

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Inside Communications, Inc.		01/15/2009	CORPORATION:

RECEIVING PARTY DATA

Name:	Competitor Group, Inc.
Composed Of:	COMPOSED OF Corporation organized in the State of Delaware
Street Address:	9401 Waples Street, Suite 150
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2984270	PEAK SPORTS PRESS
Registration Number:	3031597	SCIENCE OF SPEED
Registration Number:	2874311	VELO EXPO
Registration Number:	2710364	VELO
Registration Number:	2002976	VELOPRESS
Registration Number:	1936577	VELOSWAP
Registration Number:	1827451	INSIDE TRIATHLON
Registration Number:	1609749	VELONEWS

CORRESPONDENCE DATA

Fax Number: (858)459-0690
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (858) 459-0581
 Email: GCochrane@cmkr.com
 Correspondent Name: Richard K. Circuit

OP \$215.00 2984270

Address Line 1: 1205 Prospect Street, Suite 400
Address Line 4: La Jolla, CALIFORNIA 92037

NAME OF SUBMITTER: Richard K. Circuit

Signature: /Richard K. Circuit/

Date: 02/23/2009

Total Attachments: 2
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**ASSIGNMENT OF TRADEMARKS
AND
CONSENT TO ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS AND CONSENT TO ASSIGNMENT OF TRADEMARKS ("Assignment") is entered into and made effective as of the 15th day of January, 2009 by and between INSIDE COMMUNICATIONS, INC., a Colorado corporation, 9401 Waples Street, Suite 150, San Diego, California, USA ("Assignor") and COMPETITOR GROUP, INC., a Delaware corporation, 9401 Waples Street, Suite 150, San Diego, California, USA ("Assignee"), with reference to the following:

Recitals

A. Assignor and Assignee are parties to that certain agreement dated on or about February 11, 2008 ("Agreement"), pursuant to which Assignee purchased from Assignor the following Intellectual Property Rights ("Intellectual Property"):

1. Trademark Registration No. 2984270 for "PEAK SPORTS PRESS" registered with the United States Patent and Trademark Office on August 9, 2005.
2. Service Mark Registration No. 3031597 for "SCIENCE OF SPEED" registered with the United States Patent and Trademark Office on December 20, 2005.
3. Service Mark Registration No. 2874311 for "VELO EXPO" registered with the United States Patent and Trademark Office on August 17, 2004.
4. Service Mark Registration No. 2710364 for "VELO" registered with the United States Patent and Trademark Office on April 29, 2003.
5. Trademark Registration No. 2002976 for "VELOPRESS" registered with the United States Patent and Trademark Office on September 24, 1996.
6. Service Mark Registration No. 1936577 for "VELOSWAP" registered with the United States Patent and Trademark Office on November 21, 1995.
7. Trademark Registration No. 1827451 for "INSIDE TRIATHLON" registered with the United States Patent and Trademark Office on March 22, 1994.
8. Trademark Registration No. 1609749 for "VELONEWS" registered with the United States Patent and Trademark Office on August 14, 1990.

B. Assignor has agreed to assign to Assignee all of its right, title and interest in and to the above-referenced Intellectual Property under the Agreement; and pursuant to the Agreement, Assignee has agreed to consent to such assignment.

In consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the parties agree and declare as follows:

Assignment of Trademarks

1. Assignment. Assignor hereby assigns transfers and conveys to Assignee all of its right, title and interest in and to the Intellectual Property.
2. Acceptance of Assignment. Assignee does hereby accept the foregoing assignment.

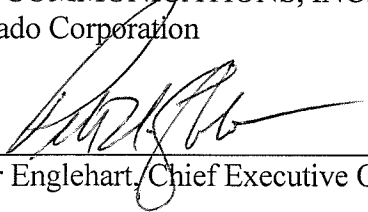
IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks and Consent to Assignment of Trademarks effective as of the date first above written.

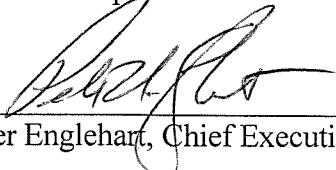
ASSIGNOR:

ASSIGNEE:

INSIDE COMMUNICATIONS, INC.
A Colorado Corporation

COMPETITOR GROUP, INC.
A Delaware Corporation

By: 
Peter Englehart, Chief Executive Officer

By: 
Peter Englehart, Chief Executive Officer