

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF ADDRESS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ETIENNE AIGNER, INC.		07/31/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	ETIENNE AIGNER, INC.
Street Address:	29 West 35th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	0732312	
Registration Number:	0736463	
Registration Number:	0786126	A
Registration Number:	0911959	ETIENNE AIGNER
Registration Number:	1216625	
Registration Number:	1262129	ETIENNE AIGNER
Registration Number:	1281170	
Registration Number:	1477866	
Registration Number:	1508253	ETIENNE AIGNER
Registration Number:	1508255	ETIENNE AIGNER
Registration Number:	1589880	ETIENNE AIGNER
Registration Number:	1812693	ETIENNE AIGNER
Registration Number:	1874708	ETIENNE AIGNER
Registration Number:	1890536	ETIENNE AIGNER

CH \$1115.00 0732312

Registration Number:	1950623	ETIENNE AIGNER
Registration Number:	1966533	
Registration Number:	1978413	ETIENNE AIGNER
Registration Number:	1978414	A ETIENNE AIGNER
Registration Number:	1997943	ETIENNE AIGNER
Registration Number:	1997944	ETIENNE AIGNER
Registration Number:	2044301	ETIENNE AIGNER
Registration Number:	2053541	ETIENNE AIGNER
Registration Number:	2053542	A
Registration Number:	2053543	ETIENNE AIGNER
Registration Number:	2065697	A
Registration Number:	2219430	SIGNATURE ETIENNE AIGNER
Registration Number:	2390090	ETIENNE AIGNER
Registration Number:	2390091	A ETIENNE AIGNER
Registration Number:	2241849	EASSENTIALS BY ETIENNE AIGNER
Registration Number:	2243918	ETIENNE AIGNER
Registration Number:	2250627	A ETIENNE AIGNER
Registration Number:	2415528	A
Registration Number:	2625625	A
Registration Number:	2662490	AIGNER
Registration Number:	2724789	A
Registration Number:	2819202	ETIENNE AIGNER
Registration Number:	2836639	AIGNER
Registration Number:	2843134	EASSENTIALS
Registration Number:	2851200	EA BY ETIENNE AIGNER
Registration Number:	2857814	EA BY ETIENNE AIGNER
Registration Number:	2889501	EA BY ETIENNE AIGNER
Registration Number:	3171181	ETIENNE AIGNER
Registration Number:	3171194	ETIENNE AIGNER
Registration Number:	3299844	ETIENNE

CORRESPONDENCE DATA

Fax Number: (212)246-8959

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-708-1870

Email: lbryer@ladas.com

Correspondent Name: Ladas & Parry LLP
Address Line 1: 26 West 61st Street
Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER:	NTMA 060758:753
NAME OF SUBMITTER:	Lanning G. Bryer
Signature:	/lgb/
Date:	08/15/2008

