

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/26/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Smith Broadcasting of Santa Barbara Limited Partnership		08/26/2004	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Smith Media, LLC
Street Address:	1215 Cole Street
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63106
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1485548	KEY
Registration Number:	1480029	KEYT-TV

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademark@dowlohnes.com
 Correspondent Name: Mitchell H. Stabbe, Esq.
 Address Line 1: 1200 New Hampshire Avenue, N.W.
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	KEY
NAME OF SUBMITTER:	Mitchell H. Stabbe

Signature:

/Mitchell H. Stabbe/

Date:

08/27/2008

Total Attachments: 1

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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is entered into *nunc pro tunc* with an effective date as of August 26, 2004, by and between Smith Broadcasting of Santa Barbara Limited Partnership, a Delaware limited partnership, with its principal place of business at NCNB National Bank Building, 3839 4th Street North, Suite 420, St. Petersburg, Florida 33703 ("Assignor") and Smith Media, LLC, a Delaware limited liability company, with its principal place of business at 1215 Cole Street, St. Louis, Missouri 63106 ("Assignee").

WHEREAS, Assignor is the owner of the following marks which are registered with the United States Patent and Trademark Office (the "Marks"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
KEY	1,485,548	April 19 1988
KEYT-TV	1,480,029	March 8, 1988

WHEREAS, Assignee desires to acquire the Marks, the registrations thereof and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized by the Marks.

FURTHER, Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Marks and the registrations therefor or to evidence the full and effective implementation and consummation of the assignment of such Marks and the registrations therefor.

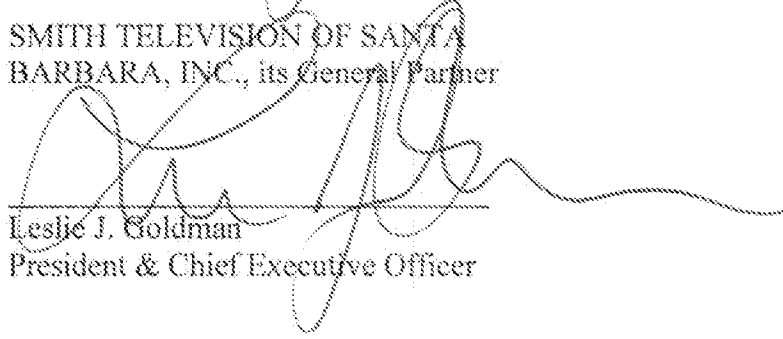
SMITH BROADCASTING OF SANTA
BARBARA LIMITED PARTNERSHIP

By: SMITH TELEVISION OF NEW YORK,
INC., its General Partner



Leslie J. Goldman
Chairman & Executive Vice President

By: SMITH TELEVISION OF SANTA
BARBARA, INC., its General Partner



Leslie J. Goldman
President & Chief Executive Officer