# ADEMAKK ASSIGNMEN

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

## **CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type           |
|----------------------------|----------|----------------|-----------------------|
| SUNRISE SENIOR LIVING INC. |          | 03/13/2008     | CORPORATION: DELAWARE |

## RECEIVING PARTY DATA

| Name:             | BANK OF AMERICA, N.A.                                 |
|-------------------|---|
| Street Address:   | Mail Code: FL1-400-07-02, P.O. BOX 31590 (33631-3590) |
| Internal Address: | 101 E. Kennedy Blvd., 7th Floor                       |
| City:             | Татра   |
| State/Country:    | FLORIDA   |
| Postal Code:      | 33602   |
| Entity Type:      | National Banking Association: UNITED STATES           |

PROPERTY NUMBERS Total: 31

| Property Type        | Number   | Word Mark   |
|----------------------|----------|---|
| Registration Number: | 2732759  | SUNRISE AT HOME   |
| Registration Number: | 2313763  | SUNRISE   |
| Registration Number: | 2850729  | SUNRISE SENIOR LIVING   |
| Registration Number: | 2871243  | THE BEST MOVE FOR YOUR LIFE   |
| Registration Number: | 3416141  | THE PALADIN   |
| Registration Number: | 3196097  | THE STERLING  |
| Registration Number: | 3313615  | CONDOS FOR LIFE   |
| Registration Number: | 2967111  | WE'RE CREATING EXTRAORDINARY COMMUNITIES WHERE PEOPLE CHOOSE TO BE. |
| Registration Number: | 2934104  | TERRACE CLUB  |
| Registration Number: | 2933983  | SUNRISE   |
| Registration Number: | 2925760  | EDNA'S PLACE  |
| Serial Number:       | 77383075 | SUNRISE HOSPICE   |
| Registration Number: | 3392521  | SUNRISE FOR YOU AND YOUR LOVED ONES                                 |
|                      | T        | TRADEMARK   |

TRADEMARK

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| Registration Number: | 2646652 | AGESTRONG                       |
|----------------------|---------|---------------------------------|
| Registration Number: | 2669922 | SUNRISE                         |
| Registration Number: | 3026144 | SOLAR SYSTEM                    |
| Registration Number: | 3211721 | COMPANION LIVING                |
| Registration Number: | 3026065 | BASIS                           |
| Registration Number: | 3016910 | BRADFORD VIEW                   |
| Registration Number: | 3010096 | SUNRISE SENIOR LIVING           |
| Registration Number: | 2998746 | THE SUNRISE GOOD SAMARITAN FUND |
| Registration Number: | 2889518 | SUNRISE AT HOME                 |
| Registration Number: | 2498086 | THE FOUNTAINS                   |
| Registration Number: | 2238540 | AMBASSADOR                      |
| Registration Number: | 2169600 | REACH TO IMPROVE                |
| Registration Number: | 2269372 | EDGEHILL                        |
| Registration Number: | 1233106 | THE SUNRISE CLUB                |
| Registration Number: | 2047454 | SUNRISE ASSISTED LIVING         |
| Registration Number: | 2194719 | REMINISCENCE                    |
| Registration Number: | 1737792 | STRATFORD COURT                 |
| Registration Number: | 1665313 | BRIGHTON GARDENS                |

# **CORRESPONDENCE DATA**

Fax Number: (202)783-6031

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 783-6040

Email: PTO-TM-Email@rothwellfigg.com

Correspondent Name: Rothwell, Figg, Ernst & Manbeck, pc

Address Line 1: 1425 K Street NW

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

| ATTORNEY DOCKET NUMBER: | 1419-191         |
|-------------------------|------------------|
| NAME OF SUBMITTER:      | Anne M. Sterba   |
| Signature:              | /Anne M. Sterba/ |
| Date:                   | 01/23/2009       |

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REEL: 003924 FRAME: 0324

#### NOTICE

OF

#### GRANT OF SECURITY INTEREST

IN

### **TRADEMARKS**

United States Patent and Trademark Office

#### Gentlemen:

Please be advised that pursuant to the Security Agreement dated to be effective as of March 13, 2008 (as the same may be amended, modified, extended, renewed, restated, supplemented, or replaced from time to time, "Security Agreement;" terms defined in the Security Agreement shall have the same meanings in this Notice), by the undersigned SUNRISE SENIOR LIVING INC., a Delaware corporation ("Pledgor"), Sunrise Senior Living Management, Inc., a Virginia corporation, Sunrise Senior Living Investments, Inc., a Virginia corporation, Sunrise Development Inc., a Virginia corporation, and Sunrise Senior Living Services, Inc., a Delaware corporation, for the benefit of BANK OF AMERICA, N.A., a national banking association, in its capacity as administrative agent (in such capacity, the "Agent") for the "Lenders" that are parties to the Credit Agreement, and in its capacity as Swing Line Lender and Letter of Credit Issuer, for itself and such Lenders (the Agent, the Swing Line Lender, the Letter of Credit Issuer, and the Lenders, collectively, the "Secured Parties"), whose mailing address and location is Bank of America, N.A., Mail Code: FL1-400-07-02, P.O. Box 31590 (33631-3590), 101 E. Kennedy Blvd., 7th Floor, Tampa, Florida 33602, Attn: Daniel Langelier, Senior Vice President, the undersigned Pledgor has granted to the Agent for the benefit of the Secured Parties a continuing security interest in and continuing lien upon, and hereby grants to the Agent for the benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications described on Exhibit A attached hereto, and all proceeds and products thereof.