Total Attachments: 48

source=Change of Address ETIENNE AIGNER, INC#page1.tif
source=Change of Address ETIENNE AIGNER, INC#page2.tif
source=Change of Address ETIENNE AIGNER, INC#page3.tif
source=Change of Address ETIENNE AIGNER, INC#page4.tif
source=Change of Address ETIENNE AIGNER, INC#page5.tif
source=Change of Address ETIENNE AIGNER, INC#page6.tif
source=Change of Address ETIENNE AIGNER, INC#page7.tif
source=Change of Address ETIENNE AIGNER, INC#page8.tif
source=Change of Address ETIENNE AIGNER, INC#page9.tif
source=Change of Address ETIENNE AIGNER, INC#page10.tif
source=Change of Address ETIENNE AIGNER, INC#page11.tif
source=Change of Address ETIENNE AIGNER, INC#page12.tif
source=Change of Address ETIENNE AIGNER, INC#page13.tif
source=Change of Address ETIENNE AIGNER, INC#page14.tif
source=Change of Address ETIENNE AIGNER, INC#page15.tif
source=Change of Address ETIENNE AIGNER, INC#page16.tif
source=Change of Address ETIENNE AIGNER, INC#page17.tif
source=Change of Address ETIENNE AIGNER, INC#page18.tif
source=Change of Address ETIENNE AIGNER, INC#page19.tif
source=Change of Address ETIENNE AIGNER, INC#page20.tif
source=Change of Address ETIENNE AIGNER, INC#page21.tif
source=Change of Address ETIENNE AIGNER, INC#page22.tif
source=Change of Address ETIENNE AIGNER, INC#page23.tif
source=Change of Address ETIENNE AIGNER, INC#page24.tif
source=Change of Address ETIENNE AIGNER, INC#page25.tif
source=Change of Address ETIENNE AIGNER, INC#page26.tif
source=Change of Address ETIENNE AIGNER, INC#page27.tif
source=Change of Address ETIENNE AIGNER, INC#page28.tif
source=Change of Address ETIENNE AIGNER, INC#page29.tif
source=Change of Address ETIENNE AIGNER, INC#page30.tif
source=Change of Address ETIENNE AIGNER, INC#page31.tif
source=Change of Address ETIENNE AIGNER, INC#page32.tif
source=Change of Address ETIENNE AIGNER, INC#page33.tif
source=Change of Address ETIENNE AIGNER, INC#page34.tif
source=Change of Address ETIENNE AIGNER, INC#page35.tif
source=Change of Address ETIENNE AIGNER, INC#page36.tif
source=Change of Address ETIENNE AIGNER, INC#page37.tif
source=Change of Address ETIENNE AIGNER, INC#page38.tif
source=Change of Address ETIENNE AIGNER, INC#page39.tif
source=Change of Address ETIENNE AIGNER, INC#page40.tif
source=Change of Address ETIENNE AIGNER, INC#page41.tif

source=Change of Address ETIENNE AIGNER, INC#page42.tif
source=Change of Address ETIENNE AIGNER, INC#page43.tif
source=Change of Address ETIENNE AIGNER, INC#page44.tif
source=Change of Address ETIENNE AIGNER, INC#page45.tif
source=Change of Address ETIENNE AIGNER, INC#page46.tif
source=Change of Address ETIENNE AIGNER, INC#page47.tif
source=Change of Address ETIENNE AIGNER, INC#page48.tif

UNITED STATES OF AMERICA

D E C L A R A T I O N

O F

C H A N G E O F A D D R E S S

=====

UNITED STATES OF AMERICA]
]]
STATE OF NEW YORK] ss:
]]
COUNTY OF NEW YORK]

The undersigned, *Richard Schacter* in my capacity as
President of ETIENNE AIGNER, INC., hereby
declares that said corporation on the _____ day of _____
changed its address from:

712 Fifth Avenue
New York, New York 10019
United States of America

to: 29 West 35th Street
New York, New York 10001
United States of America.

Dated this *31* day of *July*, 2008
[Signature]

Subscribed and sworn to before me
this *31* day of *July*, 2008
[Signature]

Notary Public

CAROLYN A. CAMACHO
NOTARY PUBLIC, State of New York
No. 01CA6148806
Qualified in Kings County
Commission Expires June 26, 2010

[SEAL]

