

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Matthew F. Newman		11/07/2008	INDIVIDUAL: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Wildgame Innovations, L.L.C.
<b>Composed Of:</b>	COMPOSED OF Bill A. Busbice and Ryan A. Busbice
<b>Street Address:</b>	101 Cason Road
<b>Internal Address:</b>	1st Floor
<b>City:</b>	Broussard
<b>State/Country:</b>	LOUISIANA
<b>Postal Code:</b>	70818
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: LOUISIANA

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	2055431	DEER CO-CAIN LIQUID
Registration Number:	2055430	DEER CANE LIQUID
Registration Number:	2055341	DEER CO-CAIN BLOCK
Registration Number:	2095094	HOG WILD BEAST FEAST
Registration Number:	2069616	X MARKS THE SPOT
Registration Number:	1804081	DEER CO-CAIN MIX
Registration Number:	1909696	DEER CANE
Registration Number:	2057409	DEER CO-CAIN
Registration Number:	1921444	STUMP LIKKER
Registration Number:	1886893	RACK-UP
Registration Number:	2411856	DRIP LICK
Registration Number:	2370597	BLOCK TOPPER

OP \$1265.00 2055431

Registration Number:	2709670	PROGRAZE
Registration Number:	2530546	BEAST FEAST
Registration Number:	2743674	SHOT PLOT
Registration Number:	2658459	SCENT ERADICATOR
Registration Number:	2946812	BUCKOLA
Registration Number:	2751089	BUCK SNORT
Registration Number:	2662789	DEER CANE BLACK MAGIC
Registration Number:	2662785	DEER CO-CAIN BLACK MAGIC
Registration Number:	2856532	PIG OUT
Registration Number:	2875423	EASY PLOT
Registration Number:	2858602	BAIT STATION
Registration Number:	2856533	GOLDEN GOBBLER CHUFA
Registration Number:	2856531	BUCK JAM
Registration Number:	2918095	BUCK LICKERS
Registration Number:	2861347	STURDY STEED
Registration Number:	2812182	PRO-VIDE CLOVER AND CHICKORY
Registration Number:	2774814	EVOLVED HABITATS
Registration Number:	2875047	MEGAPLOT
Registration Number:	3112624	MAXIMIZE
Registration Number:	3014179	EVOLVED HARVEST
Registration Number:	3046154	FORAGE OATS MAGNUM BONUS MIX
Registration Number:	3054265	INSTA-LICK
Registration Number:	3050279	QUICK FORAGE
Registration Number:	3449403	IMPACT
Registration Number:	3280574	THROW & GRO NO-TILL FORAGE
Registration Number:	3248390	TROPHY FORAGE
Registration Number:	3147979	NO-TILL EASY PLOT
Registration Number:	3252468	FORAGE FUEL
Registration Number:	3248508	C MORE BUCKS
Registration Number:	3262777	GREAT LAKES TROPHY PLOT
Registration Number:	3486501	DEER CRAVIN'
Registration Number:	3454446	GAIN LIQUID CALCIUM
Registration Number:	3473030	HERDLIFE
Registration Number:	3477609	BUCK'N OATS
Registration Number:	3172695	PH GAIN

Registration Number:	3421051	BILLY BLOCK
Registration Number:	3464704	APPLEBITS
Registration Number:	3371027	HYDRATE EQUINE ELECTROLYTES

**CORRESPONDENCE DATA**

Fax Number: (225)381-8029  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 225-387-4000  
Email: snh@bswllp.com  
Correspondent Name: Scott N. Hensgens  
Address Line 1: P.O. Box 3197  
Address Line 2: One American Place, 23rd Floor  
Address Line 4: Baton Rouge, LOUISIANA 70821

ATTORNEY DOCKET NUMBER:	12900/41981
NAME OF SUBMITTER:	Scott N. Hensgens
Signature:	/scott n hensgens/
Date:	12/18/2008

**Total Attachments: 3**  
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## ASSIGNMENT

This IP Assignment is entered into as of November 7, 2008, by and among MATTHEW F. NEWMAN and TONYA L. NEWMAN ("Assignor"), husband and wife, residents of East Baton Rouge, Louisiana, and WILDGAME INNOVATIONS, L.L.C. ("Assignee"), a limited liability company organized under the laws of the State of Louisiana, with its principal place of business in Lafayette Parish, Louisiana, represented by its undersigned duly authorized Manager/Officer.

