

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Assignment of Security Interest in Intellectual Property

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc.	01/20/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Merrill Lynch Commercial Finance Corp.
Street Address:	222 North LaSalle Street
Internal Address:	17th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2642845	FREEZER 2 FRESH
Registration Number:	3109284	R-2-O
Registration Number:	2642847	RUSTICA
Registration Number:	2930585	STEAKHOUSE STYLE
Registration Number:	2720796	SWEET CAROLINA CLUSTERS
Registration Number:	1557076	SWIRL ONION
Registration Number:	2642846	THE PROOF IS IN THE OVEN!
Registration Number:	1550395	WENNER
Serial Number:	76370358	SWEET DUCHESS

CORRESPONDENCE DATA

Fax Number: (212)775-8800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

OP \$240.00 2642845

Phone: 212-775-8700
Email: ssimpson@kilpatrickstockton.com
Correspondent Name: Jason M. Vogel
Address Line 1: 31 West 52nd Street
Address Line 2: 14th Floor
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	39298-351985
NAME OF SUBMITTER:	Jason M. Vogel
Signature:	/Jason M. Vogel/
Date:	01/23/2009

Total Attachments: 2
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**CONFIRMATORY ASSIGNMENT
OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

Reference is hereby made to the security agreement (the "IP Security Agreement") executed as of August 10, 2006 by **WENNER BREAD PRODUCTS, INC.**, a New York corporation ("**Grantor**") in favor of **MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC. DBA MERRILL LYNCH CAPITAL, (MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC. NOW KNOWN AS GE BUSINESS FINANCIAL SERVICES INC.)**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor, Chicago, IL 60601 (the "**Original Secured Party**") as recorded in the United States Patent and Trademark Office at Reel 3367/ Frame 0894 on August 11, 2006, pursuant to which the Grantor assigned, granted, conveyed, pledged, hypothecated and transferred to the Original Secured Party a security interest in and to all of Grantor's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto, and the goodwill associated therewith, as more fully described in the IP Security Agreement (collectively, the "**IP Collateral**"); and

WHEREAS, pursuant to the Assignment Agreement, dated as of December 29, 2007, (the "**Assignment Agreement**"), by and between Original Secured Party and **MERRILL LYNCH COMMERCIAL FINANCE CORP.**, a Delaware corporation with an address at 222 North LaSalle Street 17th Floor Chicago, IL 60601 (the "**Assignee Secured Party**"), Original Secured Party assigned and transferred to Assignee Secured Party all of Original Secured Party's rights, titles and interests under the IP Security Agreement;

WHEREAS, Original Secured Party wishes to confirm its assignment and transfer to Assignee Secured Party the IP Security Agreement and the security interest in the IP Collateral thereunder.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Original Secured Party hereby confirms, subject to the terms of the Assignment Agreement, its assignment to Assignee Secured Party, the IP Security Agreement and Original Secured Party's security interest in the IP Collateral and all other rights of the Original Secured Party under the IP Security Agreement, effective as of December 29, 2007.

**GE BUSINESS FINANCIAL SERVICES
INC. (f/k/a Merrill Lynch Business
Financial Services Inc.)**

By: 

Name: THOMAS N. ANTU

Title: DIRECTOR

Date: 1-20-09

**MERRILL LYNCH COMMERCIAL
FINANCE CORP.**

By: 

Name: Randall R. Meck

Title: Director

Date: 1-20-2009

SCHEDULE 1

<u>TRADEMARK</u>	<u>REGISTRATION (APPLICATION) NUMBER</u>	<u>DATE OF REGISTRATION (FILING)</u>
FREEZER 2 FRESH	2,642,845	10/29/2002
R-2-0	3,109,284	06/27/2006
RUSTICA	2,642,847	10/29/2002
STEAKHOUSE STYLE	2,930,585	03/08/2005
SWEET CAROLINA CLUSTERS	2,720,796	06/03/2003
SWEET DUCHESS	(76/370,358)	(02/12/2002)
SWIRL ONION	1,557,076	09/19/1989
THE PROOF IS IN THE OVEN!	2,642,846	10/29/2002
WENNER & Design	1,550,395	08/01/1989