

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mikasa Licensing Inc.		06/06/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Lifetime Brands, Inc.
Street Address:	1000 Stewart Avenue
City:	Garden City
State/Country:	NEW YORK
Postal Code:	11530
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	0794791	ACCENT
Registration Number:	2385000	ADIRONDACK
Registration Number:	2542106	ARABELLA
Registration Number:	1913368	ARCTIC LIGHTS
Registration Number:	1098182	BONNE CUISINE
Registration Number:	0741972	CERA-STONE
Registration Number:	3380131	CHEF'S WHITE COLLECTION
Registration Number:	1616778	CHRISTOPHER STUART
Registration Number:	1103912	COUNTRY CLUB
Registration Number:	0802695	ELITE
Registration Number:	1910118	ENGLISH COUNTRYSIDE
Registration Number:	1905661	FLAME D'AMOUR
Registration Number:	2604471	FLAME D'AMORE
Registration Number:	1169363	FRENCH COUNTRYSIDE

CH \$990.00 0794791

Registration Number:	2593805	GARDEN BLOOM
Registration Number:	2418651	GARDEN HARVEST
Registration Number:	2597467	ITALIAN COUNTRYSIDE
Registration Number:	1907392	JAMESTOWN GOLD
Registration Number:	1705041	MIKASA
Registration Number:	1620866	MIKASA
Registration Number:	0681148	MIKASA
Registration Number:	2249524	MIKASA
Registration Number:	0842420	MIKASA
Registration Number:	2396112	MIKASA.COM
Registration Number:	1095245	NATURAL BEAUTY
Registration Number:	1918862	OPTIMA
Registration Number:	2072941	SONATA
Registration Number:	1097522	STONECRAFT
Registration Number:	1095242	STONE MANOR
Registration Number:	1121891	STRATFORD
Registration Number:	1108699	STUDIO GLAZE
Registration Number:	1095244	STUDIO KRAFT
Registration Number:	1741348	STUDIO NOVA
Registration Number:	1913367	STUDIO NOVA
Registration Number:	1619471	STUDIO NOVA
Registration Number:	1104352	ULTRA CERAM
Serial Number:	77003989	PS PANTRY SOLUTIONS BY MIKASA
Serial Number:	77101365	GOURMET BASICS BY MIKASA
Serial Number:	77003992	COMFORTABLE

CORRESPONDENCE DATA

Fax Number: (212)451-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: rfriedberg@olshanlaw.com
Correspondent Name: Randy M. Friedberg, Esq.
Address Line 1: 65 East 55th Street
Address Line 2: Olshan Grundman Frome Resenzweig & Wolos
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Randy M. Friedberg, Esq.
Signature:	/Randy M. Friedberg, Esq./

Date:

08/07/2008

Total Attachments: 9

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TO: RANDY M. FRIEDBERG, ESQ. COMPANY: OLSHAN

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 05, 2008

700380073

PTAS

RANDY M. FRIEDBERG, ESQ.
OLSHAN
PARK AVENUE TOWER, 65 EAST 55TH STREET
NEW YORK, NEW YORK 10022UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700380073

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. THE COVER SHEET IS NOT LEGIBLE AND THE FONTS ARE TOO SMALL. PLEASE RESUBMIT WITH A CLEARER COPY.

ALLYSON PURNELL, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

TO: RANDY M. FRIEDBERG ESQ. COMPANY: OISHAN GRUNDMAN ROME ROSENZWEIG &

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JULY 30, 2008

700379478

PTAS

RANDY M. FRIEDBERG ESQ.
OISHAN GRUNDMAN ROME ROSENZWEIG &
WOLOSKY LLP
65 EAST 55TH STREET
NEW YORK, NY 10022UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700379478

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

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SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
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571-272-3350.

1. DOCUMENT SUBMITTED IS NOT LEGIBLE FOR RECORDING PURPOSES.

TONYA LEE, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION**TRADEMARK**

Trademark Assignment

This Trademark Assignment Agreement, entered into on June 6, 2008 ("Effective Date") is by and between MIKASA, INC., a Delaware corporation ("Mikasa"), AMERICAN COMMERCIAL INC., a California Corporation ("American Commercial"), and MIKASA LICENSING INC., a Delaware Corporation ("Mikasa Licensing" and, together with Mikasa and American Commercial, collectively referred to herein as "Assignor"), ARC INTERNATIONAL, SA, a French corporation and the parent company of each Assignor, and TMC ACQUISITION INC., a Delaware corporation ("TMC"), and LIFETIME BRANDS, INC., a Delaware corporation ("Assignee" and the parent company of TMC).

Whereas, Assignor wishes to assign to Assignee all right, title and interest in and to the registered and unregistered trademarks specified on Attachment 1 annexed hereto and incorporated herein by reference; and

Whereas, Assignee wishes to accept such assignment.