WHEREAS, Assignor, Louisiana residents and citizens with home address being 1766 Ingleside Dr., Baton Rouge, Louisiana 70760, has adopted, used, and is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
Deer Co-Cain Liquid	2055431	April 22, 1997
Deer Cane Liquid	2055430	April 22, 1997
Deer Co-Cain Block	2055341	April 22, 1997
Hog Wild Beast Feast	2095094	September 9, 1997
X Marks the Spot	2069616	June 10, 1997
Deer Co-Cain Mix	1804081	November 16, 1993
Deer Cane	1909696	August 8, 1995
Deer Co-Cain	2057409	April 29, 1997
Stump Likker	1921444	September 26, 1995
Rack-Up	1886893	April 4, 1995
Drip Lick	2411856	December 12, 2000
Block Topper	2370597	July 25, 2000
Prograze	2709670	April 22, 2003
Beast Feast	2530546	January 15, 2002
Shot Plot	2743674	July 29, 2003
Scent Eradicator	2658459	December 10, 2002
Buckola	2946812	May 3, 2005
Buck Snort	2751089	August 12, 2003
Deer Cane Black Magic	2662789	December 17, 2002
Deer Co-Cain Black Magic	2662785	December 17, 2002
Pig Out	2856532	June 22, 2004
Easy Plot	2875423	August 17, 2004
Bait Station	2858602	June 29, 2004
Golden Gobbler Chufa	2856533	June 22, 2004
Buck Jam	2856531	June 22, 2004
Buck Lickers	2918095	January 11, 2005
Sturdy Steed	2861347	July 6, 2004
Pro-Vide Clover and Chickory	2812182	February 10, 2004
Evolved Habitats	2774814	October 21, 2003
Megaplot	2875047	August 17, 2004

Maximize	3112624	July 4, 2006
Evolved Harvest	3014179	November 18, 2005
Forage Oats Magnum Bonus Mix	3046154	January 17, 2006
Insta-Lick	3054265	January 31, 2006
Quick Forage	3050279	January 24, 2006
Impact	3449403	June 17, 2008
Throw & Gro No-Till Forage	3280574	August 14, 2007
Trophy Forage	3248390	May 29, 2007
No-Till Easy Plot	3147979	September 26, 2006
Forage Fuel	3252468	June 12, 2007
C More Bucks	3248508	May 29, 2007
Great Lakes Trophy Plot	3262777	July 10, 2007
Deer Cravin'	3486501	August 12, 2008
Gain Liquid Calcium	3454446	June 24, 2008
Herdlife	3473030	July 22, 2008
Buck'N Oats	3477609	July 29, 2008
Ph Gain	3172695	November 14, 2006
Billy Block	3421051	April 29, 2008
Applebits	3464704	July 8, 2008
Hydrate Equine Electrolytes	3371027	January 15, 2008

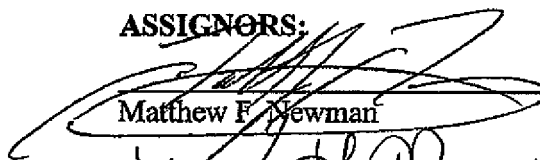
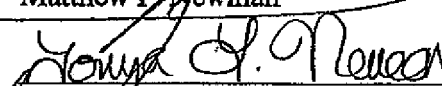
WHEREAS, Assignee, a Louisiana limited liability company having its principal offices at 101 Cason Road, 1st Floor, Broussard, Louisiana 70518, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, MATTHEW F. NEWMAN and TONYA L. NEWMAN hereby assign to WILDGAME INNOVATIONS, L.L.C. all right, title, and interest in the United States and worldwide in and to said registered trademarks, together with the goodwill of the business symbolized by said registered trademarks and said application to register said trademark.

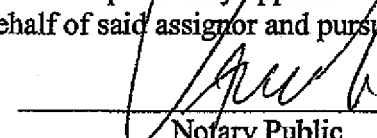
ASSIGNOR hereunder also request the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office to issue the Certificates of Registration to said Assignee, WILDGAME INNOVATIONS, L.L.C.

Signed at Baton Rouge, this 7<sup>th</sup> day of November, 2008.

**ASSIGNORS:**

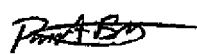
  
Matthew F. Newman  
  
Tonya L. Newman

On this 7<sup>th</sup> day of November, 2008, in East Baton Rouge Parish, Louisiana, Matthew F. Newman and Tonya L. Newman personally appeared and acknowledge that they executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

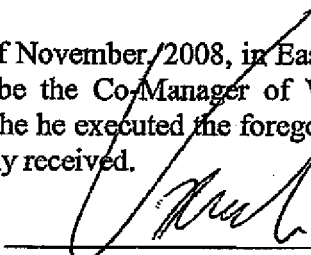
  
Notary Public  
Printed Name: Van R. Mayhall, Jr., Notary Public  
Notary Number: Louisiana Attorney Bar Roll #9183  
Notary Public ID #32055

**ASSIGNEE:**

WILDGAME INNOVATIONS, L.L.C.

BY:   
Printed Name: RYAN A. BUSBICE  
Its Duly Authorized Manager/Officer

On this 7<sup>th</sup> day of November, 2008, in East Baton Rouge Parish, Louisiana, Ryan A. Busbice, known to me to be the Co-Manager of Wildgame Innovations, L.L.C., personally appeared and acknowledge the he executed the foregoing Assignment on behalf of said assignee and pursuant to authority duly received.

  
Notary Public  
Printed Name: Van R. Mayhall, Jr., Notary Public  
Notary Number: Louisiana Attorney Bar Roll #9183  
Notary Public ID #32055