Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eastman Kodak Company		107/18/2008	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Optical Storage Technology Association
Street Address:	19925 Stevens Creek Blvd.
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
Entity Type:	a Nonprofit Mutual Benefit corporation: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78750460	EVERPLAY
Serial Number:	78750440	EP EVERPLAY

CORRESPONDENCE DATA

Fax Number: (407)841-2343

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 407-841-2330

Email: dsigalow@addmg.com
Correspondent Name: David L. Sigalow, Esq.
Address Line 1: 255 South Orange Avenue

Address Line 2: Suite 1401

Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	110097
NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/

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OP \$65,00 787

Date:	01/02/2009
Total Attachments: 4 source=JW1531#page1.tif source=JW1531#page2.tif	
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TRADEMARK REEL: 003912 FRAME: 0514

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") dated as of July 31, 2008 (the "Effective Date") is made by and between Eastman Kodak Company, a New Jersey corporation with an office at 343 State Street/Rochester, New York 14650 ("Assignor") and Optical Storage Technology Association, a California Nonprofit Mutual Benefit corporation, an international trade association, having a principal place of business at 19925 Stevens Creek Blvd., Cupertino, CA 95014, U.S.A. (hereinafter referred to as "OSTA") ("Assignee").

WHEREAS, Assignor owns certain right, title and interest in and to each trademark and service mark identified on <u>Schedule 1</u>, and all registrations, applications for registration, common law rights and goodwill associated therewith and symbolized thereby ("<u>Trademarks</u>");

WHEREAS, Assignor desires to assign and transfer, and Assignee desires to receive, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the parties agree as follows:

Assignor hereby assigns and transfers to Assignee, and Assignee hereby accepts the assignment and transfer from Assignor of all Assignor's right, title and interest in and to the Trademarks. The rights to the Trademarks transferred to Assignee pursuant to this Assignment include (a) all rights of priority derived from the Trademarks; (b) all goodwill of the Business connected with and symbolized by the Trademarks (c) any renewals thereof; (d) all past, present and future claims, counterclaims, credits, causes of action, rights of recovery and rights of setoff against third persons for infringement or other violation of the Trademarks; and (e) the sole right to enforce the Trademarks and to sue for and collect any resulting recovery of damages, lost profits, legal fees and costs, including acts which may have occurred prior to the Effective Date.

Assignor agrees that it will render to Assignee, at Assignee's request and expense, such lawful cooperation and assistance as may be reasonably necessary to effect the transfer and assignment of the Trademarks and for the proper maintenance and enforcement of the Trademarks. Assignee agrees that it will be responsible for all expenses related to the recordal of this Assignment, including individual country assignments, as required.

TRADEMARK
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The parties hereto agree to take whatever steps may be necessary to effectuate the transfer and assignment of the Trademarks contemplated hereunder.

This Assignment shall be governed by and construed in accordance with the laws of the State of New York applicable to agreements made and wholly performed therein.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee each has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

EASTMAN KODAK COMPANY

OPTICAL STORAGE TECHNOLOGY ASSOCIATION

its /

Title: General Manager,

Worldwide Kiosk Systems & Services Consumer Digital Imaging Group

and Vice-President

Vame: Dound L. Burzel

Title: President

TRADEMARK

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CERTIFICATE OF ACKNOWLEDGMENT

STATE OF NEW YORK
ss.: COUNTY OF MONROE
On this bound and of
<u>Notary Public - State of New York</u>
Printed Name Charlewe M. Bose
My Commission Expires:
CHARLENE M. BOESEL Notary Public, State of New York No. 01B05077201 Qualified in Monroe County Commission Expires May 5,

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Schedule 1: Trademarks and Service Marks

EVERPLAY - Serial No. 78/750460



EVERPLAY (& DESIGN) Serial No. 78/750440

TRADEMARK
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-RECORDED: 01/02/2009