

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Helman Group, Ltd.		12/31/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nostalgia Products Group LLC		
<b>Street Address:</b>	1471 Partnership Drive		
<b>Internal Address:</b>	P.O. Box 11294		
<b>City:</b>	Green Bay		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	54307-1297		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76567019	FLAV-O-VIEW	
<b>Serial Number:</b>	76485294	NOSTALGIA ELECTRICS	
<b>Serial Number:</b>	76458810	PRODUCTS PLUS	
<b>Serial Number:</b>	76323952	OLD FASHIONED MOVIE TIME POPCORN MAKER	
<b>Serial Number:</b>	74115667	PRODUCTS PLUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-273-2100		
<b>Email:</b>	splagemann@whdlaw.com		
<b>Correspondent Name:</b>	Whyte Hirschboeck Dudek S.C.		
<b>Address Line 1:</b>	555 E Wells St, Ste 1900		
<b>Address Line 2:</b>	Attn: Suzanne Plagemann		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202-3819		

**CH \$140.00 76567019**

ATTORNEY DOCKET NUMBER:	314-228 NOSTALGIA ASSIGN
NAME OF SUBMITTER:	Suzanne Plagemann
Signature:	/Suzanne Plagemann/
Date:	04/01/2009
Total Attachments: 2 source=MGC Assignment#page1.tif source=MGC Assignment#page2.tif	

ASSIGNMENT

THIS ASSIGNMENT, effective this 31st day of December, 2008, (Effective Date) is made by and between THE HELMAN GROUP, LTD., a California corporation, of 1621 Beacon Place, Oxnard, CA 930331 (Assignor), and NOSTALGIA PRODUCTS GROUP LLC (Assignee), a Delaware limited liability company, of 1471 Partnership Drive, P.O. Box 11294, Green Bay, Wisconsin 54307-1297.

WHEREAS, Assignor is the owner of the trademarks on the attached Exhibit A ("Trademarks") and the related registrations thereof ("Registrations"); and

WHEREAS, Assignee is desirous of acquiring said Trademarks and Registrations, as well as the common law rights thereto and the goodwill associated therewith.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Trademarks, the Registrations and common law rights thereto, together with the good will of the business symbolized by said Trademarks, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademarks, effective as of the date indicated below.

IN WITNESS HEREOF, Assignor has given legal effect to this Assignment by its duly authorized representative.

THE HELMAN GROUP, LTD.

By: \_\_\_\_\_



Name: \_\_\_\_\_

STUART PLUM (Signature)

Title: \_\_\_\_\_

CFO (Type/Print)

Date: \_\_\_\_\_

2-24-09

Exhibit A

<b>Trademark</b>	<b>Serial No./Reg. No.</b>
FLAV-O-VIEW	76567019/2985955
NOSTALGIA ELECTRICS	76485294/2816521
PRODUCTS PLUS	76458810/2867483
OLD FASHION MOVIE TIME POPCORN MAKER	76323952/2748307
PRODUCTS PLUS	74115667/1825667