

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	First-Lien Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Univision Radio Florida, LLC		03/29/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Deutsche Bank AG New York Branch		
Street Address:	60 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	First-Lien Collateral Agent: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1065941	LA CUBANISIMA	
Registration Number:	1851709	RADIO MAMBI	
Registration Number:	2207303	AMOR	
Registration Number:	2330477	CALIENTE	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-819-8200		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	Matthew Bart		
Address Line 1:	White & Case LLP		
Address Line 2:	1155 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	1104031-0446		

CH \$115.00 1065941

NAME OF SUBMITTER:	Matthew Bart
Signature:	/Matthew Bart/
Date:	02/24/2009

Total Attachments: 27

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FIRST-LIEN TRADEMARK SECURITY AGREEMENT

FIRST-LIEN TRADEMARK SECURITY AGREEMENT, dated as of March 29, 2007 (this "Agreement"), among the Persons listed on Attachment A hereto (each, a "Grantor" and collectively, the "Grantors") and DEUTSCHE BANK AG NEW YORK BRANCH, as First-Lien Collateral Agent (the "First-Lien Collateral Agent") for the First-Lien Secured Parties.

Reference is made to the First-Lien Guarantee and Collateral Agreement dated as of March 29, 2007 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among Umbrella Acquisition, Inc., a Delaware corporation, to be merged with and into Univision Communications Inc., a Delaware corporation, and Univision of Puerto Rico Inc., a Delaware corporation (the "Borrowers"), Broadcast Media Partners Holdings, Inc., the subsidiaries of the Borrowers party thereto and the First-Lien Collateral Agent. The Lenders have extended credit to the Borrowers subject to the terms and conditions set forth in the Credit Agreement dated as of March 29, 2007 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"). Consistent with the requirements of the Credit Agreement and pursuant to and in accordance with Section 3.01(b) and Section 3.02(b) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.02 of the Credit Agreement also apply to this Agreement.

SECTION 2. *Grant of Security Interest.* As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does grant to the First-Lien Collateral Agent, its successors and assigns, for the benefit of the First-Lien Secured Parties (and, to the extent provided in Section 6.01 of the Security Agreement, for the equal and ratable benefit of the Existing Senior Note Holders), a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by such Grantor and wherever located or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral"):

- (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office,

and all extensions or renewals thereof, including those listed on Schedule I and II (the "Trademarks");

(b) all goodwill associated with or symbolized by the Trademarks;

(c) all assets, rights and interests that uniquely reflect or embody the Trademarks;

(d) the right to sue third parties for past, present and future infringements of any Trademark; and

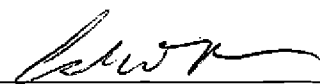
(e) all proceeds of and rights associated with the foregoing.

SECTION 3. *Security Agreement.* The security interests granted to the First-Lien Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the First-Lien Collateral Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the First-Lien Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.


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IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

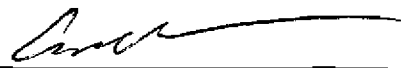
**BROADCAST MEDIA PARTNERS
HOLDINGS, INC.**

By: 
Name: Andrew W. Hobson
Title: Senior Executive Vice President

UMBRELLA ACQUISITION, INC.


By: 
Name: Andrew W. Hobson
Title: Senior Executive Vice President

UNIVISION OF PUERTO RICO INC.

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

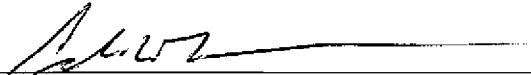
UNIVISION COMMUNICATIONS INC.
HEREBY ABSOLUTELY, IRREVOCABLY
AND UNCONDITIONALLY ASSUMES ALL
OBLIGATIONS OF UMBRELLA
ACQUISITION, INC. UNDER THIS
AGREEMENT.

UNIVISION COMMUNICATIONS INC.

By: 
Name: Andrew W. Hobson
Title: Senior Executive Vice President

**THE UNIVISION NETWORK LIMITED
PARTNERSHIP**

By: Univision Communications Inc.,
its general partner

By: 
Name: Andrew W. Hobson
Title: Senior Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]


