Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name Formerly		Execution Date	Entity Type	
Unilever Supply Chain, Inc.		09/08/2008	CORPORATION: DELAWARE	

RECEIVING PARTY DATA

Name:	Spotless U.S. Acquisitions LLC			
Street Address:	15 W. South Temple			
Internal Address:	Suite 1400			
City:	Salt Lake City			
State/Country:	UTAH			
Postal Code:	84101			
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE			

PROPERTY NUMBERS Total: 83

900116083

Property Type	Number	Word Mark
Registration Number:	0627529	WISK
Registration Number:	0842228	EN-ZOLVE
Registration Number:	0847171	SUNPOWER
Registration Number:	1148608	SUNLIGHT
Registration Number:	1178774	SNUGGLES
Registration Number:	1246754	SNUGGLE
Registration Number:	1599689	SNUGGLE
Registration Number:	1604278	CUDDLE-UP FRESH
Registration Number:	1781008	ALL
Registration Number:	1978540	WISK
Registration Number:	2058796	SURF
Registration Number:	2345628	ALL
Registration Number:	2506976	LAUNDRY SO FRESH, YOU'LL KNOW IT'S CLEAN
		TRADEMARK

TRADEMARK "

REEL: 003852 FRAME: 0862

Registration Number:	2519927	POWER FRESH
Registration Number:	2521069	SWEET SLUMBER
Registration Number:	2534129	BRIGHT SKY
Registration Number:	2534130	SPRING BURST
Registration Number:	2581782	ALL WITH STAIN LIFTERS
Registration Number:	2589869	ALL BABY CARE PLUS
Registration Number:	2647139	SNUGGLE PURE & GENTLE
Registration Number:	2647165	SNUGGLE PURE & GENTLE
Registration Number:	2652577	SUENOS DULCES
Registration Number:	2652578	LLUVIA FRESCA
Registration Number:	2701266	SNUGGLE
Registration Number:	2716313	SPARKLING OCEAN
Registration Number:	2716336	CARICIAS
Registration Number:	2717342	SNUGGLE
Registration Number:	2717343	SNUGGLE
Registration Number:	2720820	FORMULA DE PODERFRESCO
Registration Number:	2740113	DULCE ARMONIA
Registration Number:	2765336	ALL OXI-ACTIVE
Registration Number:	2782824	ALL OXI-ACTIVE
Registration Number:	2822424	SNUGGLE
Registration Number:	2829364	SNUGGLE
Registration Number:	2832617	ALL
Registration Number:	2848115	SWEET HARMONY
Registration Number:	2851309	ALL STAINLIFTER PLUS
Registration Number:	2851625	GO AHEAD. GET DIRTY.
Registration Number:	2851631	WASH TO WASH FRESHNESS
Registration Number:	2854675	SNUGGLE BOTANICAL BLISS
Registration Number:	2856381	CIELO BRILLANTE
Registration Number:	2856382	MAR BRILLANTE
Registration Number:	2891675	CITRUS BREEZE
Registration Number:	2898513	FRESH RAIN
Registration Number:	2898524	FRESH RAIN
Registration Number:	2899106	ALL
Registration Number:	2917801	ALL REVITALIZER CLOTHS
Registration Number:	2919356	MORNING BREEZE

