES, INC.**, a California Corporation ("Assignor") and **LIVE NATION WORLDWIDE, INC.**, a Delaware Corporation ("Assignee").

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

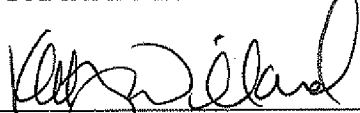
**WHEREAS**, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

**NOW, THEREFORE**, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment to be executed as of the Effective Date.

**ASSIGNOR:**

**BILL GRAHAM ENTERPRISES, INC.**

By: 

Name: Kathy Willard

Title: Executive Vice President and Assistant Secretary

**ASSIGNEE:**




**LIVE NATION WORLDWIDE, INC.**

By: 

Name: Michael Rowles

Title: Executive Vice President and General Counsel

**EXHIBIT A**

TRADEMARK	APP. NO.	REG. NO.
BILL GRAHAM PRESENTS	74630654	1963997
	78535587	3082063
	74630653	1960048
	78541306	
<u><i>Chuck Morris Presents</i></u>	78634953	3090164
CHUCK MORRIS PRESENTS	78634770	3087662
FILLMORE SESSIONS	75578914	2523868
THE FILLMORE	78977555	3175606
THE FILLMORE	78434008	3049045
THE FILLMORE	78434003	