**TRADEMARK
REEL: 003941 FRAME: 0243**

**EDIMONSA CORPORATION
EL TRATO, INC.
FONOHITS MUSIC PUBLISHING, INC.
FONOMUSIC, INC.
FONOVISA, INC.
GALAVISION, INC.
HPN NUMBERS, INC.
KCYT-FM LICENSE CORP.
KECS-FM LICENSE CORP.
KESS-AM LICENSE CORP.
KESS-TV LICENSE CORP.
KHCK-FM LICENSE CORP.
KICI-AM LICENSE CORP.
KICI-FM LICENSE CORP.
KLSQ-AM LICENSE CORP.
KLVE-FM LICENSE CORP.
KMRT-AM LICENSE CORP.
KTNQ-AM LICENSE CORP.
LICENSE CORP. NO. 1
LICENSE CORP. NO. 2
MI CASA PUBLICATIONS, INC.
PTI HOLDINGS, INC.
SERVICIO DE INFORMACION
PROGRAMATIVA, INC.
SPANISH COAST-TO-COAST LTD.
SUNSHINE ACQUISITION CORP.
T C TELEVISION, INC.
TELEFUTURA NETWORK
TELEFUTURA OF SAN FRANCISCO, INC.
TELEFUTURA ORLANDO INC.
TELEFUTURA TELEVISION GROUP, INC.
TICHENOR LICENSE CORPORATION
TMS LICENSE CALIFORNIA, INC.
UNIVISION HOME ENTERTAINMENT, INC.
UNIVISION INVESTMENTS, INC.
UNIVISION MANAGEMENT CO.
UNIVISION MUSIC, INC.
UNIVISION OF ATLANTA INC.
UNIVISION OF NEW JERSEY INC.
UNIVISION OF RALEIGH, INC.
UNIVISION ONLINE, INC.**

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**TRADEMARK
REEL: 003941 FRAME: 0244**


**UNIVISION PUERTO RICO STATION
ACQUISITION COMPANY
UNIVISION PUERTO RICO STATION
OPERATING COMPANY
UNIVISION PUERTO RICO STATION
PRODUCTION COMPANY
UNIVISION RADIO CORPORATE SALES,
INC.
UNIVISION RADIO FRESNO, INC.
UNIVISION RADIO GP, INC.
UNIVISION RADIO HOUSTON LICENSE
CORPORATION
UNIVISION RADIO ILLINOIS, INC.
UNIVISION RADIO INVESTMENTS, INC.
UNIVISION RADIO LAS VEGAS, INC.
UNIVISION RADIO LICENSE
CORPORATION
UNIVISION RADIO LOS ANGELES, INC.
UNIVISION RADIO MANAGEMENT
COMPANY, INC.
UNIVISION RADIO NEW MEXICO, INC.
UNIVISION RADIO NEW YORK, INC.
UNIVISION RADIO PHOENIX, INC.
UNIVISION RADIO SACRAMENTO, INC.
UNIVISION RADIO SAN DIEGO, INC.
UNIVISION RADIO SAN FRANCISCO, INC.
UNIVISION RADIO TOWER COMPANY, INC.
UNIVISION TELEVISION GROUP, INC.
WADO RADIO, INC.
WADO-AM LICENSE CORP.
WLXX-AM LICENSE CORP.
WPAT-AM LICENSE CORP.
WQBA-AM LICENSE CORP.
WQBA-FM LICENSE CORP.
WURZBURG, INC.**

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**TRADEMARK
REEL: 003941 FRAME: 0245**

UNIVISION RADIO, INC.


By: 
Name: Andrew W. Hobson
Title: Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

TRADEMARK
REEL: 003941 FRAME: 0246

HBCi, LLC
UNIVISION RADIO FLORIDA, LLC

By: Univision Radio, Inc.,
its sole member

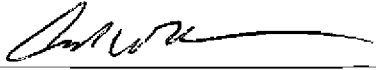
By: 
Name: Andrew W. Hobson
Title: Vice President

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TRADEMARK
REEL: 003941 FRAME: 0247

TELEFUTURA SAN FRANCISCO LLC


By: Telefutura San Francisco, Inc.,
its sole member

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**UNIVISION NEW YORK LLC
UNIVISION PHILADELPHIA LLC**


By: Univision of New Jersey Inc.,
its sole member

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]


DISA LLC

By: Univision Music, Inc.,
its member

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

By: DISA Holdco LLC,
its member

By: Univision Communications Inc.,
its member

By: 
Name: Andrew W. Hobson
Title: Senior Executive Vice President


DISA LATIN PUBLISHING, LLC

By: 
Name: Dave Palacio
Title: Manager

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**STATION WORKS, LLC
TELEFUTURA ALBUQUERQUE LLC
TELEFUTURA BAKERSFIELD LLC
TELEFUTURA BOSTON LLC
TELEFUTURA CHICAGO LLC
TELEFUTURA D.C. LLC
TELEFUTURA DALLAS LLC
TELEFUTURA FRESNO LLC
TELEFUTURA HOUSTON LLC
TELEFUTURA LOS ANGELES LLC
TELEFUTURA MIAMI LLC
TELEFUTURA SACRAMENTO LLC
TELEFUTURA SOUTHWEST LLC
TELEFUTURA TAMPA LLC**

By: Telefutura Television Group, Inc.,
its sole member


By: 
Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]


**TRADEMARK
REEL: 003941 FRAME: 0252**

**TELEFUTURA PARTNERSHIP OF DOUGLAS
TELEFUTURA PARTNERSHIP OF
FLAGSTAFF
TELEFUTURA PARTNERSHIP OF
FLORESVILLE
TELEFUTURA PARTNERSHIP OF PHOENIX
TELEFUTURA PARTNERSHIP OF SAN
ANTONIO
TELEFUTURA PARTNERSHIP OF TUCSON**