The Pledgor and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the aforesaid trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,

SUNRISE SENIOR LIVING, INC., A Delaware Corporation

By:

Title: <u>CFO</u>

Address:

7902 Westpark Drive McLean, Virginia 22102

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Agent

By: Name: Title:

Very truly yours,

# SUNRISE SENIOR LIVING, INC., A Delaware Corporation

By:
Name:
Title:

Address: 7902 Westpark Drive McLean, Virginia 22102

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,

as Agent

Name. L

2

# EXHIBIT A TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

U.S. Trademark Applications/Registrations Owned By:

Sunrise Senior Living, Inc.

| Trademark   | Application             | Filing Date            | Registration | Jssue Date |
|---|-------------------------|------------------------|--------------|------------|
| 46 445 V  | Number                  | 13: 0                  | Number       |            |
| SUNKISE   | 76/163,150              | 11/10/2000             | 2,732,759    | 7/1/2003   |
| SUNRISE   | 75/571,828              | 10/16/1998             | 2,313,763    | 2/1/2000   |
| SUNRISE SENIOR<br>LIVING  | 78/177,961              | 10/24/2002             | 2,852,729    | 6/8/2004   |
| THE BEST MOVE FOR YOUR LIFE   | 76/538,612              | 8/20/2003              | 2,871,243    | 8/10/2004  |
| THE PALADIN   | 78/912,471              | 6/20/2006              | 3,416,141    | 4/22/2008  |
| THE STERLING  | 78/694,481              | 8/17/2005              | 3,196,097    | 1/9/2007   |
| CONDOS FOR LIFE   | 78/596,211              | 3/28/2005              | 3,313,615    | 10/16/2007 |
| WE'RE CREATING EXTRAORDINARY COMMUNITIES WHERE PEOPLE CHOOSE TO BE. | 78/430,698              | 6/7/2004               | 2,967,111    | 7/12/2005  |
| TERRACE CLUB  | 78/250,244              | 5/15/2003              | 2,934,104    | 3/15/2005  |
| SUNRISE   | 78/177,943              | 10/24/2002             | 2,933,983    | 3/15/2005  |
| EDNA'S PLACE  | 78/161,913              | 9/9/2002               | 2,925,760    | 2/8/2005   |
| SUNRISE HOSPICE   | 77/383,075              | 1/29/2008              |              |            |
| SUNRISE   | 77/069,754              | 12/21/2006             | 3,392,521    | 3/4/2008   |
| AGESTRONG   | 76/087,857              | 7/10/2000              | 2,646,652    | 11/5/2002  |
| SUNRISE   | 76/162,847              | 11/9/2000              | 2,669,922    | 12/31/2002 |
| SOLAR SYSTEM  | 76/618,539              | 10/28/2004             | 3,026,144    | 12/13/2005 |
| COMPANION LIVING  | 76/618,512              | 10/28/2004             | 3,211,721    | 2/20/2007  |
| BASIS   | 76/617,006              | 10/21/2004             | 3,026,065    | 12/13/2005 |
| BRADFORD VIEW   | 76/590,862              | 5/6/02004              | 3,016,910    | 11/22/2005 |
| SUNRISE<br>SERIOR LIVING  | 76/576,886              | 2/23/2004              | 3,010,096    | 11/1/2005  |
| Unicse<br>GOOD SAMARITAN<br>FUND                                    | 11/5/2003<br>76/556,916 | 9/20/2005<br>2,998,746 |              |            |
| THE BEST MOVE FOR YOUR LIFE   | 76/538,612              | 8/20/2003              | 2,871,243    | 8/10/2004  |

3

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TRADEMARK REEL: 003924 FRAME: 0328

| Trademark        | Application<br>Number   | Filing Date | Registration<br>Number | Issue Date |
|------------------|-------------------------|-------------|------------------------|------------|
| SUNRISE AT HOME  | 76/162,841              | 11/9/2000   | 2,889,518              | 9/28/2004  |
| THE FOUNTAINS    | 76/101,052              | 8/2/2000    | 2,498,086              | 10/16/2001 |
| AMBASSADOR       | 75/409,639              | 12/22/1997  | 2,238,540              | 4/13/1999  |
| REACH TO IMPROVE | 6/18/1997<br>75/310,845 | 6/18/1997   | 2,169,600              | 6/30/1998  |
| EDGEHILL         | 75/146,426              | 8/7/1996    | 2,269,372              | 8/10/1999  |
| THE SUNRISE CLUB | 73/297,311              | 2/17/1981   | 1,233,106              | 3/29/1983  |
| SUNKISE          | 75/062,029              | 2/23/1996   | 2,047,454              | 3/25/1997  |
| REMINISCENCE     | 75/224,039              | 1/10/1997   | 2,194,719              | 10/13/1998 |
| STRATFORD COURT  | 74/051,217              | 4/20/1990   | 1,737,792              | 12/1/1992  |
| BRIGHTON GARDENS | 74/050,911              | 4/20/1990   | 1,665,313              | 11/19/1991 |

**RECORDED: 01/23/2009**