

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		02/20/2009	National Banking Association: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Cherrydale Fundraising, L.L.C.
Street Address:	1035 Mill Road
City:	Allentown
State/Country:	PENNSYLVANIA
Postal Code:	18106
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3046686	BEARFOOTE HOLLER
Registration Number:	2858580	C & D DISTRIBUTING
Registration Number:	2846015	CHEERLEADER USA
Registration Number:	1791779	CHERRYDALE FARMS
Registration Number:	1408811	CHERRYDALE FARMS
Registration Number:	2415883	EWES VIEW
Registration Number:	1627455	FIREFIGHTER'S
Serial Number:	76627958	LOST COW
Serial Number:	78695810	PAMPERED SPA
Serial Number:	78933846	ARK·E·OLOGY

CORRESPONDENCE DATA

Fax Number: (215)965-1331

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Phone: 215-965-1248
Email: csmith@panitchlaw.com
Correspondent Name: Laura A. Genovese
Address Line 1: 2005 Market Street
Address Line 2: One Commerce Square, Suite 2200
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	688074.5003
NAME OF SUBMITTER:	Laura A. Genovese
Signature:	/Laura A. Genovese/
Date:	03/03/2009

Total Attachments: 2
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 20th day of February, 2009, by PNC Bank, National Association ("PNC"), a national banking association, in favor of Cherrydale Fundraising, L.L.C. ("Company"), a Delaware limited liability company.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, PNC hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Intellectual Property Security Agreement dated September 18, 2006, made by the Company in favor of PNC.

PNC hereby agrees to execute and deliver, upon the request and at the sole cost of Company, such further instruments, documents and release forms as Company may reasonably request to the extent required to fully release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon PNC's successors and assigns.

PNC BANK, NATIONAL ASSOCIATION

By: 

Name: Robert T. Orzechowski

Title: Vice President

SCHEDULE A

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Serial Number</u>	<u>Registration/Filing Date</u>
Bearfoote Holler	3046686	76596510	1/17/06
C&D Distributing	2858580	76455912	6/29/04
Cheerleader USA	2846015	76455910	5/25/04
Cherrydale Farms (Stylized)	1791779	74310841	9/7/93
Cherrydale Farms	1408811	73580602	9/9/86
Ewe's View and Design	2415883	75902260	12/26/00
Firefighter's	1627455	74039792	12/11/90
Lost Cow	None	76627958	1/13/05
Pampered Spa	None	78695810	8/18/05
Ark e ology & Design	None	78933846	7/20/06