By: Telefutura Television Group, Inc.,
its general partner

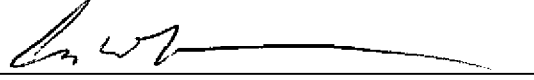
By: 
Name: Andrew W. Hobson
Title: Executive Vice President

By: Telefutura Southwest LLC,
its general partner

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

UNIVISION MUSIC LLC

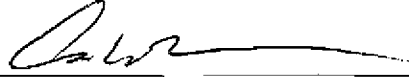
By: Univision Music, Inc.,
its managing member

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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UNIVISION ATLANTA LLC

By: Univision of Atlanta Inc.,
its sole member

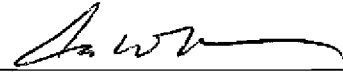
By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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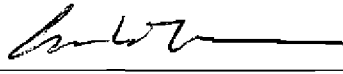
TRADEMARK
REEL: 003941 FRAME: 0255

WUVC LICENSE PARTNERSHIP G.P.

By: Univision of Raleigh, Inc.,
its general partner

By: 
Name: Andrew W. Hobson
Title: Executive Vice President


By: Univision Television Group, Inc.,
its general partner

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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**KAKW LICENSE PARTNERSHIP, L.P.
KUVN LICENSE PARTNERSHIP, L.P.
KWEX LICENSE PARTNERSHIP, L.P.
KXLN LICENSE PARTNERSHIP, L.P.
UVN TEXAS L.P.**

By: Univision Television Group, Inc.,
its general partner

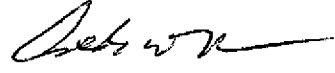
By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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**TRADEMARK
REEL: 003941 FRAME: 0257**

**KDTV LICENSE PARTNERSHIP, G.P.
KFTV LICENSE PARTNERSHIP, G.P.
KMEX LICENSE PARTNERSHIP, G.P.
KTVW LICENSE PARTNERSHIP, G.P.
KUVI LICENSE PARTNERSHIP, G.P.
KUVS LICENSE PARTNERSHIP, G.P.
WGBO LICENSE PARTNERSHIP, G.P.
WLTV LICENSE PARTNERSHIP, G.P.
WXTV LICENSE PARTNERSHIP, G.P.**

By: Univision Television Group, Inc.,
its general partner

By: 

Name: Andrew W. Hobson
Title: Executive Vice President

By: PTI Holdings, Inc.,
its general partner

By: 

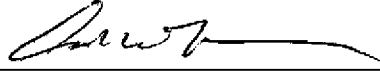
Name: Andrew W. Hobson
Title: Executive Vice President

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**TRADEMARK
REEL: 003941 FRAME: 0258**

WLII/WSUR LICENSE PARTNERSHIP, G.P.

By: Univision of Puerto Rico Inc.,
its general partner

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

**UNIVISION RADIO BROADCASTING
PUERTO RICO, L.P.
UNIVISION RADIO BROADCASTING
TEXAS, L.P.**

By: Univision Radio GP, Inc.,
its general partner

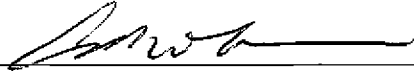
By:  _____

Name: Andrew W. Hobson
Title: Executive Vice President

[SIGNATURE PAGE TO FIRST LIEN TRADEMARK SECURITY AGREEMENT]

UNIVISION CLEVELAND LLC

By: Univision Television Group, Inc.,
its sole member


By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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TRADEMARK
REEL: 003941 FRAME: 0261

J.M.B. 44

UNIVISION TEXAS STATIONS LLC

By: 
Name: Ray Rodriguez
Title: Manager

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**UNIVISION NETWORK PUERTO RICO
PRODUCTION LLC**

By: The Univision Network Limited Partnership,
its sole member

By: Univision Communications Inc.,
its general partner

By: 

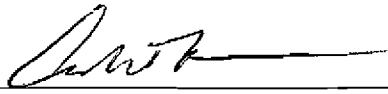
Name: Andrew W. Hobson

Title: Senior Executive Vice
President

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**TRADEMARK
REEL: 003941 FRAME: 0263**


UNIVISION-EV HOLDINGS, LLC

By: 
Name: Andrew W. Hobson
Title: Executive Vice President

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TRADEMARK
REEL: 003941 FRAME: 0264

DEUTSCHE BANK AG NEW YORK BRANCH,
as First-Lien Collateral Agent

By: 
Name: David Maynew
Title: Managing Director

By: 
Name: STEPHEN OAYER
Title: DIRECTOR

Univision Radio Florida, LLC

Mark	Reg. No.	Reg. Date	App. No.	App. Date
La Cubanisima	1,065,941	05-17-1977	73/077,856	02-20-1976
Radio Mambi	1,851,709	08-30-1994	74/425,547	08-18-1993
Amor & Design	2,207,303	12-01-1998	75/418,634	01-15-1998
Caliente	2,330,477	03-21-2000	75/122,031	06-19-1996