

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Mark Paigen		03/09/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Wolverine Outdoors, Inc.		
Street Address:	9341 Courtland Drive NE		
City:	Rockford		
State/Country:	MICHIGAN		
Postal Code:	49351		
Entity Type:	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1894639	CHACO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(616)222-2264		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@wnj.com		
Correspondent Name:	James Scott - Warner Norcross & Judd LLP		
Address Line 1:	111 Lyon Street NW		
Address Line 2:	900 Fifth Third Center		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
ATTORNEY DOCKET NUMBER:	001621.132714		
NAME OF SUBMITTER:	James Scott - Warner Norcross & Judd LLP		
Signature:	/J Scott/		
Date:	04/13/2009		

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Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

This assignment is made as of March 9, 2009, by and between Mark Paigen, an individual ("Assignor"), and Wolverine Outdoors, Inc., a Michigan corporation, with a principal place of business at 9341 Courtland Drive NE, Rockford, Michigan 49351 ("Assignee").

Assignor owns the trademarks identified on the attached Schedule A (collectively, the "Marks"). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated with them, as well as all common-law rights and all federal trademark and service mark registrations and applications identified on Schedule A attached hereto and made a part hereof.

For valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and interest in and to the Marks, all common-law rights, all federal registrations and applications identified on attached Schedule A, together with the goodwill of the business symbolized thereby. Assignors further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

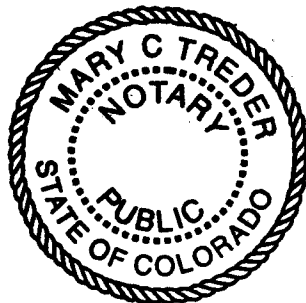
Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignors will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignors and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the date first set forth above.

Mark Paigen

*Mark Paigen*



STATE OF Colorado )  
 )  
COUNTY OF Delta )

ss:

I hereby certify that on this 9<sup>th</sup> day of ~~February~~ March, 2009, personally appeared Mark Paigen, President of Chaco, Inc., who is personally known to me and he acknowledged before me that he executed this assignment as his free act and deed for the uses and purposes therein mentioned.

IN WITNESS WHEREOF, I have hereunto set my hand and seal in the County and State aforesaid.

*Mary C. Tredler*  
Notary Public *my commission expires 2/22/11*

SCHEDULE A

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United States	Mark	IC	Goods	Reg. No.
	CHACO	25	Men's, women's and children's sandals, shoes, shirts and hats	1,894,639