REEL: 003852 FRAME: 0863

Registration Number:	2923898	ALL
Registration Number:	2990008	SNUGGLE
Registration Number:	2977842	EMERALD STREAM
Registration Number:	3077013	SNUGGLE-UPS
Registration Number:	3077014	SNUGGLES
Registration Number:	3087912	SNUGGLES
Registration Number:	3113168	SMALL & MIGHTY
Registration Number:	3134717	FRESH RAIN
Registration Number:	3174545	WITH STAINLIFTERS
Registration Number:	3177973	LOOK ON THE BRIGHT SIDE
Registration Number:	3199407	SPRING BURST
Registration Number:	3204412	SPRING BURST
Registration Number:	3303851	ALL
Registration Number:	3309341	SNUGGLE EXHILARATIONS
Registration Number:	3327659	ALOHA SPLASH
Registration Number:	3336557	WILD & FRESH
Serial Number:	76342707	FRAICHEUR DE PLUIE
Serial Number:	76630745	SNUGGLE
Serial Number:	77057350	ALL SECRET GARDEN 2X ULTRA
Serial Number:	77078868	WISK 2X ULTRA
Serial Number:	77089630	ALL SMALL & MIGHTY AND DESIGN
Serial Number:	77137438	FRESH RELEASE ESSENTIALS
Serial Number:	77153732	WASH TO WEAR AND BEYOND
Serial Number:	77208508	NATURE'S MOMENTS
Serial Number:	77225529	REAWAKENED FRESHNESS ON THE MOVE
Serial Number:	77241736	THERE'S SOMETHING IN THE AIR
Serial Number:	77336445	TIME RELEASED FRESHNESS WHILE WEARING YOUR CLOTHES
Serial Number:	77344638	SNUGGLE SIMPLY NATURE
Serial Number:	77406255	NATURE'S DISCOVERY
Serial Number:	78744314	ALL FRESH LOCK
Serial Number:	78881183	SPARKLING SUN FRESHNESS
Serial Number:	78886992	ALL YOUR SENSES SAY IT'S CLEAN
Serial Number:	78922641	FRESH RELEASE
Serial Number:	78923507	RELEASE WHAT'S INSIDE
		TDADEMADK

Serial Number: 78956286 FLORAL BURSTS	Serial Number:	78956286	FLORAL BURSTS	
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CORRESPONDENCE DATA

Fax Number: (212)446-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 446-4800

Email: hsmith@kirkland.com

Correspondent Name: Hayley M. Smith, Sr. Legal Assistant

Address Line 1: Kirkland & Ellis LLP
Address Line 2: 153 East 53rd Street

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	SPOTLESS TM ASSIGN (HS)
NAME OF SUBMITTER:	Hayley M. Smith
Signature:	//Hayley M. Smith//
Date:	09/12/2008

Total Attachments: 19

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UNITED STATES TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT is made on the 8th day of September 2008,

BETWEEN:

- 1. **UNILEVER SUPPLY CHAIN, INC.,** a company organized and existing under the laws of Delaware, with business office at 1 John Street Clinton, CT 06413, United States, whose signature is affixed to this assignment, ("<u>Assignor</u>"); and
- 2. **SPOTLESS U.S. ACQUISITIONS LLC,** a Delaware limited liability company ("Assignee").

RECITALS:

- (A) WHEREAS, Assignor is the owner of all right, title and interest in and to the trade marks set out in the Schedule attached hereto (the "Trade Marks") in the United States.
- (B) WHEREAS, Assignee is desirous of obtaining Assignor's right, title and interest in and to the Trade Marks; and
- (C) WHEREAS, Assignor, itself or through its parent or affiliated companies, has agreed to sell, assign and transfer, convey and deliver its entire right, title and interest in and to the Trade Marks pursuant to the terms of that certain Asset Purchase Agreement dated as of July 26, 2008 (the "Asset Purchase Agreement"), among Unilever Canada, Inc., a corporation incorporated under the laws of the province of Ontario, Canada, Conopco, Inc., a New York corporation, Assignee, Spotless Canadian Acquisitions Corp., a corporation incorporated under the laws of the province of British Columbia, Canada, and Spotless Acquisitions Corp., a Delaware corporation.
- (D) WHEREAS, Assignee is the successor to that portion of the assets of the business of Assignor to which the Trade Marks pertain and such business is ongoing.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. Assignment

In consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Trade Marks together with any goodwill associated therewith, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, together with all rights of recovery, rights of set-off, rights of compensation, Claims (as defined in the Asset Purchase Agreement) and causes of action, and all other corresponding rights, and all rights of actions, powers and benefits either belonging to the same or accrued.

