

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J.P. Morgan Retirement Plan Services LLC		03/18/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase & Co.		
Street Address:	270 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78722163	CCA STRATEGIES	
CORRESPONDENCE DATA			
Fax Number:	(212)355-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-8800		
Email:	NY-TM-Admin@goodwinprocter.com		
Correspondent Name:	GOODWIN PROCTER LLP Attn: Janis Nici		
Address Line 1:	620 Eighth Avenue		
Address Line 2:	The New York Times Building		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	100144-171725		
NAME OF SUBMITTER:	Janis Nici		
Signature:	/janis nici/		

CH \$40.00 78722163

Date:

03/18/2009

Total Attachments: 1

source=CCA assgt#page1.tif

ASSIGNMENT

WHEREAS, J.P. Morgan Retirement Plan Services LLC, a Delaware Limited Liability Company, with its principal place of business at 9300 Ward Parkway, Kansas City, Missouri 64114 (hereinafter "Assignor") is the owner of U.S. Application No. 78/722,163 for the mark **CCA STRATEGIES**, as evidenced by the records in the United States Patent and Trademark Office.

WHEREAS, Assignor has intended to use the Mark and has filed an intent-to-use application indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act. Assignor is assigning the mark as part of the entire business to which the Mark pertains as required by §15 U.S.C. 1060.

WHEREAS, JPMorgan Chase & Co., (Assignee), a Delaware Corporation, with its principal place of business at 270 Park Avenue, New York, NY 10017 (hereinafter "Assignee") desires to acquire the Mark, and the above referenced application.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and application, together with the goodwill of the business symbolized by the Mark, and the right to bring action for past infringement of the Mark.

This assignment is effective as of the date stated below.

J.P. Morgan Retirement Plan Services LLC

Dated: March 18, 2009

By: *(Signature)*
Name: Anthony Moran
Title: Senior Vice President & Assistant Secretary