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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jarden Corporation		02/27/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Unilever Supply Chain, Inc.	
Street Address:	1 John Street	
City:	Clinton	
State/Country:	CONNECTICUT	
Postal Code:	06413	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78536629	FUNSICLE

CORRESPONDENCE DATA

Fax Number: (202)739-3001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027395093

Email: kaltoff@morganlewis.com

Correspondent Name: Morgan, Lewis & Bockius LLP

Address Line 1: 1111 Pennsylvania Avenue, NW

Address Line 2: TMSU

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:	Kristin H. Altoff
Signature:	/Kristin H. Altoff/
Date:	03/03/2009

Total Attachments: 3

TRADEMARK REEL: 003945 FRAME: 0381

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> TRADEMARK REEL: 003945 FRAME: 0382

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of the date last signed below ("Effective Date"), by and between Jarden Corporation, a corporation organized and existing under the laws of Delaware and having its principal place of business at 555 Theodore Fremd Avenue, Suite B-302, Rye, New York 10580 ("Assignor") and Unilever Supply Chain, Inc., a corporation organized and existing under the laws of Delaware, having a principal place of business at 1 John Street, Clinton, Connecticut 06413 ("Assignee"). Assignor and Assignee are collectively referred to throughout this Agreement as the "Parties."

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark FUNSICLE as used in connection with kits for making frozen confections, including, but not limited to, the United States federal trademark application for FUNSICLE (Serial No. 78/536,629) ("the Mark") and the goodwill developed through the use of the Mark;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark and the application therefor and Assignor is desirous of assigning such rights to Assignee;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein and for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties hereby act and agree as follows:

- 1. <u>Assignment</u>. Assignor hereby sells, assigns, transfers and sets over to Assignee, all of Assignor's right, title, and interest in and to the Mark, including all common law rights in the Mark, the associated federal trademark application for the Mark, and the goodwill of the business associated with the Mark, including the right to sue for and receive all damages from past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.
- 2. <u>Further Assurances</u>. As and when requested in writing by Assignee, from time to time, sufficiently in advance, and at Assignee's cost and expense, Assignor shall execute and deliver or cause to be executed and delivered, such documents and instruments, and shall take or cause to be taken, such further actions as may be reasonably necessary to carry out the purposes of this Assignment.
- 3. <u>Counterparts.</u> This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

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TRADEMARK REEL: 003945 FRAME: 0383 This Assignment is executed and delivered effective as of the last date set forth below.

Executed By:	Received By:
JARDEN CORPORATION	UNILEVER SUPPLY CHAIN, INC.,
Name John E. Papas Title: SUP General Counsel Date: 8 6 07	Name: Title: Date:

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This Assignment is executed and delivered effective as of the last date set forth below.

Executed By:	Received By:	
JARDEN CORPORATION	UNILEVER SUPPLY CHAIN, INC.,	
0-2563	Christopher Bugs	
Name: Taylo	Name: Christopher Bugg	
Title: Sup German Consel	Tido: ICENSUTEC	
Date: 🔍 4 (5)	Date: 2/27/09	
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RECORDED: 03/03/2009

TRADEMARK REEL: 003945 FRAME: 0385