

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the U.S. Reg. No. 2,729,163 was not meant to be assigned in this filing. previously recorded on Reel 002836 Frame 0499. Assignor(s) hereby confirms the Assigns the Entire Interest.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Blooming Prairie Cooperative Warehouse		10/11/2002	Cooperative:

**RECEIVING PARTY DATA**

<b>Name:</b>	United Natural Foods, Inc.
<b>Street Address:</b>	260 Lake Road
<b>City:</b>	Dayville
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06241-0999
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2729163	BLOOMING PRAIRIE

**CORRESPONDENCE DATA**

Fax Number: (608)258-7138  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 608.255.4440  
 Email: ptomailbox@whdlaw.com, mgiftos@whdlaw.com  
 Correspondent Name: Melinda S. Giftos  
 Address Line 1: 33 East Main Street  
 Address Line 2: Suite 300  
 Address Line 4: Madison, WISCONSIN 53703

<b>ATTORNEY DOCKET NUMBER:</b>	BPF-35418
--------------------------------	-----------

<b>NAME OF SUBMITTER:</b>	Melinda S. Giftos
---------------------------	-------------------

**CH \$40.00 2729163**

Signature:	/Melinda S. Giftos/
Date:	01/13/2009
<b>Total Attachments: 6</b> source=Erroneous Filing#page1.tif source=Erroneous Filing#page2.tif source=Erroneous Filing#page3.tif source=Assignment_Blooming_to_UNFI#page1.tif source=Assignment_Blooming_to_UNFI#page2.tif source=Assignment_Blooming_to_UNFI#page3.tif	

**TRADEMARKS ONLY**

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Blooming Prairie Cooperative Warehouse

- Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State                   Other: Cooperative

Additional name(s) of conveying party(ies) attached?  Yes  No

## 3. Nature of conveyance:

- Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other: \_\_\_\_\_

Execution Date: September 5, 2003

## 2. Name and address of receiving party(ies):

Name: Blooming Prairie Foundation, Inc.

Address: 25 West Main Street, Suite 300  
P.O. Box 2236  
Madison, WI 53701-2236

- Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Wisconsin  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) and address(es) attached?  Yes  No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,729,163; 2,724,099; 2,621,409; 2,282,584;  
and 310,340Additional numbers attached?  Yes  No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sverre David Roang  
Stroud, Willink & Howard, LLCAddress: 25 West Main Street, Suite 300  
P.O. Box 2236  
Madison, WI 53701-22366. Total number of applications and registrations involved: 57. Total fee (37 CFR 3.41): \$ 140.00

- Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account No.: 19-4715

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sverre David Roang  
Name of Person Signing



Signature

September 25, 2003  
Date

Total number of pages comprising cover sheet: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, DC 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, DC 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, DC 20503.

**TRADEMARK**  
**REEL: 003917 FRAME: 0943**

**ASSIGNMENT**

WHEREAS, Blooming Prairie Cooperative Warehouse, a cooperative organized and existing under and by virtue of the laws of the State of Ohio, having its business address at 2340 Heinz Road, Iowa City, Iowa 52240, has adopted, used and is using the following trademarks, which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CO-OP	2,724,099	June 10, 2003
THE CO-OP ADVANTAGE and Design	2,621,409	September 17, 2002
CO OP and Design	2,282,584	October 5, 1999
CO-OP and Design	310,340	February 20, 1934

and

WHEREAS, Blooming Prairie Foundation, Inc., a non-stock corporation organized and existing under and by virtue of the laws of the State of Wisconsin, having its business address at 25 West Main Street, Suite 300, P.O. Box 2236, Madison, Wisconsin 53701-2236, is desirous of acquiring all right, title and interest in the aforesaid trademarks, the registration and application thereof, and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Blooming Prairie Cooperative Warehouse does hereby sell, assign, transfer and set over to Blooming Prairie Foundation, Inc., the entire right, title and interest in and to said trademarks, and to the registration and application referred to above, together with the goodwill of the business associated with said trademarks.

Dated: September 5, 2003

BLOOMING PRAIRIE COOPERATIVE WAREHOUSE

By: *Anya Firszt*  
Name: Anya Firszt  
Its Vice Chair

STATE OF WISCONSIN     )  
  ) ss.  
COUNTY OF DANE         )

Anya Firszt, known to me and known by me to be a Vice Chair, personally appeared and acknowledged that she executed the foregoing trademark assignment on behalf of Blooming Prairie Cooperative Warehouse and pursuant to authority duly received.

Subscribed and sworn to before me this 5<sup>th</sup> day of September, 2003.

*Virginia M. Hong*  
Notary Public, Dane County, Wisconsin  
My commission expires: 7-29-07





OFFICE OF PUBLIC RECORDS

CAMERON & MITTLEMAN  
Attorneys-at-Law

FINANCE SECTION

ETobin@cm-law.com

Richard S. Mittleman  
E. Colby Cameron\*  
Amy L. Mower\*  
Bruce W. Gladstone\*  
Justin T. Shay  
Joseph F. Whinery, Jr.  
Don E. Wineberg\*  
Robert A. Migliaccio  
Karen G. DelPonte\*  
John W. Wolfe  
Charles S. Beal\*†  
Joseph A. Anasta  
Cynthia J. Warren\*  
Catherine T. Schneider

April 10, 2003

**VIA CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

U.S. Department of Commerce  
Commissioner of Patent & Trademarks  
Box Assignments  
U.S. Patent and Trademark Office  
Washington, D.C. 20231

**COPY**

OFFICE OF PUBLIC RECORDS  
FINANCE SECTION  
APR 15 AM 10:54

\*Also admitted in Massachusetts  
† Also admitted in New York  
‡ Also admitted in Florida

**RE: Assignment of Trademark Application No. 78-107,435**

Dear Sir/Madam:

With regard to the above-referenced matter, enclosed please find the following:

1. Form PTO-1594 Recordation Form Cover Sheet for Trademarks;
2. Assignment of Application between Blooming Prairie Cooperative Warehouse and United Natural Foods Inc.; and
3. Check in the amount of \$40 to cover the filing fee.

To confirm receipt of this filing, please stamp the enclosed copy of this letter and return it to the undersigned in the enclosed self-addressed stamped envelope.

Upon recording, please return the official confirmation of the Assignment in the enclosed Federal Express envelope.

Should you have any questions, please do not hesitate to contact me.

Very truly yours,

  
Eileen K. Tobin  
Paralegal

Enclosures

cc: Carrie Walker, Assistant Secretary

G:\dia\CORNUM\Blooming Prairie\Ltr US Patent Trademark-041003.DOC

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 8/30/2005)

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Blooming Prairie Cooperative Warehouse

- Individual(s)
- General Partnership
- Corporation-State
- Other Cooperative
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 10/11/2002

2. Name and address of receiving party(ies)

Name: United Natural Foods, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 260 Lake Road

City: Dayville State: CT Zip: 06241-0999

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78-107,435

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven H. Townsend, President

Internal Address: United Natural Foods, Inc.

Street Address: 260 Lake Road

City: Dayville State: CT Zip: 06241-0999

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

Steven H. Townsend, President  
Name of Person Signing

*Steven H. Townsend*  
Signature

4/6/03  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231