

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pfingsten Publishing, LLC		11/03/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Summit Business Media, LLC
Street Address:	5081 Olympic Boulevard
Internal Address:	Summit Business Media, LLC c/o The National Underwriter Company
City:	Erlanger
State/Country:	KENTUCKY
Postal Code:	41018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	0892073	AMERICAN AGENT & BROKER
Registration Number:	2125500	ART BUSINESS NEWS
Registration Number:	1118420	ART BUYERS CARAVAN
Registration Number:	1718000	ARTEXPO PREVIEW
Registration Number:	1071827	BASICS & BEYOND
Registration Number:	2958767	CONSTRUCTION PURCHASING
Registration Number:	2301138	CONTRACTOR TOOLS AND SUPPLIES
Registration Number:	0825917	DECOR
Registration Number:	1533561	GALERIA
Registration Number:	0642661	LIFE INSURANCE SELLING
Registration Number:	2002132	MORTGAGE ORIGINATOR
Registration Number:	2094312	MRO TODAY
Registration Number:	2831256	MRO WIRED

OP \$390.00 0892073

Registration Number:	2889493	PROGRESSIVE DISTRIBUTOR
Registration Number:	2591562	AFRICANXCHANGE

CORRESPONDENCE DATA

Fax Number: (312)207-6400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-207-1000
Email: ipdocket-chi@reedsmith.com
Correspondent Name: Michelle Moore
Address Line 1: 10 South Wacker Drive
Address Line 2: Reed Smith, LLP
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Michelle Moore
Signature:	/Michelle Moore/
Date:	03/19/2009

Total Attachments: 4
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TRADEMARK ASSIGNMENT FROM
PFINGSTEN PUBLISHING, L.L.C. TO SUMMIT BUSINESS MEDIA, LLC

This Trademark Assignment is made as of November 3, 2006, by Pfingsten Publishing, L.L.C., a Delaware limited liability company ("Assignor"), having a principal place of business at 6000 Lombardo Center Drive, Suite 420, Seven Hills, Ohio 44131 to Summit Business Media, LLC, a Delaware limited liability company ("Assignee"), having a principal place of business at 676 N. Michigan Avenue, Suite 3700, Chicago, Illinois 60611.

WHEREAS, Assignor has adopted and used the trademarks set forth in Schedule A attached hereto, (hereinafter, the "Marks") in connection with its business;

WHEREAS, Assignor has obtained U.S. Trademark Registration Numbers (hereinafter, the "Registrations") as set forth in Schedule A attached hereto;

WHEREAS, Assignor desires to transfer and assign to Assignee the Marks, along with the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the federal registrations therefor, and the goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the Assignor's entire right, title, and interest in, to and under the Marks and Registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks. All rights and privileges associated with the Marks, including the right to sue for and receive all damages from any past or future infringements or other violations of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this instrument.

PFINGSTEN PUBLISHING, L.L.C.

By: Thomas S. Bagley
Name: Thomas S. Bagley
Title: Chairman of the Board

STATE OF Illinois)
COUNTY OF Cook) SS

On this 3rd day of November, 2006, before me personally appeared Thomas S. Bagley, the Chairman of the Board of Pfingsten Publishing, L.L.C., a Delaware limited liability company, known to me as the same individual whose name is subscribed to the foregoing instrument, and acknowledged that he/she executed the foregoing instrument in his/her free and voluntary act for the uses and purposes set forth.





OFFICIAL SEAL



[Signature]
Notary Public

My Commission Expires 7/5/09

SCHEDULE A

MARK (LOGO)	REG. NO.	REG. DATE	STATUS
AFRICANXCHANGE	2,591,562	07/09/2002	<i>Registered</i>
 American AGENT & BROKER	892,073	06/02/1970	<i>Registered</i>
ART BUSINESS NEWS	2,125,500	12/30/1997	<i>Registered</i>
 art buyers caravan	1,118,420	05/15/1979	<i>Registered</i>
ARTEXPO PREVIEW	1,718,000	09/22/1992	<i>Registered</i>
 Basics & Beyond	1,071,827	08/23/1977	<i>Registered</i>
CONSTRUCTION PURCHASING	2,958,767	05/31/2005	<i>Registered – Supplemental Register</i>
CONTRACTOR TOOLS AND SUPPLIES	2,301,138	12/14/1999	<i>Registered – Supplemental Register</i>
 DECOR	825,917	03/14/1967	<i>Registered – Supplemental Register</i>
GALERIA	1,533,561	04/04/1989	<i>Registered</i>

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Life Insurance Selling	642,661	03/12/1957	<i>Registered</i>
MORTGAGE ORIGINATOR	2,002,132	09/24/1996	<i>Registered</i>
MRO TODAY	2,094,312	09/09/1997	<i>Registered</i>
MRO Wired	2,831,256	04/13/2004	<i>Registered</i>
PROGRESSIVE DISTRIBUTOR	2,889,493	09/28/2004	<i>Registered</i>

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