

TO: PAMELA FLINT, PARALEGAL COMPANY: 1650 FARNAM STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

03/17/2009
900129471

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Citizens Bank of Pennsylvania,		03/13/2009	a Pennsylvania state chartered bank; PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Opinion Research Corporation
Street Address:	902 Carnegie Center
Internal Address:	Suite 220
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540-8530
Entity Type:	CORPORATION: DELAWARE

Name:	ORC, Inc.
Street Address:	902 Carnegie Center
Internal Address:	Suite 220
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540-8530
Entity Type:	CORPORATION: DELAWARE

Name:	Macro International Inc.
Street Address:	11785 Beltsville Drive
Internal Address:	Suite 300
City:	Calverton
State/Country:	MARYLAND
Postal Code:	20705
Entity Type:	CORPORATION: DELAWARE

Name:	ORC Protel, Inc.
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Street Address:	902 Carnegie Center
Internal Address:	Suite 325
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540-6530
Entity Type:	CORPORATION: DELAWARE

Name:	O.R.C. International Ltd.
Street Address:	Angel Corner House
Internal Address:	1 Islington High Street
City:	London N1 9AH
State/Country:	UNKNOWN
Postal Code:	00000
Entity Type:	an English company: UNITED KINGDOM

Name:	Social and Health Services, Ltd.
Street Address:	11785 Beltsville Drive
Internal Address:	Suite 300
City:	Calverton
State/Country:	MARYLAND
Postal Code:	20705
Entity Type:	CORPORATION: MARYLAND

Name:	ORC Holdings, Ltd.
Street Address:	Angel Corner House
Internal Address:	1 Islington High Street
City:	London N1 9AH
State/Country:	UNKNOWN
Postal Code:	00000
Entity Type:	an English company: UNITED KINGDOM

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1158530	CARAVAN SURVEYS
Registration Number:	1147327	ORC
Registration Number:	1470224	CARAVAN
Registration Number:	2002715	ORC INTERNATIONAL
Registration Number:	2026408	PASS-ALONG
Registration Number:	2121094	CUSTOMER LOYALTY PLUS

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Registration Number:	2119176	CL+
Registration Number:	2125123	WEBINTERCHANGE
Registration Number:	2099351	IMAGE EXPRESS
Registration Number:	2194841	NETTRACK
Registration Number:	2107250	LOYALTY EXPRESS
Registration Number:	2105536	CORPERCEPTIONS
Registration Number:	2171158	RAD TRACK
Registration Number:	2171159	SOUND SIGNATURE
Registration Number:	2287775	MACRO INTERNATIONAL INC.
Registration Number:	2335297	TELESCIENCE
Registration Number:	2651015	INFONETC@FFE
Registration Number:	2535501	
Registration Number:	2533930	FORMMAGICIAN
Registration Number:	2659146	INSIGHT BEYOND MEASURE
Registration Number:	2940649	ORC'S QUESTION AMERICA
Registration Number:	2978157	QA ORC'S QUESTION AMERICA
Serial Number:	78335690	CHIMERACAST

CORRESPONDENCE DATA

Fax Number: (402)346-1148
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 402-346-6000
 Email: pamel.a.flint@kutakrock.com
 Correspondent Name: Pamela Flint, Paralegal
 Address Line 1: 1650 Farnam Street
 Address Line 2: Kutak Rock LLP
 Address Line 4: Omaha, NEBRASKA 68102

ATTORNEY DOCKET NUMBER:	MACRO TERMINATION
NAME OF SUBMITTER:	Pamela S. Flint
Signature:	/Pamela S. Flint/
Date:	03/17/2009

Total Attachments: 4
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TO: PAMELA FLINT, PARALEGAL COMPANY: 1650 FARNAM STREET

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

This TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Termination and Release") dated as of March 13, 2009, from CITIZENS BANK OF PENNSYLVANIA, a Pennsylvania state chartered bank ("Citizens Bank"), acting in its capacity as Agent (the "Agent") for Lenders as defined by that certain Loan Agreement (hereinafter defined), to OPINION RESEARCH CORPORATION, a Delaware corporation, ORC INC., a Delaware corporation, MACRO INTERNATIONAL INC., a Delaware corporation, ORC PROTEL, INC., a Delaware corporation, SOCIAL AND HEALTH SERVICES, LTD., a Maryland corporation, ORC HOLDINGS, LTD., an English company and O.R.C. INTERNATIONAL LTD., an English company (each, a "Grantor" and collectively, the "Grantors").

WITNESSETH:

Whereas, the Agent and Grantors previously entered into that certain Business Loan and Security Agreement dated as of May 4, 2004 ("Loan Agreement"), by and among (i) the Agent; (ii) Citizens Bank, acting in its individual capacity as Swing Line Lender; (iii) Citizens Bank, acting in its individual capacity as a Lender, First Horizon Bank, a division of First Tennessee Bank National Association, and other Lender parties thereto from time to time (collectively, the "Lenders"); and (iv) the Grantors;

WHEREAS, pursuant to the terms of the Loan Agreement, the Agent and the Grantors executed an Intellectual Property Security Agreement dated May 4, 2004, and recorded May 11, 2004 in the United States Patent and Trademark Office at Trademark Reel 2967 Frame 0628, and including any amendments thereto (collectively, the "Security Agreement"), pursuant to which a security interest (the "Security Interest") was granted by the Grantors to the Agent, for the benefit of the Lenders, in the Trademark Applications and/or Trademark Registrations listed on Schedule I attached hereto (collectively, the "Trademark Collateral"), among other things;

WHEREAS, the Agent, on behalf of itself and the Lenders, now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent, on behalf of itself and the Lenders, hereby states as follows:

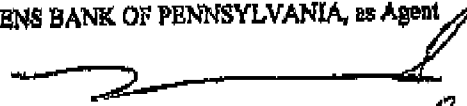
1. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent and/or Lenders in such Trademark Collateral shall hereby cease and become void.
2. Further Assurances. The Agent hereby confirms that there has been no event of default and the Security Agreements did not effect an assignment of title or a license of any of the Trademark Collateral from the Grantors to the Agent and/or Lenders, and the Agent agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby at the Grantors' sole cost and expense.

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IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

CITIZENS BANK OF PENNSYLVANIA, as Agent

By: 
Name: Leslie Grizzard
Title: Senior Vice President

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