2. Counterparts

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original, but all the counter-parts together shall constitute one and the same agreement.

3. Governing Law

This Agreement shall be governed by and interpreted in accordance with the laws of the State of New York.

[Signature Page to follow]

2

IN WITNESS WHEREOF this Agreement has been executed by or on behalf of the parties hereto on the date first above written.

UNILEVER SUPPLY CHAIN, INC.

Name: David Schwartz
Title: Man for

[Signature Page to US Trademark Assignment Agreement]

3

[[3094125]]

SPOTLESS U.S. ACQUISITIONS LLC

Name: <u>David</u>

Title: President

[Signature Page to US Trademark Assignment Agreement]

[[3094125]]

SCHEDULE

Country	Trademark	TM Logo	Classes	Application No	Registration No	Status	Next Renewal Due	Registered Proprietor
United States of America Classes 3	ALL	Goods/Services FABRIC SOFTENER.	3	76/365,136	2,832,617	Registered	13 Apr 2014	Unilever Supply Chain, Inc.
America Classes 3 CLOTHE	S IN BETW	Goods/Services DISPOSABLE PRE-M EEN WASHINGS, AND AND LEAVE FABRICS	REFRES	SHER SPRA	VEN CLOTH Y FOR USE O			
United States of America Classes 3	ALL	Goods/Services LAUNDRY BLEACH	3	78/693,248	3,303,851	Registered	2 Oct 2017	Unilever Supply Chain, Inc.
United States of America Classes 3	ALL (STYLI	ZED) Goods/Services LAUNDRY DETERGE	3 NT.	74/338,761	1,781,008	Registered	13 Jul 2013	UNILEVER SUPPLY CHAIN INC
United States of America	ALL (STYLI	ZED)	3	76/552,266	2,899,106	Registered	2 Nov 2014	UNILEVER SUPPLY CHAIN INC

Classes

Goods/Services

3

FABRIC SOFTENER.

United

States

ALL (WORD)

3

75/752,456 2,345,628

Registered 2010

25 Apr 2010 UNILEVER SUPPLY CHAIN INC

America

Classes

Goods/Services

3

of

LAUNDRY DETERGENT.

United

States

ALL BABY CARE

3

76/229,052 2,589,869

Registered ² Jul 2012

UNILEVER SUPPLY

CHAIN INC

America

Classes

Goods/Services

3

of

Laundry detergent.

United

States ALL FRESH

PLUS

of

LOCK

3

78744314

Pending

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

Laundry detergent

United

States A

ALL OXI-ACTIVE (STYLIZED)

America

O THE STATE OF THE PARTY OF THE

3

76/378,297 2,782,824

Registered 11 Nov 2013

UNILEVER SUPPLY

SUPPLY CHAIN INC

Classes

Goods/Services

3

of

MULTI-PURPOSE STAIN REMOVER FOR LAUNDRY AND GENERAL HOUSEHOLD USE.

CODE LY.

United States

of

ALL OXI-ACTIVE

3

76/372,163 2,765,336

Registered 2012

UNILEVER SUPPLY

CHAIN INC

America

Classes

Goods/Services

3 MULT

(word)

GUUUS/SEIVICES

MULTI-PURPOSE STAIN REMOVER FOR LAUNDRY AND GENERAL HOUSEHOLD USE.

United States

ALL

of CLOTHS
America

3

76/505,599 2,917,801

Registered

2015 S

UNILEVER SUPPLY

CHAIN INC

[[NYCORP:3094125v4:4273a:09/05/08--04:00 p]]

Classes

Goods/Services

3 **CLOTHES IN BETWEEN WASHINGS.**

DISPOSABLE PRE-MOISTENED NON-WOVEN CLOTH FOR USE IN A DRYER TO REFRESH

ALL SECRET United **GARDEN 2X**

of

States

ULTRA (STYLISED) &

America DEVICE

3 77057350 **Pending**

Unilever Supply Chain, Inc.

