

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Avalon, Inc.		12/31/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Live Nation Worldwide, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78560185	AVALON ATTRACTIONS	
CORRESPONDENCE DATA			
Fax Number:	(310)861-0366		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.975.6891		
Email:	ellieschwimmer@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	MUS-US-00025		
NAME OF SUBMITTER:	Ellie Schwimmer		
Signature:	/es/		
Date:	01/14/2009		

CH \$40.00 78560185

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective December 31, 2007 (the "Effective Date"), is by and between **NEW AVALON, INC.**, a California Corporation ("Assignor") and **LIVE NATION WORLDWIDE, INC.**, a Delaware Corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

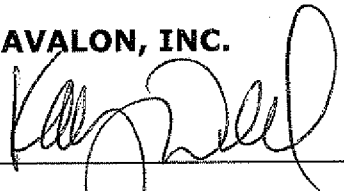
WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

ASSIGNOR:

NEW AVALON, INC.

By:  _____

Name: Kathy Willard

Title: EVP/CAO/Assistant Secretary

ASSIGNEE:

LIVE NATION WORLDWIDE, INC.

By:  _____

Name: Michael Rowles

Title: Executive Vice President and General Counsel

EXHIBIT A

TRADEMARK	SERIAL NO.	REGISTRATION NO.
AVALON ATTRACTIONS	78560185	3108941