## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bliss Clearing Niagara, Inc.		09/11/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Mueller Weingarten Technologie GmbH & Co. KG
Street Address:	Schussenstrasse 11
City:	88250 Weingarten
State/Country:	GERMANY
Entity Type:	LIMITED PARTNERSHIP: GERMANY

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0651385	BLISS

#### **CORRESPONDENCE DATA**

Fax Number: (315)233-8320

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3152338300

Email: jstevens@burrandbrown.com

Correspondent Name: Kevin C. Brown Address Line 1: P.O. Box 7068

Address Line 4: Syracuse, NEW YORK 13261

ATTORNEY DOCKET NUMBER: 885\_124

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

900128137

TRADEMARK

REEL: 003944 FRAME: 0015

\$40.00

NAME OF SUBMITTER:	Kevin C. Brown
Signature:	/KCBrown/
Date:	02/27/2009
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

TRADEMARK REEL: 003944 FRAME: 0016

### ASSIGNMENT OF MARKS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Bliss Clearing Niagara, Inc., a Delaware corporation having a place of business at 1004 East State Street, Hasting, Michigan 49058 ("Assignor"), hereby sells, assigns, and transfers to Mueller Weingarten Technologie GmbH & Co. KG, a German limited partnership ("Assignee"), its successors and assigns, the entire right, title and interest, whether statutory or at common law, in and to the marks, registrations and applications identified in the attached Appendix A (the "Marks"), together with the goodwill of the business symbolized by the Marks, in the United States of America, its territories and possessions, and throughout the world, together with all causes of action for infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

Nothing contained in this instrument shall in any way supersede, modify, replace, amend, change, rescind, waive or otherwise affect any of the provisions, including the representations, warranties, covenants and agreements of Assignor or Assignee set forth in the 1P. Asset Purchase Agreement Between Mueller Weingarten Technologie GmbH & Co. KG and Bliss Clearing Niagara, Inc. dated July 31, 2006 ("Agreement"), this Assignment being intended only to effect the assignment of the trademarks transferred by Assignor to Assignce pursuant to the Agreement.

Assignor has executed this Assignment as of the date indicated below.

Date: September 11, 2006

Bliss Clearing Nagera, Inc.

Name: Anthony M. According

lis. President

STATE OF Muchigor

) ) ss. \

On this 117th day of September, 2006, personally appeared before me the above-named Anthony M. According, to me known to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free net and deed in and for the purposes set forth in said instrument.

Notary Public, Bully County, Michigan

TRADEMARK REEL: 003944 FRAME: 0017

United States	CHIEF	1,540,159	May 23, 1989
United States	BLISS	1,164,356	August 11, 1981
United States	BLISS	656,029	December 24, 1957
United States	BLISS	651,385	September 10, 1957
United States	NIAGARA	58,232	December 11, 1906
Australia	BLISS	242,086	September 4, 1970
Canada	BLISS	121,506	March 17, 1961
Canada	NIAGARA	57,203	July 3, 1933
Canada	BLISS and Design	022,966	October 22, 1917
Germany	BLISS	633,496	February 3, 1953
Italy	BLISS	870,939	July 2, 2002
Mexico	BLISS	586,558	August 31, 1998

# TRADEMARK APPLICATIONS

			ligitious votes	
Argentina	NIAGARA	2647935		
Argentina	BLISS	2647936		
Australia	BLISS	International 878751	Registration	No.
Brazil	NIAGARA	828296332		
Brazil	BLISS	828296324		
China	BLISS	International 878751	Registration	No.
France	BLISS	International 878751	Registration	No.
Germany	BLISS	International 878751	Registration	No.
India	NIAGARA	1417460		
India	BLISS	Pending		
Ireland	BLISS	International 878751	Registration	No.
Italy	BLISS	International 878751	Registration	No.
Japan	BLISS	International	Registration	No.

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		878751		
Korea, Democratic People's Republic	BLISS	International 878751	Registration	No.
Mexico	NIAGARA	768614		
Poland	BLISS	International 878751	Registration	No.
Russian Federation	BLISS	International 878751	Registration	No.
South Africa	NIAGARA	2006/01731	• In no site on set flatour.	
South Africa	BLISS	2006/01730	***************************************	
Spain	BLISS	International 878751	Registration	No.
Sweden	BLISS	International 878751	Registration	No,
United Kingdom	BLISS	International 878751	Registration	No.

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REEL: 003944 FRAME; 0019

RECORDED: 02/27/2009