Classes

Goods/Services

Laundry detergent

United ALL SMALL &

States **MIGHTY AND**

of **DESIGN** All Small & Mighty and 3 design

77089630

Pending

Unilever Supply Chain, Inc.

America (STYLISED)

Classes 3

Goods/Services

Laundry detergent

United

ALL

States STAINLIFTER of America PLUS

3 76/305,817 2,851,309 Registered

UNILEVER SUPPLY **CHAIN INC**

Classes

Goods/Services

3

LAUNDRY DETERGENT.

United

States

ALL WITH STAINLIFTERS

of **America**

(STYLISED)



76/254,412 2,581,782

Registered 2012

UNILEVER **SUPPLY CHAIN INC**

Classes

Goods/Services

3

LAUNDRY DETERGENT.

United **States**

ALL YOUR SENSES SAY America IT'S CLEAN

78886992 3

Pending

Unilever Supply Chain,

Inc.

Classes

Goods/Services

3

Laundry detergent

United States of America Classes 3		LASH Goods/Services Laundry detergent	3	78/862,996	3,327,659	Registered 30 Oct 2017	Unilever Supply Chain, Inc.
United States of America Classes 3	-	(Y Goods/Services LAUNDRY DETERGE	3 :NT.	76/212,548	2534129	Registered 29 Jan 2012	Unilever Supply Chain, Inc.
United States of America Classes 3		Goods/Services FABRIC SOFTENER.	3	76/229,509	2,716,336	Registered 13 May 2013	Unilever Supply Chain, Inc.
United States of America Classes 3		E Goods/Services LAUNDRY DETERGE	3 NT.	76/368,225	2,856,381	Registered 22 Jun 2014	Unilever Supply Chain, Inc.
United States of America Classes 3		EEZE Goods/Services LAUNDRY DETERGE	3 NT.	76/447,369	2,891,675	Registered 5 Oct 2014	Unilever Supply Chain, Inc.
United States of America Classes 3		Goods/Services LAUNDRY ADDITIVE,	3	73/830,406 Y FABRIC SO		Registered 3 Jul 2010	Unilever Supply Chain, Inc.
United States of	DULCE ARMONIA		3	76/447,754	2,740,113	Registered 22 Jul 2013	Unilever Supply Chain, Inc.

America Classes 3		Goods/Services FABRIC SOFTENER.					
United States of America Classes 3		Goods/Services FABRIC SOFTENER.	3	76/559,056	2,977,842	Registered 26 Jul 2015	Unilever Supply Chain, Inc.
United States of America	-	Goods/Services	3	72278068	0842228	Registered 9 Jan 2008	Unilever Supply Chain, Inc.
3	•	ENZYME ADDITIVE II	NCORPO	RATED AS	AN INGREDI	ENT IN LAUNDRY DE	ETERGENT
United States of America	FLORAL BURSTS	and the second	3, 5	78956286		Pending	Unilever Supply Chain, Inc.
Classes 3 prepara	itions, stain i	Goods/Services Laundry detergent, faremoving preparations n, cleaning, polishing, Clothing and textile o	s, laundr scouring	y soaps, pre g and abrasi	parations fo ve preparati	r washing clothing a ons for household pu	nd textiles by
United States of America	_	- -	3	76/374,773	2,720,820	Registered 3 Jun 2013	Unilever Supply Chain, Inc.
3		LAUNDRY DETERGE	NT.				
						- Maria da Caracteria de la composição 	

United States FRESH RAIN 3 76/237,398 2,898,524 Registered 2 Nov 2014 Supply Chain, Inc.

76342707

3

9

TRADEMARK REEL: 003852 FRAME: 0874

Pending

Unilever

Inc.

Supply Chain,

Goods/Services

Fabric softener

United

States

America Classes

of

3

FRAICHEUR DE

PLUIE

America

Classes

Goods/Services

3

LAUNDRY DETERGENT.

