

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cott Corporation		10/01/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Cott Beverages Inc.		
Street Address:	5519 West Idlewild Avenue		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33634-8016		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77346625	FORTIFIDO	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Mary Pat A. Weyback		
Address Line 1:	Drinker Biddle & Reath LLP		
Address Line 2:	1500 K Street, N.W., Ste. 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1209		
ATTORNEY DOCKET NUMBER:	031570.671/412332		
NAME OF SUBMITTER:	Andrea L. Engel		
Signature:	/Andrea L. Engel/		
Date:	05/12/2009		

OP \$40.00 77346625

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made by and between Cott Corporation, a Canadian corporation with a principal place of business at 6525 Viscount Road Mississauga, Ontario, Canada L4V 1H6 ("Assignor") and Cott Beverages Inc., a Georgia corporation, with a principal place of business at 5519 West Idlewild Avenue, Tampa, Florida 33634-8016 ("Assignee").

WHEREAS, Assignor owns all rights, title and interest in and to the mark FORTIFIDO, the goodwill of the business symbolized thereby, and the U.S. trademark application therefor, Ser. No. 77/346,625.

NOW, THEREFORE, for good and valuable consideration being extant, Assignor hereby assigns to Assignee all of its right, title and interest in and to the mark FORTIFIDO, the goodwill of the business symbolized thereby, U.S. trademark application Ser. No. 77/346,625, and that portion of Assignor's business to which this mark pertains.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the mark FORTIFIDO.

Assignor further warrants that there are no licenses, encumbrances or other agreements, either written, oral or implied, relating to the mark FORTIFIDO of which Assignee is not aware, and that it believes it has good and valid title to the mark to assign to Assignee.

This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed and delivered on this 1 day of October 2008.

Assignor:

COTT CORPORATION

By: 

Title: DANIEL W. FYNBELL
Chief Quality Officer


Assignee:

COTT BEVERAGES INC.

By: 

Title: MICHAEL CREAMER
Vice President

Approved as to legal form


Cott Legal Dept.

DC01/2132199.1

RECORDED: 05/12/2009

TRADEMARK
REEL: 003985 FRAME: 0544