

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Klutz		07/14/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Scholastic Inc.		
Street Address:	557 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1860868		
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	pto@fkks.com		
Correspondent Name:	Edward H. Rosenthal		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Frankfurt Kurnit Klein & Selz PC		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	004704-0100-4764		
NAME OF SUBMITTER:	Edward H. Rosenthal		
Signature:	/ehr8022/		
Date:	11/26/2008		

OP \$40.00 1860868

Total Attachments: 3

source=Book Design cl.16 Klutz.Scholastic assignment#page1.tif

source=Book Design cl.16 Klutz.Scholastic assignment#page2.tif

source=Book Design cl.16 Klutz.Scholastic assignment#page3.tif

ASSIGNMENT OF TRADEMARKS

This Assignment is made by Klutz, a corporation organized under the laws of California, with an address of 455 Portage Avenue, Palo Alto, CA 94306 ("ASSIGNOR"), to Scholastic Inc., a corporation organized under the laws of New York, with an address of 557 Broadway, New York, NY 10012 ("ASSIGNEE").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to trademark applications/registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Klutz

Dated: July 14, 2004

By: _____
Name: Teresa Connelly
Title: Assistant Secretary

ASSIGNMENT OF TRADEMARKS

This Assignment is made by Klutz, a corporation organized under the laws of California, with an address of 455 Portage Avenue, Palo Alto, CA 94306 ("ASSIGNOR"), to Scholastic Inc., a corporation organized under the laws of New York, with an address of 557 Broadway, New York, NY 10012 ("ASSIGNEE").

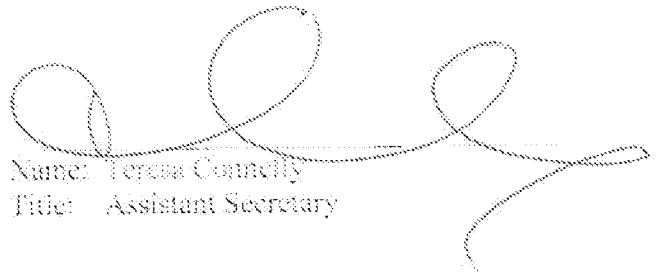
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to trademark applications/registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Klutz

Dated: July 14, 2004

By:



Name: Teresa Connelly
Title: Assistant Secretary

Exhibit A

TRADEMARK SCHEDULE

<u>Trademark/Service Mark</u>	<u>Registration Number</u>
Design (Book)	1,860,868