United

States FRESH

RELEASE of

3 78922641 **Pending**

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

Fabric softeners for laundry use 3

United **States**

FRESH

RELEASE

3 77137438 **Pending**

Unilever Supply Chain,

Inc.

America ESSENTIALS

Classes 3

of

Goods/Services

Laundry detergent; Fabric softeners for laundry use

United

States GO AHEAD. GET

of DIRTY. 3 76447411 2851625 Registered 8 Jun

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

3

LAUNDRY DETERGENT.

United LAUNDRY SO

States FRESH, YOU'LL

of **KNOW IT'S** 3

76/211,788 2,506,976

Registered 13 Nov 2011

UNILEVER

SUPPLY **CHAIN INC**

America CLEAN

Classes

Goods/Services

3

LAUNDRY DETERGENT.

United

States of

LLUVIA FRESCA

76/229,512 2,652,578 3

Registered 19 Nov 2012

Unilever

Supply Chain,

inc.

America

Classes

Goods/Services

3

FABRIC SOFTENER.

United

LOOK ON THE States

of **BRIGHT SIDE** 3 78473036 3177973 Registered 28 Nov

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

3

LAUNDRY DETERGENT, FABRIC SOFTENER.

10

[[NYCORP:3094125v4:4273a:09/05/08--04:00 p]]

United Unilever States MAR Registered 22 Jun 2014 76/368,314 2,856,382 3 Supply Chain, of **BRILLANTE** inc. **America** Classes Goods/Services 3 LAUNDRY DETERGENT. United Unilever Registered 2015 States MORNING 3 76/357,519 2,919,356 Supply Chain, **BREEZE** Inc. **America** Goods/Services Classes LAUNDRY DETERGENT. 3 United Unilever **NATURE'S** States 3 77406255 Pending Supply Chain, **DISCOVERY** of Inc. **America** Classes Goods/Services 3 Laundry detergent; fabric softeners. United Unilever States NATURE'S 77208508 Pending Supply Chain, of **MOMENTS** NATURE'S MOMENTS Inc. **America** Goods/Services Classes 3 Laundry detergent United Unilever **States POWER FRESH** 3 76/212,557 2,519,927 Registered Supply Chain, of Inc. **America** Classes Goods/Services 3 LAUNDRY DETERGENT. United **REAWAKENED** Unilever **States** FRESHNESS ON 77225529 **Pending** Supply Chain, America THE MOVE Inc. Goods/Services Classes 3 **Fabric softeners**

United Unilever States **RELEASE** 3 78923507 **Pending** Supply Chain, WHAT'S INSIDE of inc. **America** Classes Goods/Services 3 Fabric softeners for laundry use United Unilever **SMALL &** States Registered 4 Jul 2016 3 78/614,686 3,113,168 Supply Chain, **MIGHTY** of Inc. America Classes Goods/Services 3 LAUNDRY DETERGENT United Unilever **States** Registered 5 Jun 2010 **SNUGGLE** 28 73/560,386 1,599,689 Supply Chain, of Inc. **America** Classes Goods/Services 28 TOY BEARS. United Unilever **States** Registered 16 Mar 2014 **SNUGGLE** 21 76/458,180 2,822,424 Supply Chain, of Inc. **America** Goods/Services Classes 21 Figurines of ceramic. United Unilever **States** Registered 2014 **SNUGGLE** 25 76/459,290 2,829,364 Supply Chain, of Inc. **America** Classes Goods/Services 25 JUNIORS' FASHION APPAREL TOPS AND TOTES United Unilever **States SNUGGLE** 76/303,278 2,701,266 Supply Chain, Registered (Stylized) of Inc. **America** Classes Goods/Services

12

FABRIC SOFTENER.

