# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Neways, Inc.		10/22/2008	CORPORATION: UTAH
LTM Enterprises, Inc.		10/22/2008	CORPORATION: NEVADA
Neways Japan, Inc.		10/22/2008	CORPORATION: NEVADA

#### **RECEIVING PARTY DATA**

Name:	Silver Point Finance, LLC
Street Address:	2 Greenwich Plaza
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06830
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3473306	MAX FLASH TECHNOLOGY
Registration Number:	3498657	FEEL BETTER NOW ENDAU
Serial Number:	77562245	NEWAYS
Serial Number:	77548091	FLORAZONE TECHNOLOGY
Serial Number:	77548098	BIOVIVA BEADS
Serial Number:	77562253	NEWAYS THE SAFETY-CONSCIOUS COMPANY
Serial Number:	77574594	CYCLESOOTHE
Serial Number:	77561690	THE SAFETY-CONSCIOUS COMPANY

#### **CORRESPONDENCE DATA**

Fax Number: (212)446-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2129093078

Email: szablocki@kirkland.com

TRADEMARK REEL: 003878 FRAME: 0987

900119499

3473306

CH \$2,15.

Correspondent Name: Susan Zablocki Address Line 1: Kirkland & Ellis LLP Address Line 2: 153 East 53rd Street Address Line 4: New York, NEW YORK 10022 ATTORNEY DOCKET NUMBER: 11948-1 NAME OF SUBMITTER: Susan Zablocki Signature: //susan zablocki// Date: 10/29/2008

Total Attachments: 2

source=Silver Point IP Supplement 10-22-2008#page1.tif source=Silver Point IP Supplement 10-22-2008#page2.tif

TRADEMARK REEL: 003878 FRAME: 0988

#### IP SUPPLEMENT

The Pledgors grant to Collateral Agent a security interest in all of the Pledgors' right, title and interest in and to the Subject Trademarks set forth on Schedule A annexed hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Trademark Security Agreement.

IN WITNESS WHEREOF, the Pledgors have caused this Trademark Security Agreement Supplement to be duly executed and delivered by its respective duly authorized officer as of Oct. 22, 2008.

NEWAYS, INC.

Name: Will Burgess

Title: Vice President

LTM ENTERPRISES, INC

Name: Christopher S. Crump

Title: <u>Treasurer and Secretary</u>

NEWAYS JAPAN, INC

Name: Christopher S. Crump

Title: Treasurer and Secretary

# **SCHEDULE A**

# TO

# **IP SUPPLEMENT**

# U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Applicant / Registrant	Trademark	Application No.//	Registration No./ Date
Neways, Inc.	NEWAYS NEW LOGO (NAME AND DESIGN)	77/562245 9/4/2008	
Neways, Inc.	MAX FLASH TECHNOLOGY	77/166879 4/26/2007	3473306 7/22/2008
Neways, Inc.	FEEL BETTER NOW ENDAU	77/389025 2/5/2008	3498657 9/9/2008
Neways, Inc.	FLORAZONE TECHNOLOGY	77/548091 8/15/2008	
Neways, Inc.	BIOVIVA BEADS	77/548098 8/15/2008	
Neways, Inc.	NEWAYS NEW LOGO (DESIGN, NAME AND TAGLINE)	77/562253 9/4/2008	
Neways, Inc.	CYCLESMOOTHE	77/574594 9/19/2008	
Neways, Inc.	THE SAFETY-CONSCIOUS COMPANY	77/561690 9/3/2008	

K&E 13476881.

IP Supplement (First Lien)

**RECORDED: 10/29/2008** 

TRADEMARK REEL: 003878 FRAME: 0990