UNITED STATES OF AMERICA

S C H E D U L E

<u>TRADEMARKS</u>	<u>REGISTRATION NOS.</u>	<u>DATED</u>
Horseshoe Device	732312	June 5, 1962
Horseshoe Device	736463	August 21, 1962
Horseshoe Device	786126	March 2, 1965
ETIENNE AIGNER	911959	June 8, 1971
HORSESHOE WATCH DIAL Design	1216625	November 16, 1982
ETIENNE AIGNER in Script	1262129	December 27, 1983
Horseshoe Device	1281170	June 12, 1984
Horseshoe Device	1477866	February 23, 1988
ETIENNE AIGNER	1508253	October 11, 1988
ETIENNE AIGNER in Script	1508255	October 11, 1988
ETIENNE AIGNER	1589880	April 3, 2000
ETIENNE AIGNER and Horseshoe Device	1812693	December 21, 2003
ETIENNE AIGNER and Horseshoe Device	1874708	January 17, 1995
ETIENNE AIGNER and Horseshoe Device	1890536	April 18, 1995
ETIENNE AIGNER and Horseshoe Device	1950623	January 23, 1996
Horseshoe Device	1966533	April 9, 1996
ETIENNE AIGNER	1978413	June 4, 1996
ETIENNE AIGNER and Horseshoe Device	1978414	June 4, 1996
ETIENNE AIGNER	1997943	September 3, 1996
ETIENNE AIGNER and Horseshoe Device	1997944	September 3, 1996

UNITED STATES OF AMERICAS C H E D U L E

<u>TRADEMARKS</u>	<u>REGISTRATION NOS.</u>	<u>DATED</u>
ETIENNE AIGNER and Horseshoe Device	2044301	March 11, 1997
ETIENNE AIGNER and Horseshoe Device	2053541	April 15, 1997
Horseshoe Device	2053542	April 15, 1997
ETIENNE AIGNER	2053543	April 15, 1997
Horseshoe Device	2065697	May 27, 1997
SIGNATURE ETIENNE AIGNER & Horseshoe Device	2219430	January 19, 1999
ETIENNE AIGNER	2390090	September 26, 2000
ETIENNE AIGNER and Horseshoe Device	2390091	September 26, 2000
EASSENTIALS BY ETIENNE AIGNER (Stylized)	2241849	April 27, 1999
ETIENNE AIGNER	2243918	May 4, 1999
ETIENNE AIGNER and Horseshoe Device	2250627	June 1, 1999
A Logo	2415528	December 26, 2000
A Logo	2625625	September 24, 2002
AIGNER	2662490	December 17, 2002
A Logo	2724789	June 10, 2003
ETIENNE AIGNER	2819202	March 2, 2004
AIGNER	2836639	April 27, 2004
EASSENTIALS (Stylized)	2843134	May 18, 2004
E/A BY ETIENNE AIGNER & Design (without Box)	2851200	June 8, 2004
E/A BY ETIENNE AIGNER & Design (without Box)	2857814	June 29, 2004

UNITED STATES OF AMERICAS C H E D U L E

<u>TRADEMARKS</u>	<u>REGISTRATION NOS.</u>	<u>DATED</u>
E/A BY ETIENNE AIGNER & Design (without Box)	2889501	September 28, 2004
ETIENNE AIGNER and Horseshoe Device	3171181	November 14, 2006
ETIENNE AIGNER	3171194	November 14, 2006
ETIENNE (Stylized)	3299844	September 25, 2007

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 732312

Dated: June 5, 1962

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR

[Title]

7-31-68

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 736463 Dated: August 21, 1962

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR

[Title]

7-31-68

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 786126

Dated: March 2, 1965

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 911959

Dated: June 8, 1971

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

HORSESHOE WATCH DIAL Design No. 1216625 Dated: November 16, 1982

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER in Script No. 1262129 Dated: December 27, 1983

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 1281170

Dated: June 12, 1984

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 1477866

Dated: February 23, 1988

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRETOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 1508253

Dated: October 11, 1988

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER in Script No. 1508255 Dated: October 11, 1988

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 1589880

Dated: April 3, 2000

ETIENNE AIGNER, INC.

[Corporate Seal]

By *Etienne Aigner* [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 1812693

Dated: December 21, 2003

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 1874708 Dated: January 17, 1995

ETIENNE AIGNER, INC.