United States of America Classes 3	SNUGGLE (WORD) Goods/Services FABRIC SOFTENER.	3	73321562	1246754	Registered 2 Aug 2013	Unilever Supply Chain, Inc.
United States of America Classes 3	SNUGGLE and Bear Design Goods/Services FABRIC SOFTENER.	3	76/417,055	2,717,343	Registered ²⁰ May 2013	Unilever Supply Chain, Inc.
United States of America Classes 3	SNUGGLE and Bear Design Goods/Services FABRIC SOFTENER.	3	76/417,054	2,717,342	Registered 20 May 2013	Unilever Supply Chain, Inc.
United States of America Classes 4	SNUGGLE and Bear Design Goods/Services CANDLES	4	76/475,134	2,990,008	Registered 30 Aug 2015	Unilever Supply Chain, Inc.
United States of America Classes 3	SNUGGLE BOTANICAL BLISS Goods/Services FABRIC SOFTENER.	3	76/458,499	2,854,675	Registered 15 Jun 2014	Unilever Supply Chain, Inc.
United	SNUGGLE	3	78/779,171	3,309,341	Registered 9 Oct	Unilever

States EXHILARATIONS 2017 Supply Chain, of Inc. **America** Classes Goods/Services Fabric softener for laundry use. 3 United Unilever States **SNUGGLE PURE** Registered 5 Nov 2012 76/293,379 2,647,139 Supply Chain, & GENTLE Inc. **America** Classes Goods/Services **FABRIC SOFTENER.** 3 United SNUGGLE PURE Unilever States & GENTLE Registered 5 Nov 2012 76/303,279 2,647,165 Supply Chain, (STYLISED) & of **America DESIGN** Classes Goods/Services **FABRIC SOFTENER.** United Unilever States SNUGGLE 3 77344638 **Pending** Supply Chain, SIMPLY NATURE of Inc. **America** Classes Goods/Services 3 **Fabric softeners** United Unilever **States SNUGGLES** 16 76/331,212 3,077,014 Registered Supply Chain, of Inc. **America** Goods/Services Classes 16 Disposable diapers United Unilever Registered 2 May **States** 76/357,296 3,087,912 **SNUGGLES** 3 Supply Chain, of

Goods/Services
BABY WIPES

America Classes

United States of America Classes 3		Goods/Services FABRIC SOFTENER.	3	73/268,010	1,178,774	Registered 24 N 201	
United States of America Classes 16	-	UPS Goods/Services Disposable training	16 pants	76/331,211	3,077,013	Registered ⁴ Ap 2016	SUDDIVERSID
United States of America Classes 3		G Goods/Services LAUNDRY DETERGE	3 ENT.	76/212,543	2,716,313	Registered 13 N 2013	* Silnniv ringin
United States of America Classes 3			3	78881183		Pending	Unilever Supply Chain, Inc.
United States of America Classes 3 LEAVE		IRST Goods/Services REFRESHER SPRAY TH A FRAGRANCE	3 FOR US	78/408,809 E ON HOUSE	,	Registered 30 J 2017	Inc.
United States of America Classes 3	SPRING BU	RST Goods/Services FABRIC SOFTENER	3	78/428,518	3,199,407	Registered 15 Ja 2017	
United States	SPRING BU	RST	3	76/212,558	2,534,130	Registered 29 Ja 2012	

of Inc. **America** Classes Goods/Services 3 LAUNDRY DETERGENT. United Unilever Registered 24 Mar 2011 States **SUNLIGHT** Supply Chain, 3 73214600 1.148.608 (WORD) Inc. **America** Classes Goods/Services 3 **DISHWASHING DETERGENT.** United Unilever **States** Registered 6 May 2017 SURF (WORD) 3 75/009,902 2,058,796 Supply Chain, of **America** Goods/Services Classes LAUNDRY DETERGENT FOR HOUSEHOLD USE. United Unilever **States SWEET** 1 Jun 3 76/305,815 2,848,115 Registered Supply Chain, **HARMONY** of **America** Goods/Services Classes FABRIC SOFTENER, SACHET AND SCENTED SPRAYS FOR IMPARTING FRAGRANCE ON **PILLOWS AND LINENS.** United Unilever **SWEET** Registered 18 Dec 2011 States 75/916,333 2,521,069 3 Supply Chain, of SLUMBER **America** Classes Goods/Services Fabric softener, sachet, and scented sprays for imparting fragrance on pillows and linens 3 United THERE'S Unilever **States SOMETHING IN** 77241736 **Pending** Supply Chain, THERE'S SOMETHING IN THE AIR America THE AIR Inc. Goods/Services Classes Laundry detergent 3 United **TIME RELEASED** Unilever States **FRESHNESS Pending** 3 77336445 Supply Chain, of WHILE Inc. **America WEARING YOUR**

