

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Credit Suisse, Cayman Islands Branch		01/15/2009	Bank:

**RECEIVING PARTY DATA**

<b>Name:</b>	KIK New Jersey, LLC
<b>Street Address:</b>	602 Washington Avenue
<b>Internal Address:</b>	Suite A
<b>City:</b>	Carlstadt
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07072
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	2949989	BRIGHT WATER
Registration Number:	3047324	SPRING AIRE
Registration Number:	2473524	SPRING TIME
Registration Number:	3010405	SOLO
Registration Number:	2628873	SOLO
Registration Number:	2421790	SPRING TIME
Registration Number:	1336232	BRIGHT WATER
Registration Number:	1336230	BRIGHT WATER
Registration Number:	3015544	FAST-N EASY
Registration Number:	2921340	OXY-COMPLEX
Registration Number:	2919621	OXY-MATRIX
Registration Number:	2519227	SPIN
Registration Number:	0810717	SEA MIST

CH \$415.00 2949989

Registration Number:	0773821	SEA MIST INSIDE 'N' OUTSIDE
Registration Number:	3303649	SUAVE Y TIERNO
Serial Number:	78831389	ROAR

**CORRESPONDENCE DATA**

Fax Number: (212)492-0603  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 2123733603  
Email: lsilber@paulweiss.com, hranucci@paulweiss.com  
Correspondent Name: Lindsay N. Silber  
Address Line 1: 1285 Avenue of the Americas  
Address Line 2: c/o Paul, Weiss, LLP  
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	18600-004
NAME OF SUBMITTER:	Lindsay N. Silber
Signature:	/lindsaynsilber/
Date:	02/13/2009

**Total Attachments: 4**  
source=Lien KIK credit suisse release#page1.tif  
source=Lien KIK credit suisse release#page2.tif  
source=Lien KIK credit suisse release#page3.tif  
source=Lien KIK credit suisse release#page4.tif

## RELEASE OF LIEN ON TRADEMARKS

This RELEASE OF LIEN ON TRADEMARKS (the "Release"), dated as of January 15, 2009 and effective as of October 27, 2008 is made by CREDIT SUISSE, CAYMAN ISLANDS BRANCH, in its capacity as Collateral Agent ("Agent") for the financial institutions party to that certain Second-Lien Credit Agreement, dated as of May 24, 2007, among KIK Custom Products Inc. ("KIK"), certain affiliates of KIK party thereto, the financial institutions party thereto and Agent (the "Credit Agreement"), in favor of KIK NEW JERSEY, LLC, a Delaware limited liability company ("Grantor"). Capitalized terms used herein and not otherwise defined shall have the meaning set forth in or incorporated by reference into the Credit Agreement.

WHEREAS, Grantor entered into a Trademark Security Agreement, dated as of November 7, 2007 and recorded in the United States Patent and Trademark Office as of December 6, 2007 at Reel 003672, Frame 0841, pursuant to which Grantor granted to Agent a security interest in and lien on all right, title and interest of the Grantor in certain trademarks, including the trademark registrations and applications set forth on Schedule A attached hereto (the "Released Trademarks");


WHEREAS, Grantor has requested that Agent release any and all interest it may have in the Released Trademarks, and Agent has agreed to do so, in connection with a permitted Asset Sale pursuant to Section 6.06 of the Credit Agreement and a subsequent release of Pledged Collateral (as defined in the Security Agreement) pursuant to Section 7.15(c) of that certain Second-Lien Security Agreement, dated as of May 24, 2007, by and among KIK, the guarantors party thereto and Agent (the "Security Agreement").

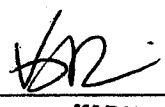
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

[Remainder of Page Intentionally Left Blank.]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date hereinabove set forth.

CREDIT SUISSE,  
CAYMAN ISLANDS BRANCH

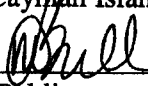
By:   
Name: **JUDITH E. SMITH**  
Title: **DIRECTOR**

By:   
Name: **KARIM BLASETTI**  
Title: **VICE PRESIDENT**

STATE OF NEW YORK )  
 )  
COUNTY OF NEW YORK ) ss:

On this 15th day of January, 2009, before me personally came Judith Smith and Karim Blasetti, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that she/he is the Director and Vice President of Credit Suisse, Cayman Islands Branch; she/he signed the instrument in the name of Credit Suisse, Cayman Islands Branch; and she/he had the authority to sign the instrument on behalf of Credit Suisse, Cayman Islands Branch.

MARJORIE E. BULL  
Notary Public, State of New York  
No. 01BU6055282  
Qualified in New York County  
Commission Expires February 20, 2011

  
\_\_\_\_\_  
Notary Public

## SCHEDULE A

### Trademark Registrations:

TRADEMARK	REGISTRATION NUMBER
BRIGHT WATER	2949989
SPRING AIRE	3047324
SPRING TIME	2473524
SOLO	3010405
SOLO	2628873
SPRING TIME	2421790
BRIGHT WATER	1336232
BRIGHT WATER	1336230
FAST-N EASY	3015544
OXY-COMPLEX	2921340
OXY-MATRIX	2919621
SPIN	2519227
SEA MIST	0810717
SEA MIST INSIDE 'N' OUTSIDE (Stylized)	0773821
SUAVE Y TIERNO	3303649

### Trademark Applications:

TRADEMARK	APPLICATION NUMBER
ROAR	78831389