

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|---------------------------------|
| Inventiv Health, Inc. | | 03/13/2009 | CORPORATION: DELAWARE |
| Stonefly Communications Group, LLC | | 03/13/2009 | LIMITED LIABILITY COMPANY: OHIO |
| Inventiv Communications, Inc. | | 03/13/2009 | CORPORATION: OHIO |
| Gerbig/Snell Weisheimer Advertising, Inc. | | 03/13/2009 | LIMITED LIABILITY COMPANY: OHIO |
| Creative Healthcare Solutions, LLC | | 03/13/2009 | LIMITED LIABILITY COMPANY: OHIO |
| Cadent Medical Communications, LLC | | 03/13/2009 | LIMITED LIABILITY COMPANY: OHIO |
| Blue Diesel, LLC | | 03/13/2009 | LIMITED LIABILITY COMPANY: OHIO |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------|
| Name: | UBS AG, Stamford Branch |
| Street Address: | 677 Washington Blvd. |
| City: | Stamford |
| State/Country: | CONNECTICUT |
| Postal Code: | 06901 |
| Entity Type: | Banking Corporation: |

PROPERTY NUMBERS Total: 36

| Property Type | Number | Word Mark |
|----------------------|----------|----------------------------|
| Serial Number: | 77490401 | CENTERSQUARE |
| Registration Number: | 3199824 | SMARTDETAIL |
| Registration Number: | 3173678 | CBCE |
| Registration Number: | 3388143 | COMMUNICATION BEYOND WORDS |
| Registration Number: | 3380928 | SELVA INSIGHT |
| Serial Number: | 77201531 | GLOBAL CREATIVE WAVE |

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|----------------------|----------|---------------------------|
| Serial Number: | 77201542 | CONNECT TO CUSTOMER |
| Serial Number: | 77348360 | INTERSECTING BRANDS |
| Registration Number: | 3506115 | BELIEF BRIEF |
| Serial Number: | 77505105 | INSERTV |
| Registration Number: | 3437381 | STONEFLY |
| Serial Number: | 77628479 | INTERPHAZ |
| Serial Number: | 77628491 | AXCELO |
| Serial Number: | 77202714 | PALIO |
| Registration Number: | 3410847 | THE VIA PALIO |
| Serial Number: | 78878664 | GLOBALISTA |
| Registration Number: | 3455474 | PALIO GLOBALISTA PARTNERS |
| Serial Number: | 77571089 | ICDMS |
| Serial Number: | 77512328 | HPR SFE MONITOR |
| Registration Number: | 3366943 | ACCELERATE YOUR VISION |
| Registration Number: | 3426747 | INVENTIV COMMUNICATIONS |
| Serial Number: | 77079974 | INVENTIV COMMUNICATIONS |
| Registration Number: | 3225184 | TOTAL DATA SOLUTIONS |
| Registration Number: | 3251246 | THE RX ADVANTAGE |
| Registration Number: | 3331961 | INVENTIV HEALTH |
| Registration Number: | 3331958 | INVENTIV HEALTH |
| Serial Number: | 77615009 | INVENTIV HEALTH |
| Serial Number: | 77614999 | INVENTIV HEALTH |
| Serial Number: | 77182485 | DR.VIEWER |
| Serial Number: | 77571111 | IRMS |
| Registration Number: | 3493557 | EVENTIV |
| Registration Number: | 3439825 | HEALTH PRODUCTS RESEARCH |
| Registration Number: | 3432220 | PRS FRANKLIN |
| Registration Number: | 2122524 | HEALTH PRODUCTS RESEARCH |
| Registration Number: | 2141811 | HPR |
| Registration Number: | 3386115 | BELIEVE IN HEALTH |

CORRESPONDENCE DATA

Fax Number: (561)659-6313

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (561) 653-5000

Email: kendra.waterman@akerman.com

TRADEMARK
REEL: 003956 FRAME: 0510

Correspondent Name: Mark D. Passler, Akerman Senterfitt
Address Line 1: 222 Lakeview Avenue, 4th Floor
Address Line 4: West Palm Beach, FLORIDA 33401

