

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro Trademarks, L.L.C.		02/25/2008	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bass Pro Intellectual Property, L.L.C.		
Street Address:	2500 East Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3476194	KING OF BUCKS	
CORRESPONDENCE DATA			
Fax Number:	(314)480-1505		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-480-1500		
Email:	trademark@huschblackwell.com		
Correspondent Name:	Dennis J.M. Donahue III		
Address Line 1:	190 Carondelet Plaza		
Address Line 2:	Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	485176-47		
NAME OF SUBMITTER:	Dennis J.M. Donahue III		
Signature:	/Dennis J.M. Donahue III/		

OP \$40.00 3476194

Date:

08/06/2008

Total Attachments: 2

source=BPIPNameChange#page1.tif

source=BPIPNameChange#page2.tif

State of Missouri



Robin Carnahan
Secretary of State

AMENDED ARTICLES OF ORGANIZATION

WHEREAS,

Bass Pro Intellectual Property, L.L.C.
LC0034429

Formerly,

BASS PRO TRADEMARKS, L.L.C.

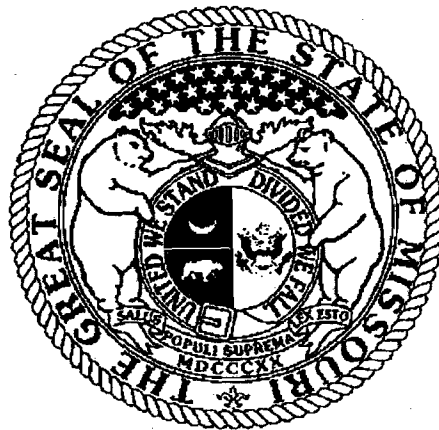
filed its amended Articles of Organization with this office and WHEREAS that filing was found to conform to the Missouri Limited Liability Company Act;

NOW, THEREFORE, I, ROBIN CARNAHAN, Secretary of State of Missouri, by virtue of authority vested in me by law do hereby certify and declare that the above entity's Articles of Organization are amended.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 25th day of February, 2008.

Robin Carnahan

Secretary of State



TRADEMARK

REEL: 003829 FRAME: 0752



State of Missouri
Robin Carnahan, Secretary of State.

Corporations Division
P.O. Box 778 / 600 W. Main Street, Rm 322
Jefferson City, MO 65102

File Number:
LC0034429
Date Filed: 02/25/2008
Robin Carnahan
Secretary of State

Amendment of Articles of Organization
(Submit with filing fee of \$25)

1. The current name of the limited liability company is:
Bass Pro Trademarks, L.L.C.

2. The effective date of this document is the date it is filed by the Secretary of State of Missouri, unless a future date is indicated, as follows:

(Date may not be more than 90 days after the filing date in this Office)

3. State date of occurrence that required this amendment: February 25, 2008
Month/Day/Year

4. The articles of organization are hereby amended as follows:
The name of the limited liability company is changed to:
Bass Pro Intellectual Property, L.L.C.

5. (Check if applicable) This amendment is required to be filed because:
- management of the limited liability company is vested in one or more managers where management had not been so previously vested.
 - management of the limited liability company is no longer vested in one or more managers where management was previously so vested.
 - a change in the name of the limited liability company.
 - a change in the time set forth in the articles of organization for the limited liability company to dissolve.

6. This amendment is (check either or both):
- authorized under the operating agreement
 - required to be filed under the provisions of RSMo Chapter 347

In affirmation thereof, the facts stated above are true:
(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

	Charles R. Greene	2/25/08
Authorized Signature	Printed Name	Date
_____	_____	_____
Authorized Signature	Printed Name	Date
_____	_____	_____
Authorized Signature	Printed Name	Date

Name and address to return filed document:
Name: Charles R. Greene
Address: 1949 E. Sunshine Suite 2-300
City, State, and Zip Code: Springfield, MO 65804

State of Missouri
Amend/Restate - LLC/LP/LLP/LLLP 1 Page(s)

T0805620033