

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Quality Products, Inc.		05/06/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	First Quality Baby Products, LLC		
Street Address:	80 Cuttermill Road		
City:	Great Neck		
State/Country:	NEW YORK		
Postal Code:	11021		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2881901	CUTIES	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Kenneth P. George, Esq.		
Address Line 1:	90 Park Avenue		
Address Line 2:	AMSTER, ROTHSTEIN & EBENSTEIN LLP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	34304/36		
NAME OF SUBMITTER:	Holly Pekowsky		
Signature:	/Holly Pekowsky/		
Date:	05/13/2009		

CH \$40.00 2881901

Total Attachments: 1
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