

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever Supply Chain, Inc.		08/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Unilever, N.V.		
Street Address:	Weena 455		
City:	Rotterdam		
State/Country:	NETHERLANDS		
Postal Code:	3013AL		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77331317	BERTOLLI OVEN BAKE MEALS	
Serial Number:	76685151	BERTOLLI OVEN BAKE MEALS SINCE 1865 DAL 1865	
Serial Number:	77331282	OVEN BAKE MEALS	
Serial Number:	76685181	OVEN BAKE MEALS	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-626-4559		
Email:	nyctrademarks@bakernet.com		
Correspondent Name:	Lisa W. Rosaya, Esq.		
Address Line 1:	1114 Avenue of the Americas		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10026		
ATTORNEY DOCKET NUMBER:	39193324.5 AU01CWI		

CH \$115.00 77331317

DOMESTIC REPRESENTATIVE

900113277

**TRADEMARK
 REEL: 003831 FRAME: 0170**

Name: Lisa W. Rosaya, Esq.
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Baker & McKenzie LLP
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	08/07/2008

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, Unilever Supply Chain, Inc., a Delaware corporation with an address of 1 John Street, Clinton, Connecticut, 06413 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Unilever, N.V., a Netherlands corporation having an address at Weena 455 Rotterdam, Netherlands 3013AL ("Assignee"), on this 1st day of August, 2008, Assignor does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein in the United States of America, including, without limitation, all applications for registration, and the resulting registrations therefor, in the United States of America listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

UNILEVER SUPPLY CHAIN, INC.

By: 

Name: Joseph Sullivan
Title: Duly Authorised

EXHIBIT A TO
ASSIGNMENT OF TRADEMARKS

SCHEDULE OF U.S. TRADEMARK APPLICATIONS

TRADEMARKS	SERIAL NO.
BERTOLLI OVEN BAKE MEALS	77331317
BERTOLLI OVEN BAKE MEALS SINCE 1865 DAL 1865 and Design 	76685151
OVEN BAKE MEALS	77331282
	76685181

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