Now Therefore, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Assignee, and Assignee hereby accepts, all rights, title and interest in and to the trademarks specified below, including all common law rights, registrations, pending applications and all renewal rights in such marks, and the exclusive right to enforce and to obtain registrations therefor, in the United States and throughout the world in the sole name of Assignee, its successors or assigns, and including the goodwill of the business symbolized by such marks.

2. Simultaneously with its execution hereof, Assignor shall execute the form of Recordation Cover Sheet annexed hereto as Attachment 2. Assignor agrees to execute such other documents as may be requested by Assignee to give effect to the terms hereof.

3. By their signature below, the parties hereto represent that they have full right, power and authority to enter into and perform under this agreement.

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Trademark Assignment Agreement as of the Effective Date.

MIKASA, INC.

By: John R. Ranelli
Name: John R. RANELLI
Title: CEO

ARC INTERNATIONAL, SA

By: _____
Name:
Title:

AMERICAN COMMERCIAL INC.

By: John R. Ranelli
Name: John R. RANELLI
Title: CEO

TMC ACQUISITION INC.

By: _____
Name:
Title:

MIKASA LICENSING INC.

By: John R. Ranelli
Name: John R. RANELLI
Title: CEO

LIFETIME BRANDS, INC.

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Trademark Assignment Agreement as of the Effective Date.

MIKASA, INC.

By: _____
Name:
Title:

AMERICAN COMMERCIAL INC.

By: _____
Name:
Title:

MIKASA LICENSING INC.

By: _____
Name:
Title:

ARC INTERNATIONAL, SA

By: _____
Name: *COUENNE PATRICK*
Title: *PRESIDENT DU DIRECTOIRE*

TMC ACQUISITION INC.

By: _____
Name:
Title:

LIFETIME BRANDS, INC.

By: _____
Name:
Title:

IN WITNESS WHEREOF, the parties hereto are duly authorized to and do hereby execute this Trademark Assignment Agreement as of the Effective Date.

MIKASA, INC.

By: _____
Name:
Title:

AMERICAN COMMERCIAL INC.

By: _____
Name:
Title:


MIKASA LICENSING INC.

By: _____
Name:
Title:

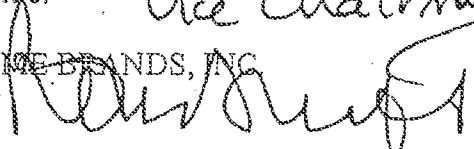
ARC INTERNATIONAL, SA

By: _____
Name:
Title:

TMC ACQUISITION INC.

By: 
Name: Ronald Shifman
Title: Vice Chairman

LIFETIME BRANDS, INC.

By: 
Name: Ronald Shifman
Title: Vice Chairman

Active Mark	Registration/ Serial Number
ACCENT	0794791
ADIRONDACK	2385000
ARABELLA	2542106
ARCTIC LIGHTS	1913368
BONNE CUISINE	1098182
CERA-STONE	0741972
CHEF'S WHITE COLLECTION BY MIKASA	3380131
CHRISTOPHER STUART & DESIGN	1616778
COMFORTABLE	77/003,992
COUNTRY CLUB	1103912
ELITE	0802695
ENGLISH COUNTRYSIDE	1910118
FLAME D'AMORE	1905661
FLAME D'AMORE	2604471
FRENCH COUNTRYSIDE	1169363
GARDEN BLOOM	2593805
GARDEN HARVEST	2418651
GOURMET BASICS BY MIKASA	77/101,365
ITALIAN COUNTRYSIDE	2597467

JAMESTOWN GOLD	1907392
MIKASA	1705041
MIKASA	1620866
MIKASA	0681148
MIKASA	2249524
MIKASA AND DESIGN	0842420
MIKASA.COM	2396112
NATURAL BEAUTY	1095245
OPTIMA	1918862
PS PANTRY SOLUTIONS BY MIKASA	77/003,989
SONATA	2072941
STONECRAFT	1097522
STONE MANOR	1095242
STRATFORD	1121891
STUDIO GLAZE	1108699
STUDIO KRAFT	1095244
STUDIO NOVA	1741348
STUDIO NOVA	1913367
STUDIO NOVA	1619471
ULTRA CERAM	1104352

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Mikasa Licensing Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Lifetime Brands, Inc.

Internal _____

Address: _____

Street Address: 1000 Stewart Avenue

City: Garden City

State: New York

Country: USA Zip: 11530

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
See attached.

B. Trademark Registration No.(s)
See attached.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
See attached.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Randy M. Friedberg, Esq.

Internal Address: Oishan Grundman Frome Rosenzweig & Wplosky LLP

Street Address: Park Avenue Tower, 65 East 55th Street

City: New York

State: New York Zip: 10022

Phone Number: 212 451-2321

Fax Number: 212 451-2222

Email Address: rfriedberg@oishanlaw.com

6. Total number of applications and registrations involved:

39

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 990.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 504261

Authorized User Name Randy Friedberg, Esq.

9. Signature:


Signature

7/28/08
Date

Randy M. Friedberg, Esq.
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **8**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450