

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lander Intangibles Corporation		10/20/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Dean Spirit Limited
Street Address:	OMC Chambers, Wickhams Cay 1
City:	Road Town-Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	LIMITED COMPANY: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2285377	A BINACA BLAST FRESHENS BREATH INSTANTLY!
Registration Number:	2826072	A BINACA BLAST THAT LASTS!
Registration Number:	2826089	A BINACA DOUBLE BLAST THAT LASTS!
Registration Number:	2827433	A KICK IN THE KISSER
Registration Number:	2304514	BINACA BLASTERS
Registration Number:	0836059	BINACA
Registration Number:	2724805	BINACA
Registration Number:	2748259	FRESH BREATH IS JUST A CLICK AWAY
Registration Number:	2958244	GEL BURSTS
Registration Number:	2744720	POWER BLASTS
Registration Number:	2728078	POWER BLASTS
Registration Number:	2809219	POWER STRIPS
Registration Number:	2398586	FAST BLAST
Registration Number:	2776418	

CORRESPONDENCE DATA

900134578

**TRADEMARK
 REEL: 003991 FRAME: 0338**

OP \$365.00 2285377

Fax Number: (815)371-2252
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7143314977
Email: rjhamb@att.net
Correspondent Name: Rajinder (raaj) Jhamb
Address Line 1: 4671 Valley Glen Dr.
Address Line 4: Corona, CALIFORNIA 92880

ATTORNEY DOCKET NUMBER:	DS-R-ASSG-14-BIN-52109
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Rajinder(Raaj) Jhamb
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Signature:	/r;jhamb/
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Date:	05/21/2009
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Total Attachments: 6
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TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of October 20, 2008 (the "Assignment") between Lander Intangibles Corporation, a Delaware corporation with a business address of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808 (the "Assignor") and Dean Spirit Limited, a British Virgin Island business company with a registered address at OMC Chambers, Wickhams Cay 1, Road Town, Tortola, British Virgin Islands (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and trade dress that are used in connection with the BINACA, DENTAX and TEK brands, including, but not limited to the registered trademarks listed in Schedule A as well as any common law trademarks or trade dress (collectively, the "Marks");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's respective right, title and interest in and to the Marks;

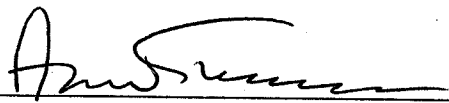
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor is the owner of all right, title and interest in and to the Marks, including but not limited to the trademarks listed in Schedule A. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with any goodwill associated therewith.
2. Rights and Privileges. All rights and privileges pertaining to the Marks, including but not limited to the right to sue for and receive all damages from past infringements of the Marks, will be owned, held and enjoyed by Assignee and its successors, assigns and other legal representatives for any and all purposes whatsoever.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect or record Assignee's ownership of or title to the Marks or to clear any encumbrances with respect to the Marks.
4. Authorization. Assignor authorizes and requests any official throughout the United States, Canada, and any official of any foreign country, state or territory, whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's respective rights in the Marks.
5. Right to Convey. Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

6. Counterparts. This Agreement may be executed in any number of counterparts, all such counterparts shall be deemed to constitute one and the same instrument, and each of the executed counterparts shall be deemed an original hereof.
7. Governing Law. This Assignment shall be governed by, and construed in accordance with, the law (both substantive and procedural) of the State of New York exclusive of the application of conflict of laws principles, except that federal law where applicable, shall be the governing law, to the extent required, with respect to issues involving trademarks and other intellectual property rights.

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of the first date written above.

LANDER INTANGIBLES CORPORATION, Assignor

By: 

Name: Andrew W. Sheldrick

Title: General Counsel & Secretary

(Corporate seal)

IN WITNESS WHEREOF, Assignee has duly executed this Trademark Assignment as of the first date written above.

DEAN SPIRIT LIMITED Assignee

By: 

Name: ~~Puneet Nanda~~ Rajinder (Raaj) Thamb.


Title: ~~Director~~ Authorized signatory

(Corporate seal)

ACKNOWLEDGMENT AND NOTARY

United States of America
State of New Jersey)
)ss:
County of Mercer)

The foregoing instrument was acknowledged before me this 20th day of October, 2008, by Andrew W. Sheldrick, the duly appointed and acting General Counsel and Secretary of Lander Intangibles Corporation, the corporation described in and which executed the within instrument.