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | INVENTIV |
| NAME OF SUBMITTER: | Mark D. Passler |
| Signature: | /Mark D. Passler/ |
| Date: | 03/20/2009 |

Total Attachments: 6
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Trademark Security Agreement

Trademark Security Agreement, dated as of March 13th, 2009 by INVENTIV HEALTH, INC., STONEFLY COMMUNICATIONS GROUP, LLC, INVENTIV COMMUNICATIONS, INC., GERBIG/SNELL WEISHEIMER ADVERTISING, INC., CREATIVE HEALTHCARE SOLUTIONS, LLC, CADENT MEDICAL COMMUNICATIONS, LLC AND BLUE DIESEL, LLC (each a "Pledgor" and collectively, the "Pledgors") in favor of UBS AG, STAMFORD BRANCH, in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

WITNESSETH:

WHEREAS, the Pledgors are parties to a Security Agreement dated as of October 5, 2005 (the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Pledgors hereby pledge and grant to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of their right, title and interest in, to and under all the following Pledged Collateral of the Pledgors:

- (a) Trademarks of the Pledgors listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Collateral Agent shall otherwise determine.

SECTION 4. Termination. Upon the payment in full of the Secured Obligations and termination of the Security Agreement, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable form releasing the collateral


pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

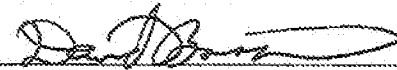
IN WITNESS WHEREOF, the Pledgors have caused this Trademark Security Agreement to be executed and delivered by their respective duly authorized officers as of the date first set forth above.

Very truly yours,

INVENTIV HEALTH, INC.

By: 
Name: David Bassin
Title: Chief Financial Officer and Secretary

STONEFLY COMMUNICATIONS GROUP, LLC,
INVENTIV COMMUNICATIONS, INC.,
GERBIG/SNELL WEISHEIMER ADVERTISING,
INC.,
CREATIVE HEALTHCARE SOLUTIONS, LLC,
CADENT MEDICAL COMMUNICATIONS, LLC
AND BLUE DIESEL, LLC

By: 
Name: David Bassin
Title: Vice President and Secretary of
each of the foregoing entities

Accepted and Agreed:

UBS AG, STAMFORD BRANCH,
as Collateral Agent

By: _____
Name:
Title:

By: _____
Name:
Title:

pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

IN WITNESS WHEREOF, the Pledgors have caused this Trademark Security Agreement to be executed and delivered by their respective duly authorized officers as of the date first set forth above.

Very truly yours,

INVENTIV HEALTH, INC.

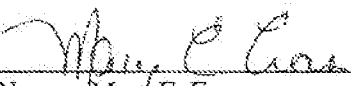
By: _____
Name: David Bassin
Title: Chief Financial Officer and Secretary

STONEFLY COMMUNICATIONS GROUP, LLC,
INVENTIV COMMUNICATIONS, INC.,
GERBIG/SNELL WEISHEIMER ADVERTISING,
INC.,
CREATIVE HEALTHCARE SOLUTIONS, LLC,
CADENT MEDICAL COMMUNICATIONS, LLC
AND BLUE DIESEL, LLC

By: _____
Name: David Bassin
Title: Vice President and Secretary of
each of the foregoing entities

Accepted and Agreed:



