

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CLUETT PEABODY RESOURCES CORPORATION		09/18/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	CLUETT, PEABODY & CO., INC.
<b>Street Address:</b>	200 Madison Avenue
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10016
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Registration Number:	0166951	ARROW
Registration Number:	0429183	ARROW
Registration Number:	0586279	GOLDEN ARROW
Registration Number:	0664403	ARROW
Registration Number:	0749162	LADY ARROW
Registration Number:	1080456	ARROW
Registration Number:	1259481	ARROW
Registration Number:	1307135	ARROW
Registration Number:	1678655	ARROW
Registration Number:	1683039	ARROW
Registration Number:	1736718	ARROW
Registration Number:	1782773	THE ARROW COLLAR MAN
Registration Number:	1800851	ARROW FAIRFIELD
Registration Number:	1833378	ARROW

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Registration Number:	1844495	ARROW
Registration Number:	1853695	ARROW TOURNAMENT
Registration Number:	1879843	ARROW
Registration Number:	2472389	BLEU BY ARROW
Registration Number:	2536383	ARROW
Registration Number:	2550465	ARROW
Registration Number:	2553095	ARROW GOLD
Registration Number:	2560000	ARROW
Registration Number:	2566203	ARROW
Registration Number:	2580142	KHAKI'S BY ARROW
Registration Number:	2628779	ARROW
Registration Number:	2662078	ARROW BLUE
Registration Number:	2697738	ARROW
Registration Number:	2715255	ARROW @WORK.@PLAY
Registration Number:	2751214	ARROW
Registration Number:	2889737	ARROW
Registration Number:	2999224	ARROW
Registration Number:	3074390	ARROW
Registration Number:	3149548	ARROW
Serial Number:	78714037	ARROW
Serial Number:	78465067	ARROW

**CORRESPONDENCE DATA**

Fax Number: (212)218-2200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Email: wolsen@fchs.com  
Correspondent Name: FITZPATRICK, CELLA, HARPER & SCINTO  
Address Line 1: 30 Rockefeller Plaza  
Address Line 2: 38th Floor  
Address Line 4: New York, NEW YORK 10112-3801

ATTORNEY DOCKET NUMBER:	03285.000100
NAME OF SUBMITTER:	Warren E. Olsen (Reg. No. 27,290)
Signature:	/warreneolsen/
Date:	09/23/2008



### ASSIGNMENT

This is an agreement between CLUETT PEABODY RESOURCES CORPORATION [hereafter "CPR"] a corporation organized under the laws of the State of Delaware, with its principal place of business at 200 Madison Avenue, New York, NY 10016, and its related company, CLUETT, PEABODY & CO., INC. [hereafter "CP&CO"] a corporation organized under the laws of the State of Delaware, also with its principal place of business at 200 Madison Avenue, New York, NY 10016.

WHEREAS, CPR is the owner of the ARROW trademarks represented by Federal Registration Numbers: 0166951, 0429183, 0586279, 0664403, 0749162, 1080456, 1259481, 1307135, 1678655, 1683039, 1736718, 1782773, 1800851, 1833378, 1844495, 1853695, 1879843, 2472389, 2536383, 2550465, 2553095, 2560000, 2566203, 2580142, 2628779, 2662078, 2697738, 2715255, 2751214, 2889737, 2999224, 3074390 and 3149548;

WHEREAS, CPR also is the owner of the ARROW trademarks that are the subject of Serial Numbers: 78/714037 and 78/465067; and

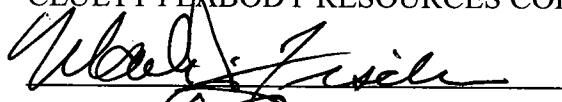
WHEREAS, CP&CO desires to acquire such ARROW trademarks and all of the business goodwill and any and all assets and rights of CPR associated with such ARROW trademarks including the Registration Numbers and Serial Numbers recited above.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CPR hereby assigns, transfers and conveys to CP&CO all of its right, title and interest of CPR in and to any and all ARROW trademarks including the Registration Numbers and Serial Numbers recited above, all common law rights and business goodwill symbolized by those trademarks, as well as the right to oppose, seek cancellation or sue for any past infringement.

Signed at New York, New York, as of the 18 day of September, 2008.

CLUETT PEABODY RESOURCES CORPORATION

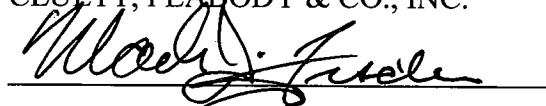
By:



Mark D. Fischer, Its Senior Vice President

CLUETT, PEABODY & CO., INC.

By:



Mark D. Fischer, Its Senior Vice President