

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William Grant & Sons, Inc.		09/18/2008	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	William Grant & Sons Limited
Street Address:	The Glenfiddich Distillery
City:	Dufftown, Banffshire, Scotland
State/Country:	UNITED KINGDOM
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77049021	HENDRICK'S
Registration Number:	2432377	HENDRICK'S

CORRESPONDENCE DATA

Fax Number: (202)955-5564
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2024192407
 Email: elizabeth.vary@hklaw.com
 Correspondent Name: Elizabeth F. Vary, Holland & Knight LLP
 Address Line 1: 2099 Pennsylvania Avenue, NW
 Address Line 2: Suite 100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

OP \$65.00 77049021

Address Line 4:

NAME OF SUBMITTER:

Elizabeth F. Vary

Signature:

/elizabeth f. vary/

Date:

10/03/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between William Grant & Sons, Inc., a New Jersey corporation with a registered business address of 130 Fieldcrest Avenue, Edison, New Jersey (hereinafter "Assignor") and William Grant & Sons Limited, a limited liability company of the United Kingdom with a place of business at The Glenfiddich Distillery, Duftown, Banffshire, Scotland, UNITED KINGDOM (hereinafter "Assignee").

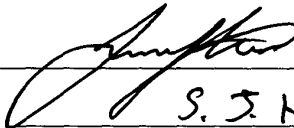
WHEREAS, Assignor is owner of all right, title and interest in and to the trademark HENDRICK'S (hereinafter "Mark"), along with U.S. Patent and Trademark **Registration No. 2432377** for HENDRICK'S (hereinafter "Registration") and pending U.S. Patent and Trademark Office use-based application **Serial No. 77049021** for HENDRICK'S (hereinafter "Application"); and

WHEREAS, Assignee desires to acquire by assignment all right, title and interest in and to the Mark, the Registration and the Application, along with the good will of the business of Assignor associated therewith.

NOW THEREFORE, for the sum and value of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and sets over to Assignee, without reservation, all right, title and interest in and to the Mark, the Registration and the Application, along with the good will of the business of Assignor associated therewith, including the right to bring actions and to recover for any past infringements of the Mark.

William Grant & Sons, Inc.

ASSIGNOR:


× Signature:  S. J. Hunt
Printed Name: S. J. HUNT
Title: PRESIDENT
Date: 9/18/08

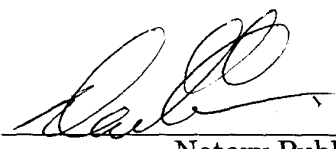
STATE OF New York :
COUNTY OF New York :ss

Hrs?

On this 18th day of September 2008, before me, a Notary Public in
and for the State and County aforesaid, personally appeared Simon Hunt,
known by me to be the person of the above name who signed and sealed the
foregoing instrument and acknowledged the same to be his/her own free act and
deed.

X

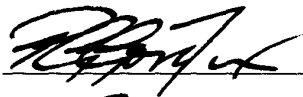

DAVID LEVER
Notary Public, State of New York
No. 01LE6166345
Qualified in New York County
Commission Expires May 21, 2011



Notary Public
[seal/stamp]

William Grant & Sons Limited

ASSIGNEE
(Simply Signed)

Signature: 
Printed Name: PG GORDON
Title: DIRECTOR
Date: 08-09-08

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