

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SIA Software Company, Inc. | | 02/11/2009 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | LOUD Technologies Inc. | | |
| Street Address: | 16220 Wood-Red Road NE | | |
| City: | Redmond | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98072 | | |
| Entity Type: | CORPORATION: WASHINGTON | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1999694 | SIA-SMAART | |
| Registration Number: | 2688405 | SMAARTLIVE | |
| Registration Number: | 2732608 | SMAART | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)224-0779 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 206-682-8100 | | |
| Email: | efiling@cojk.com | | |
| Correspondent Name: | Jerald E. Nagae, Reg. No. 29,418 | | |
| Address Line 1: | 1420 Fifth Avenue, Suite 2800 | | |
| Address Line 4: | Seattle, WASHINGTON 98101-2347 | | |
| NAME OF SUBMITTER: | Jerald E. Nagae, Reg. No. 29,418 | | |
| Signature: | /Jerald E. Nagae, Reg. No. 29,418/ | | |
| Date: | 02/11/2009 | | |

CH \$90.00 1999694

Total Attachments: 2

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SCHEDULE A
(Page 2 of Trademark Assignment)

| Mark | Reg. No. | Serial No. | Our Reference: |
|------------|-----------|------------|----------------|
| SIA-SMAART | 1,999,694 | 74/727,645 | MADEAW-2-25518 |
| SMAART | 2,732,608 | 76/060,509 | MADEAW-2-25519 |
| SMAARTLIVE | 2,688,405 | 76/391,340 | MADEAW-2-28096 |

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