CLOTHES

Classes

Goods/Services

3

Fabric softeners for laundry use.

United

States **WASH TO WASH**

of

FRESHNESS

3

76/450,115 2,851,631

Registered 8 Jun 2014

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

FABRIC SOFTENER.

United

States **WASH TO WEAR**

AND BEYOND of

3 77153732

Pending

Unilever Supply Chain,

Inc.

America

Classes 3

Goods/Services

Laundry detergent

United

States WILD & FRESH of

3 78/730,480 3,336,557 Registered

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

3

laundry detergent

United

States WISK (LOGO) of

America

71/695,636 627,529

Registered

Unilever Supply Chain,

Inc.

Classes

Goods/Services

DETERGENT FOR LAUNDRY USE.

United

States

WISK (WORD) of

3

74/711,533 1,978,540

Registered 2016

Unilever Supply Chain,

Inc.

America

Classes

Goods/Services

of

DETERGENT FOR LAUNDRY USE.

United **States**

WISK 2X ULTRA (STYLISED) & **DEVICE America**

3

77078868

Pending

Unilever Supply Chain,

Inc.

17

[[NYCORP:3094125v4:4273a:09/05/08--04:00 p]]



Classes

Goods/Services Laundry detergent

United WITH States **STAINLIFTERS** of (STYLISED) & **America DESIGN**



76/600,133 3,174,545

Registered 21 Nov 2016

Unilever Supply Chain, Inc.

Classes

Goods/Services

LAUNDRY DETERGENT

United

States **FRESH** of

RAIN

3 2898513 76212626

Registered 2 Nov 2014

Unilever Supply Chain, Inc.

America

Classes

3

Goods/Services

FABRIC SOFTENER

3

United

States **FRESH** of

RAIN

FRESH RAIN

76623890 3134717

Registered 29 Aug Unilever Supply Chain., Inc.

Chain., Inc.

America

Classes

Goods/Services

refresher spray for use on household fabrics to eliminate odors and leave fabrics with a

fragrance

United

States SNUGGLE of

America



26, 28 76630745 **Pending**

Unilever Supply Chain, Inc.

Classes

Goods/Services

26 28 zipper pulls and zipper accessories in the nature of a stuffed animal

infant and baby rattles, bath toys in the shape of a bear

United

SUENOS DULCES

76229510

2652577

Unilever Supply

States of

3

Registered 19 Nov 2012

Chain., Inc.

18

[[NYCORP:3094125v4:4273a:09/05/08--04:00 p]]

America

Classes

Goods/Services

Fabric softener

United

States SUNPOWER of

3 72283958 847171 Registered ² Apr 2008

Unilever Supply

Chain, Inc.

America

Classes 3

Goods/Services

Detergent for general washing and cleaning.

United

States ANDA. of

ENSÚCIATE. ANDA ENSÚCIATE. 3

76580663

Abandoned

Unilever Supply Chain, Inc.

America

Classes

3

of

Goods/Services

Laundry detergent

United **States**

MOVEMENT

FOR

3 77129531 **Abandoned**

Unilever Supply Chain, Inc.

America UPLIFTMENT

Classes

Goods/Services

Fabric softeners for laundry use

19

RECORDED: 09/14/2008