

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reed Elsevier Inc.		01/15/2009	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Elsevier Properties SA
Street Address:	3, Espace de l'Europe
City:	Neuchatel
State/Country:	SWITZERLAND
Postal Code:	2000
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3431638	REED ELSEVIER

CORRESPONDENCE DATA

Fax Number: (336)723-5181
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 336 723 5180
 Email: jarcher@ennsandarcher.com
 Correspondent Name: Julia C. Archer
 Address Line 1: 939 Burke Street
 Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	REED ELSEVIER ASSIGNMENT
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

CH \$40.00 3431638

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Julia C. Archer

Signature:

/jarcher/

Date:

01/21/2009

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Reed Elsevier Inc., a Massachusetts corporation with an address at 2 Newton Place, 255 Washington Street, Third Floor, Newton, MA 02458, hereafter "Reed Elsevier," has been the owner of the mark REED ELSEVIER and U.S. Registration No. 3,431,632 in connection with "arranging and conducting trade shows in the fields of art, automobiles and automotive engineering, books and publishing, building and construction, chemical and process engineering, crafts, design, education, electrical, electronics fashion, retail food, hotel and retail food service, furniture, gifts, hardware, housewares and allied products, healthcare, commercial and domestic interior design, jewelry, laboratory equipment, optical, pharmaceuticals and cosmetics, printing, security and safety, sports and recreation, test measurement inspection and quality control; arranging and conducting business conferences;" "arranging and conducting educational conferences, conventions and exhibitions; publication services, namely, publication of journals, books, brochures, leaflets, manuals, text books, reference materials, newsletters, atlases and magazines in hard copy, electronic form and on various types of media;" and "computer services, namely, providing on-line journals, books, brochures, newsletters, in the fields of business, education, academics, government, law, biological sciences, arts and humanities, health, chemistry and chemical engineering, computer science, economics, engineering, energy and technology, environmental sciences, life sciences, materials sciences, mathematics, medicine, neuroscience, pharmacology, pharmaceutical science and toxicology, physics and astronomy, social and behavioral sciences, automotive and trucking, book publishing, building and construction, design, electronics design and communications, electronics manufacturing, in-stat research, entertainment communications and media, food and packaging, foodservice and lodging, gifts, jewelry and home textiles, printing and converting, retail home furnishings, scientific and medical, television and telecom, business, building and construction, healthcare, logistics, retail, tourism, industrial and commercial, motor trade, office equipment, personal care, personnel and occupational health, science, television, utilities, arts and entertainment, books and publishing, property and interior design, manufacturing and processing, hospitality, information technology and communications, marketing, business, and

training, leisure and health, trade shows, conferences, advertising, news, research, and a wide variety of topics of general interest"; and

WHEREAS, Elsevier Properties SA, a Swiss company (Societe Anonyme), with an address at 3, Espace de l'Europe, 2000 Neuchâtel, Switzerland, hereafter "Elsevier," has acquired the REED ELSEVIER mark and the registration thereof, together with the goodwill of the business symbolized by the mark, from Reed Elsevier by virtue of an agreement entitled "Assignment of All Rights and Goodwill Adhering to the Trade Mark 'Reed Elsevier'" effective as of November 21, 2008;

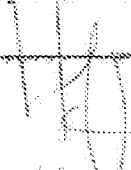
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Reed Elsevier hereby confirms that it has assigned, transferred and conveyed to Elsevier all rights, title and interest in and to the REED ELSEVIER mark and the registration thereof, U.S. Reg. No. 3,431,638, together with the goodwill of the business symbolized by the mark, effective as of November 21, 2008.

Signed this the 15th day of January, 2009


By: Henry Z. Horbaczewski, Senior Vice President
For Reed Elsevier Inc.

Accepted on behalf of Elsevier Properties SA:

By:


Helene Jean
MO


Jacques Billy
Chairman