Notary Public

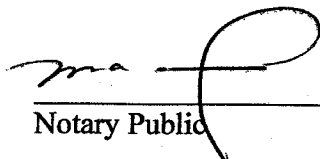
TINA M. DEFOLICE
NOTARY PUBLIC - NEW JERSEY
Commission Expires 11/17/2011

Notarial Seal

United States of America
State of California)
)ss:
County of Orange)

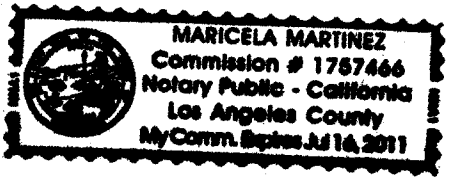
The foregoing instrument was acknowledged before me this 6 day of ^{MAY 2009} ~~October, 2008~~, by ~~Puneet Nanda~~ ^{RAJINDER} the duly elected and acting Director of Dean Spirit Limited, the company described in and which executed the within instrument; that s/he knows the seal of said company; that the seal affixed to said instrument is such company seal.

RAJINDER
JHAMB



Notary Public

Notarial Seal



SCHEDULE A

MARK	REGISTRATION NUMBER	COUNTRY
A BINACA BLAST FRESHENS BREATH INSTANTLY!	2,285,377	United States
A BINACA BLAST THAT LASTS	2,826,072	United States
A BINACA DOUBLE BLAST THAT LASTS	2,826,089	United States
A KICK IN THE KISSER	2,827,433	United States
BINACA	836,059	United States
BINACA	2,724,805	United States
BINACA BLASTERS	2,304,514	United States
FRESH BREATH IS JUST A CLICK AWAY	2,748,259	United States
GEL BURSTS	2,958,244	United States
POWER BLASTS	2,744,720	United States
POWER BLASTS & Design	2,728,078	United States
POWER STRIPS	2,809,219	United States
FAST BLAST	2,398,586	United States
Floss Design	2,776,418	United States
DENTAX	1,593,080	United States
DENTAX PLUS	2,724,662	United States
TEK (Stylized)	258,849	United States
TEK (Stylized)	551,649	United States
BINACA (STYLIZED)	1801070	Argentina
BINACA	12686	Aruba
BINACA	87149	Australia
BINACA	12699	Bahamas
BINACA	22984	Bahrain
BINACA	2242	Bangladesh
BINACA	20065	Bermuda
BINACA	817305130	Brazil
BINACA	14414	Brunei
A BINACA BLAST FRESHENS BREATH INSTANTLY	TMA552822	Canada
A BINACA BLAST THAT LASTS	TMA627850	Canada
BINACA	UCA039043	Canada
BINACA	TMA332765	Canada
BINACA BLASTERS	TMA574807	Canada
BOMBE FRAICHEUR	TMA584931	Canada
FAST BLAST	TMA568107	Canada

POWER STRIPS	TMA610914	Canada
UN ECLAT DE BINACA RAFRAICHT L'HALEIN INSTANTEMMENT	TMA546547	Canada
BINACA	619548	Chile
BINACA	1180260	China P.R.
BINACA	183954	Colombia
BINACA	192211	Colombia
BINACA	16064	Costa Rica
BINACA	5744	Dominican Republic
BINACA	3388-91	Ecuador
BINACA	16426/40	El Salvador
BINACA	2165010	Great Britain
BINACA	79299	Guatemala
BINACA	49732	Honduras
BINACA	0284 of 1973	Hong Kong
BINACA	0927 of 1982	Hong Kong
BINACA	0285 of 1973	Hong Kong
BINACA	170242	Hungary
BINACA	757/1994	Iceland
BINACA	IDM000052849	Indonesia
BINACA	IDM000052850	Indonesia
BINACA	45736	Ireland
BINACA	79878	Israel
BINACA	22408	Jamaica
BINACA	4224057	Japan
BINACA BLASTERS	4393900	Japan
BINACA BLASTS	4393899	Japan
BINACA	21745	Kenya
BINACA	31715	Kuwait
BINACA	74036	Lebanon
BINACA	11741-M	Macao
BINACA	M/65455	Malaysia
BINACA	87/00742	Malaysia
BINACA	848391	Mexico
BINACA	9829	Netherlands Antilles
BINACA	87731	New Zealand
BINACA	9927CC	Nicaragua
BINACA	58561	Pakistan
BINACA	216268	Paraguay
BINACA	42932	Peru
BINACA	45718	Philippines
BINACA	186536	Poland
BINACA	455/3	Saudi Arabia

BINACA	455/3	Singapore
BINACA (Special form)	46/1410	South Africa
BINACA	192053	South Korea
BINACA	10706	Sri Lanka
BINACA	149591	Taiwan
BINACA	151338	Taiwan
BINACA	17050	United Arab Emirates
BINACA	337.216	Uruguay
BINACA	27555	Venezuela
BINACA	112349-F	Venezuela
BINACA	55/63	Zimbabwe