[Corporate Seal]

By *[Signature]* [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

**ETIENNE AIGNER and
Horseshoe Device**

No. 1890536

Dated: April 18, 1995

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

**ETIENNE AIGNER and
Horseshoe Device**

No. 1950623

Dated: January 23, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device


No. 1966533

Dated: April 9, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 1978413

Dated: June 4, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

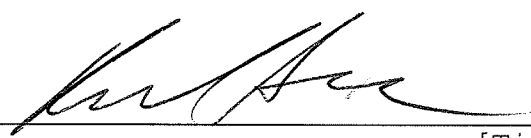
No. 1978414

Dated: June 4, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 1997943

Dated: September 3, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By

Paul Aigner
DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

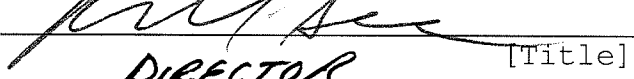
ETIENNE AIGNER and
Horseshoe Device

No. 1997944

Dated: September 3, 1996

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 2044301

Dated: March 11, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By

[Signature]
DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

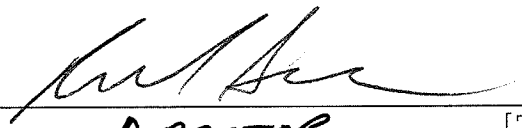
No. 2053541

Dated: April 15, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 2053542

Dated: April 15, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By

[Handwritten Signature]
DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

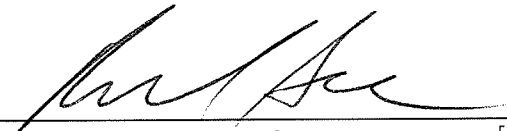
No. 2053543

Dated: April 15, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Horseshoe Device

No. 2065697

Dated: May 27, 1997

ETIENNE AIGNER, INC.

[Corporate Seal]

By *[Signature]* [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

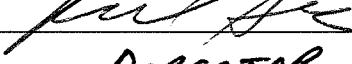
members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

SIGNATURE ETIENNE AIGNER &
Horseshoe Device

No. 2219430 Dated: January 19, 1999

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 2390090

Dated: September 26, 2000

ETIENNE AIGNER, INC.

[Corporate Seal]

By  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 2390091

Dated: September 26, 2000

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

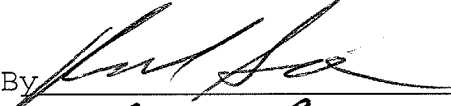
members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

EASSENTIALS BY ETIENNE AIGNER
(Stylized)

No. 2241849 Dated: April 27, 1999

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
Director [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 2243918

Dated: May 4, 1999

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 2250627

Dated: June 1, 1999

ETIENNE AIGNER, INC.

[Corporate Seal]

By *[Signature]*
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

A Logo

No. 2415528

Dated: December 26, 2000

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

A Logo

No. 2625625

Dated: September 24, 2002

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

AIGNER

No. 2662490

Dated: December 17, 2002

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

A Logo

No. 2724789

Dated: June 10, 2003

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-03
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 2819202

Dated: March 2, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

AIGNER

No. 2836639

Dated: April 27, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

EASSENTIALS (Stylized)

No. 2843134

Dated: May 18, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By

Etienne Aigner
DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

E/A BY ETIENNE AIGNER
& Design (without Box)

No. 2851200

Dated: June 8, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By 
DIRECTOR [Title]

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

E/A BY ETIENNE AIGNER
& Design (without Box)

No. 2857814

Dated: June 29, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By *[Signature]*
DIRECTOR [Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

E/A BY ETIENNE AIGNER
& Design (without Box)

No. 2889501

Dated: September 28, 2004

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER and
Horseshoe Device

No. 3171181

Dated: November 14, 2006

ETIENNE AIGNER, INC.

[Corporate Seal]

BY  [Title]
DIRECTOR

7-31-08
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE AIGNER

No. 3171194

Dated: November 14, 2006

ETIENNE AIGNER, INC.

[Corporate Seal]

By


DIRECTOR

[Title]

7-31-08

[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ETIENNE (Stylized)

No. 3299844

Dated: September 25, 2007

ETIENNE AIGNER, INC.

[Corporate Seal]

By



DIRECTOR

[Title]

7-31-08

[Date]