UBS AG, STAMFORD BRANCH,
as Collateral Agent

By: 
Name: Mary E. Evans
Title: Associate Director





By: 
Name: Irja R. Otsa
Title: Associate Director

{NY053882.1}2

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

| <u>Registered Owner</u> | <u>Service Mark / Trademark</u> | <u>Registration/ Application No.</u> |
|---|--|--------------------------------------|
| Blue Diesel, LLC | smartDETAIL | Registration No.: 3,199,824 |
| Blue Diesel, LLC | CENTERSQUARE | Application No.: 77/490,401 |
| Cadent Medical Communications, LLC |  CBCE | Registration No.: 3,173,678 |
| Creative Healthcare Solutions, LLC | COMMUNICATION BEYOND WORDS | Registration No.: 3,388,143 |
| Creative Healthcare Solutions, LLC | SELVA INSIGHT | Registration No.: 3,380,928 |
| Gerbig/Snell Weisheimer Advertising, Inc. | GLOBAL CREATIVE WAVE | Serial No.: 77/201,531 |
| Gerbig/Snell Weisheimer Advertising, Inc. | CONNECT TO CUSTOMER | Serial No.: 77/201,542 |
| Gerbig/Snell Weisheimer Advertising, Inc. | INTERSECTING BRAND | Serial No.: 77/348,360 |
| Gerbig/Snell Weisheimer Advertising, Inc. | BELIEF BRIEF | Registration No.: 3,506,115 |
| Gerbig/Snell Weisheimer Advertising, Inc. | INSERV | Serial No.: 77/505,105 |
| inVentiv Communications, Inc. |  stonefly | Registration No.: 3,437,381 |
| inVentiv Communications, Inc. | INTERPHAZ | Serial No.: 77/628,479 |
| inVentiv Communications, Inc. | AXCELLO | Serial No.: 77/628,491 |

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| <u>Registered Owner</u> | <u>Service Mark / Trademark</u> | <u>Registration/ Application No.</u> |
|-------------------------------|---|--------------------------------------|
| inVentiv Communications, Inc. |  palio | Serial No.: 77/202,714 |
| inVentiv Communications, Inc. | THE VIA PALIO | Registration No.: 3,410,847 |
| inVentiv Communications, Inc. | GLOBALISTA | Serial No.: 78/878,664 |
| inVentiv Communications, Inc. | PALJO GLOBALISTA PARTNERS | Registration No.: 3,455,474 |
| inVentiv Health, Inc. | ICDMS | Serial No.: 77/571,089 |
| inVentiv Health, Inc. | HPR SFE MONITOR | Serial No.: 77/512,328 |
| inVentiv Health, Inc. | ACCELERATE YOUR VISION | Registration No.: 3,366,943 |
| inVentiv Health, Inc. | INVENTIV COMMUNICATIONS (International Classes 35 and 41) | Registration No.: 3,426,747 |
| inVentiv Health, Inc. | INVENTIV COMMUNICATIONS (International Class 42) | Serial No.: 77/079,974 |
| inVentiv Health, Inc. | TOTAL DATA SOLUTIONS | Registration No.: 3,225,184 |
| inVentiv Health, Inc. |  The Rx Advantage | Registration No.: 3,251,246 |
| inVentiv Health, Inc. |  (International Classes 35, 41 and 44) | Registration No.: 3,331,961 |
| inVentiv Health, Inc. | INVENTIV HEALTH (International Classes 35, 41 and 44) | Registration No.: 3,331,958 |
| inVentiv Health, Inc. |  (International Class 42) | Serial No.: 77/615,009 |
| inVentiv Health, Inc. | INVENTIV HEALTH (word only) (International Class 42) | Serial No.: 77/614,999 |
| inVentiv Health, Inc. | DR. VIEWER | Serial No.: 77/182,485 |
| inVentiv Health, Inc. | IRMS | Serial No.: 77/571,111 |
| inVentiv Health, Inc. | EVENTIV | Registration No.: 3,493,557 |

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| <u>Registered Owner</u> | <u>Service Mark / Trademark</u> | <u>Registration/ Application No.</u> |
|-------------------------------|---------------------------------|--------------------------------------|
| inVentiv Health, Inc. | HEALTH PRODUCTS RESEARCH | Registration No. 3,439,825 |
| inVentiv Health, Inc. | PRS FRANKLIN | Registration No. 3,432,220 |
| inVentiv Health, Inc. | HEALTH PRODUCTS RESEARCH | Registration No. 2,122,524 |
| inVentiv Health, Inc. | HPR | Registration No. 2,141,811 |
| Stonefly Communications Group | Believe In Health | Registration No. 3,386,115 |

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